

## **WAAY-TV 31.1 E/I Programming**

### **Descriptions, Ratings Information and Commercial Limit Certification**

### **2nd Quarter 2017**

**All WAAY 31.1 E/I content features programming produced and syndicated by Telco Productions, Bellum Entertainment, and Steve Roffeld Productions.**

**WAAY 31.1 E/I content airs Saturdays from 7am-10am weekly. All E/I programs are rated TV-G, and produced for 13-16 year olds. Complete episode synopses, FCC E/I information and commercial formats are available at the links indicated below.**

#### **Saturdays 8:00am - 8:30am “America’s Heartland”**

America’s Heartland is a weekly half-hour series focusing on the importance of learning about farming and feeding the world.

Rating: E/I (13-16), TV-G

America’s Heartland is closed-captioned

Syndicator website: <http://www.telcoproductions.com/AmericasHeartland.shtml>

**“America’s Heartland”** is a weekly half-hour series featuring everyday Americans and their families, telling fascinating stories across America’s heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores the various ways of life in the current United States, while showcasing the diversity of how people live and work. Each episode visits several locations and introduces teen viewers to ordinary Americans who sometimes have extraordinary occupations. The series also highlights the history of different regions of the country while providing important facts about each place visited.

**Americas Heartland** as delivered is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour). Americas Heartland does not display any Internet web site address or host selling during or adjacent to the program, and is otherwise in compliance with Sections 73.670(a) through (d) of the Commission’s Rules.

#### **Saturdays 8:30am - 9:00am “Animal Atlas”**

Rating: E/I (13-16), TV-G

Animal Atlas is closed-captioned.

Syndicator website: <http://www.bellument.com/station-support>

**Animal Atlas** is an educational and informative half-hour, E/I program that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Each episode takes young viewers on a journey through the animal kingdom to learn about the lives, history, and varying adaptations that allow animals to survive and thrive in the wild. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom

both simpler and easier to remember. It's through this engaging information and rich visual content that allows viewers to better understand and appreciate the animal world around them.

**Animal Atlas** is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour).

### **Saturdays 9:00am - 9:30am "Wild About Animals"**

Dog Tales is a weekly half-hour series all about man's best friend.

Rating: E/I (13-16), TV-G

Wild About Animals is closed-captioned.

Syndicator website: <http://www.rotfeldproductions.com/srp-shows/wild-about-animals/>

**"Wild About Animals"** is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (specific target audience is 13-16). As the producers of "WILD ABOUT ANIMALS," it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

**Wild About Animals** is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour).

### **Saturdays 9:30am – 10:00am "Aqua Kids"**

Rating: E/I (13-16), TV-G

Aqua Kids is closed-captioned.

<https://www.pmi.tv/show/aqua-kids>

**Aqua Kids** provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth—the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science

researchers and educators, Aqua Kids encourages children to take an active role in protecting the future of their communities and the world.

**Aqua Kids** is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour).

#### **Saturdays 10:00am - 10:30pm “On The Spot”**

Rating: E/I (13-16), TV-G

On the Spot is closed-captioned.

Syndicator website: <http://www.bellument.com/station-support>

**On The Spot** is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world’s longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics.

**On The Spot** is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour).

#### **Saturdays 10:30am - 11:00am “Coolest Place On Earth”**

Rating: E/I (13-16), TV-G

Coolest Place On Earth is closed-captioned.

Syndicator website: <http://www.bellument.com/station-support>

**The Coolest Places on Earth** is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet – cities, festivals, landmarks and jaw-dropping works of nature – exploring each location’s history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that’s a perfect match for the 21<sup>st</sup> century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

**The Coolest Places on Earth** is formatted to allow for no more than 14 minutes of total commercial time per broadcast hour (7 minutes per half-hour).

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Information regarding FCC rules regarding E/I children’s programming compliance is compiled from each of the syndicated program producers websites statements, as listed in their program descriptions above.