

## Children's Television Programming Report

Report reflects information for quarter:

3<sup>RD</sup> Quarter

2017

**Digital Core Programming** that aired during the past three months that meets the definition of Core Programming.

### ION Television – QUBO BLOCK

*The attached programming information includes descriptions and air dates/times for regularly-scheduled core programming between the hours of 7:00 am and 10:00 pm. You will need to supplement this information with information about any local preemptions, as applicable, and any other changes made by your station.*

**Average number of hours per week of Core Programming:**      3 Hours

| Title of Digital Core Program #1   |   |    | Origin  |  |
|--|---|----|---------|--|
| Zoo Clues E/I<br>E/I (ION Television)  |   |    | Network |  |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time |    |         |  |
| Wednesdays 8:00 am and 8:30 am ET/PT<br>or 7:00 am and 7:30 am CT/MT   | 26  |    |         |  |
| Length of Program  | Age of Target Audience                        |    |         |  |
|  | From  | To |         |  |
| 30 minutes   | 13  | 16 |         |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |    |         |  |
| Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animas and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. |   |    |         |  |
| Title of Digital Core Program #2   |   |    | Origin  |  |
| Secret Millionaire's Club E/I<br>E/I (ION Television)  |   |    | Network |  |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time |    |         |  |
| Thursdays / 8:00 am and 8:30 am<br>ET/PT or 7:00 am and 7:30 am CT/MT  | 26  |    |         |  |
| Length of Program  | Age of Target Audience                        |    |         |  |
|  | From  | To |         |  |
| 30 minutes   | 8   | 12 |         |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |   |    |         |  |
| Secret Millionaire's Club is a series that attracts and engages young viewers, between the ages of 8-12, as they follow the exciting and often comedic adventures of four attractive role models, in narratives designed to introduce children to basic concepts in business, financial literacy, and responsible money management, as well as important practical life lessons.   |   |    |         |  |
| Title of Digital Core Program #3   |   |    | Origin  |  |
| Thomas Edison's Secret Lab E/I<br>E/I (ION Television)   |   |    | Network |  |
| Regular Schedule   | Total Times Aired at Regularly Scheduled Time |    |         |  |
| Fridays / 8:00 am and 8:30 am ET/PT<br>or 7:00 am and 7:30 am CT/MT  | 26  |    |         |  |

| Length of Program  | Age of Target Audience |    |  |
|--|------------------------|----|--|
|  | From                   | To |  |
| 30 minutes   | 8                      | 11 |  |
| <b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>   |                        |    |  |
| Thomas Edison's Secret Lab presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun. |                        |    |  |

#### Other Matters

#### NEXT QUARTER – Q4 2017

| Title of Digital Core Program #1   |  |   | Origin  |  |
|--|--|---|---------|--|
| Zoo Clues E/I<br>E/I (ION Television)  |  |   | Network |  |
| Regular Schedule   |  | Total Times Aired at Regularly Scheduled Time |         |  |
| Wednesdays 8:00 am and 8:30 am ET/PT<br>or 7:00 am and 7:30 am CT/MT   |  | 26  |         |  |
| Length of Program  |  | Age of Target Audience                        |         |  |
|  |  | From  | To      |  |
| 30 minutes   |  | 13  | 16      |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |  |   |         |  |
| Zoo Clues is a 30 minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animas and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. |  |   |         |  |

| Title of Digital Core Program #2   |  |   | Origin  |  |
|--|--|---|---------|--|
| Secret Millionaire's Club E/I<br>E/I (ION Television)  |  |   | Network |  |
| Regular Schedule   |  | Total Times Aired at Regularly Scheduled Time |         |  |
| Thursdays / 8:00 am and 8:30 am<br>ET/PT or 7:00 am and 7:30 am CT/MT  |  | 26  |         |  |
| Length of Program  |  | Age of Target Audience                        |         |  |
|  |  | From  | To      |  |
| 30 minutes   |  | 8   | 12      |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming  |  |   |         |  |
| Secret Millionaire's Club is a series that attracts and engages young viewers, between the ages of 8-12, as they follow the exciting and often comedic adventures of four attractive role models, in narratives designed to introduce children to basic concepts in business, financial literacy, and responsible money management, as well as important practical life lessons. |  |   |         |  |

| Title of Digital Core Program #3                                    |  |   | Origin  |  |
|---|--|---|---------|--|
| Thomas Edison's Secret Lab E/I<br>E/I (ION Television)              |  |   | Network |  |
| Regular Schedule  |  | Total Times Aired at Regularly Scheduled Time |         |  |
| Fridays / 8:00 am and 8:30 am ET/PT<br>or 7:00 am and 7:30 am CT/MT |  | 26  |         |  |
| Length of Program   |  | Age of Target Audience                        |         |  |
|   |  | From  | To      |  |

|   |   |    |  |
|---|---|----|--|
| 30 minutes  | 8 | 11 |  |
| <b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>  |   |    |  |
| <p>Thomas Edison's Secret Lab presents accurate, age appropriate scientific principles and concepts by portraying appealing young role models with whom young viewers can easily identify, in clever, comedic and wildly visual science based problem situations. It explores in the context of can do enthusiasm that characterized Thomas Edison's life and experiences. It invites young viewers to join in the adventure of science by making it interesting, challenging, and fun.</p> |   |    |  |

