

Issues Programs List

Quarterly Issues Programs List

Station: WDOS-AM, WZOZ-FM, WSRK-FM, WKXZ-FM, WBKT-FM, WCHN-AM, WDHI/WIYN-FM, WDLA-FM, WDLA-AM, WTBD-FM,

October 1st, 2021 through December 31st, 2021

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

A. Economic Revitalization: Local businesses, organizations and governments working to get an economic plan in place for 2022 are handed Covid variant surprises as the year comes to an end. Not sure if this will have a negative economic impact but businesses went full steam ahead with their holiday plans. One of the biggest economic shots in the arm to the region this quarter, if not the biggest came from Edmeston-based Greek yogurt giant Chobani. This privately owned company in Chenango County filed for an Initial Public Offering with the federal Securities & Exchange Commission. That would make Chobani a publicly traded company, trading on the Nasdaq exchange under the ticker symbol CHO. The estimated value of the offering could be more than \$10 billion.

B. Education: The students are back in the classrooms and that was our main focus this quarter. We talked to a number of people including non-classroom educators but as I mentioned we honed in on area high schools and colleges. Suny Oneonta was in the national spotlight last year for how they handled Covid on campus. They have A new President this year and we sat down to talk to him. Dr. Alberto Cardelle outlined the goal for his first year is really to complete this academic year without any major disruptions. So far, the college accomplished just that. They are currently on break. But they had a successful first semester.

C. Poverty: Always a huge topic this quarter as the cold sets in. Opportunities for Otsego and the Oneonta Police Department are exploring strategies to get homeless people sheltered. An executive order says that after temperatures go below 32 degrees, the homeless must be sheltered. Catholic Charities, the Main Street Baptist Church, Otsego County Department of Social Services, and other religious groups opened a new warming station in Oneonta in March 2021 to allow those outside to warm up during the cold weather. Homeless who are found in other areas of Otsego County, including Cooperstown, are typically taken to the warming station in Oneonta. The only problem, the warming station has been at full capacity. While that continues to be an issue, local people in need also got an early Christmas Present when it was announced New Yorkers enrolled in the Supplemental Nutrition Assistance Program (SNAP) will receive the maximum level of food benefits for December. Governor Kathy Hochul said all SNAP households, including those already at the maximum level of benefits, will receive a supplemental amount in December.

D. Environment: We took a look at an environmental issue that we have not before. This was brought to our attention by a SUNY Oneonta professor. The damage the fashion and textile industries are doing to the environment. Here are some of the facts that they provided. Clothing production has roughly doubled since 2000. While people bought 60% more garments in 2014 than in 2000, they only kept the clothes for half as long. In Europe, fashion companies went from an average offering of two collections per year in 2000 to five in 2011. Some brands offer even more. Zara puts out 24 collections per year, while H&M offers between 12 and 16. A lot of this clothing ends up in the dump. The equivalent of one garbage truck full of clothes is burned or dumped in a landfill every second.

E. Healthcare: While this was a big quarter for COVID re-emerging and making the most impact since it all began. We focused on breast cancer awareness month and some stats that really hit home with listeners on the importance of early detection. About 1 in 8 U.S. women will develop invasive breast cancer over the course of her lifetime. About 43,600 women in the U.S. are expected to die in 2021 from breast cancer. Death rates have been steady in women under 50 since 2007, but have continued to drop in women over 50. The overall death rate from breast cancer decreased by 1% per year from 2013 to 2018. These decreases are thought to be the result of treatment advances and earlier detection through screening. Breast cancer became the most common cancer globally as of 2021, accounting for 12% of all new annual cancer cases worldwide. Breast cancer incidence rates in the U.S. began decreasing in the year 2000, after increasing for the previous two decades. They dropped by 7% from 2002 to 2003 alone. One theory is that this decrease was partially due to the reduced use of hormone replacement therapy by women after the results of a large study called the Women’s Health Initiative were published in 2002. These results suggested a connection between HRT and increased breast cancer risk.

Section II. Responsive Programs

This Week in Central New York airs on all eleven of our frequencies every Saturday Morning from 7 to 7:30 a.m. This show tackles a variety of topics and typically we have three different issues per week with each segment lasting ten minutes. This Week in Central New York airs on WDHI-FM, WIYN-FM, WTBD-FM, WDLA-FM, WDLA-AM, WCHN-AM, WDOS-AM, WSRK-FM, WZOZ-FM, WBKT-FM and WKXZ-FM.

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time and/or Frequency
10/2/21	This Week in Central NY	Economic Revitalization- Al Rubin, Otsego County Chamber President provided the listeners with an update on the county’s business environment and feels they are headed toward a strong finish in 2021.	10 minutes	7:00 am
10/2/21	This Week in Central NY	Education - Jen Dilello, Program Director for the Oneonta Boys & Girls Club talked about fall activities and highlighted the first ever trunk or treat event. This organization is known for its Halloween festivities but they had to tweak it this year.	10 minutes	7:10 am
10/2/21	This Week in Central NY	Education- SUNY Oneonta President Dr. Alberto Jose Cardelle brings the listeners up to speed on how the fall semester is going and what he wants to accomplish in his first year as President.	10 minutes	7:20 am
10/9/21	This Week in Central NY	Economic Revitalization- Nancy Scanlon, Pit Run Committee Member summarizes this year’s event and tells us the positive impact it had on the community and the local economy.	10 minutes	7:00 am
10/9/21	This Week in Central NY	Healthcare- Community Outreach Specialist of the Cancer Services Program of the Central Region, Cali Riese highlights the importance of breast cancer awareness month and what programs are being offered at the local level bringing attention to this month.	10 minutes	7:10 am
10/9/21	This Week in Central NY	Education- Mitzi Sackett, Community Relations Coordinator for the ARC of Delaware County discusses how their organization is commemorating National Disability Employment Awareness Month.	10 minutes	7:20 am

10/16/21	This Week in Central NY	Poverty- Lynn Glueckert, Executive Director of Catholic Charities of Delaware, Otsego, and Schoharie Counties talks about new aspects of SNAP benefits, applying for HEAP and the status of the Oneonta warming station.	10 minutes	7:00 am
10/16/21	This Week in Central NY	Education- Sally Trosset, Development and Executive Assistant of Pathfinder Village in Edmeston outlines all the things they are doing locally to highlight National Down Syndrome Awareness Month.	10 minutes	7:10 am
10/16/21	This Week in Central NY	Education- Jessica Moquin, Director of The Chenango County Historical Society & Museum outlined a busy fall schedule and what educational impact they will have on Chenango County.	10 minutes	7:20 am
10/23/21	This Week in Central NY	Poverty - Captain Selah Bender of the Oneonta Salvation Army makes sure the listeners know of all the services they provide the community year-round and what are the plans to help families in need this holiday season.	10 minutes	7:00 am
10/23/21	This Week in Central NY	Healthcare- Richard Devlin Jr., Otsego County Sheriff talks about the importance in participating in National Drug Take Back Day.	10 minutes	7:10 am
10/23/21	This Week in Central NY	Economic Revitalization- Jennifer Reynolds, Executive Director of Hampshire House in Oneonta discusses their role in the community and the economic importance that it has on the region.	10 minutes	7:20 am
10/30/21	This Week in Central NY	Education- Rich Walling, President of the Stamford Historical Society focused on the educational aspect of Mt. Utsayantha and how the legend of this attracts people to this Delaware County location.	10 minutes	7:00 am
10/30/21	This Week in Central NY	Economic Revitalization- Otsego 2000 Executive Director Ellen Pope previews the Glimmerglass Film Days in Cooperstown and how this is an economic boost for the region.	10 minutes	7:10 am
10/30/21	This Week in Central NY	Economic Revitalization- Dan Butterman, of the Oneonta Concert Association talks about their group having the first in-person concert in 2 years and how this will have a positive economic impact locally.	10 minutes	7:20 am
11/6/21	This Week in Central NY	Poverty- Lisa Costello-Nunez, Organizer for Otsego County Shoeboxes for Seniors Project explains this holiday outreach program for seniors.	10 minutes	7:00 am
11/6/21	This Week in Central NY	Poverty- Allan Sessions, Placement Coordinator for CDO Workforce talks about how this organization finds clients jobs even during the toughest times and the job training opportunities they offer.	10 minutes	7:10 am
11/6/21	This Week in Central NY	Environment- Do you know what a Toastmaster is? And how this organization has a positive impact on the environment? Longtime member of the Oneonta Branch, Swammji Jr. explained all of this.	10 minutes	7:20 am
11/13/21	This Week in Central NY	Economic Revitalization- Tina Winstead, Executive Director of the Huntington Memorial Library provided an update on the renovation project of the library and how that will improve the overall downtown economic landscape.	10 minutes	7:00 am
11/13/21	This Week in Central NY	Economic Revitalization- Coordinator of the Hartwick College Museum, Doug Kendall talks about what improvements have been made at the Yager museum to attract tourists to come and spend money downtown.	10 minutes	7:10am

11/13/21	This Week in Central NY	Economic Revitalization- Dr. Marcela Micucci, Director of the Greater Oneonta Historical Society previewed the biggest fundraiser of the year, their Benefit Auction. And how this allows them to maintain their status as a premiere downtown attraction.	10 minutes	7:20am
11/20/21	This Week in Central NY	Economic Revitalization- Carol Mandigo of Leaf talks about how the Festival of Lights in Oneonta's Neahwa Park will expand this year and how that will add to the hustle and bustle of the downtown area this holiday season.	10 minutes	7:00am
11/20/21	This Week in Central NY	Healthcare- Jen Cutting, Recovery Coach for Alcohol and Drug Abuse Counsel of Delaware County talked in detail about DELcovery. This is basically a multi-platform hub of information about resources for people that need help that financially don't have the means to get help.	10 minutes	7:10am
11/20/21	This Week in Central NY	Economic Revitalization- Carla Balnis came in to discuss the event that she founded as a way to give back to the community. The annual Gift To Give event has become quite popular and continues to expand.	10 minutes	7:20am
11/27/21	This Week in Central NY	Education- GMU Principal Heather Wilcox talked about the recognition that this local school garnered for their school mentoring program and how this is a key aspect in educational development.	10 minutes	7:00am
11/27/21	This Week in Central NY	Education- Jen Dilello, Program Director for the Oneonta Boys & Girls Club wants the young kids in the region to stay warm this winter, especially their minds! That is why Jen came in and discussed all the educational activities they offer as well as the traditional sports.	10 minutes	7:10am
11/27/21	This Week in Central NY	Environment- SUNY Oneonta Dr. Sarah Portway discusses how the fashion and textiles industry is damaging the environment and how we can help change this.	10 minutes	7:20am
12/4/21	This Week in Central NY	Economic Revitalization- Ethan Harris, a local singer/songwriter tells us about his time in the national spotlight and shares his new Christmas single with the community.	10 minutes	7:00am
12/4/21	This Week in Central NY	Economic Revitalization- Frank Russo, Oneonta YMCA Executive Director talks about current operations and the current fundraiser to finish off 2021 on a high note.	10 minutes	7:10am
12/4/21	This Week in Central NY	Healthcare- Dr. Carolyn Wolf-Gould discusses why she started the Gender Wellness Center in Oneonta and what health benefits this center provides.	10 minutes	7:20am
12/11/21	This Week in Central NY	Education- Laurel Elder, Hartwick College Professor discusses her new book, "The Partisan Gap: Why Democratic Women Get Elected but Republican Women Don't." The Political Science Professor covered some of the major teaching points that emerged from her novel.	10 minutes	7:00am
12/11/21	This Week in Central NY	Poverty- Laura Dohner, New Director of Literacy Volunteers of Otsego and Delaware Counties talks about their mission and who they help.	10 minutes	7:10am
12/11/21	This Week in Central NY	Environment- SUNY Oneonta Sustainability Coordinator Rachel Kornhauser outlines the specific steps the college has taken and will take to protect the surrounding environment.	10 minutes	7:20am

12/18/21	This Week in Central NY	Economic Revitalization - Al Rubin, Otsego County Chamber President provided a recap of 2021 and a look ahead of 2021 and also detailed all the exciting things local businesses are up to during the holiday season.	10 minutes	7:00am
12/18/21	This Week in Central NY	Animal Adoption - Jared Moore, Executive Director of Super Heroes in Ripped Jeans introduces himself and explains what he wants to accomplish and the challenges that they face in 2022 and the strategies they will employ to overcome these.	10 minutes	7:10am
12/18/21	This Week in Central NY	Healthcare - Brad Moore, Tobacco Free Chenango Coordinator for Chenango Health Network outlines all the resources they offer and reminds everyone that a new year is a perfect time to give up smoking.	10 minutes	7:20AM
12/25/21	This Week in Central NY	Healthcare - Community Outreach Specialist of the Cancer Services Program of the Central Region, Cali Riese highlights the importance of cervical cancer awareness month in January.	10 minutes	7:00AM
12/25/21	This Week in Central NY	Economic Revitalization - Dr. Marcela Micucci, Director of the Greater Oneonta Historical Society goes over their 2021 accomplishments and details plans for 2022.	10 minutes	7:10am
12/25/21	This Week in Central NY	Education - Hartwick College Student Tara Tilley discusses the IRS Volunteer Income Tax Assistance Program and how it helps young adults still in college.	10 minutes	7:20am