

**BEASLEY BROADCAST  
MODEL ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WWCN-FM**

**1st QUARTER, 2013**

**JANUARY 1<sup>ST</sup>, 2013 TO MARCH 31<sup>TH</sup>, 2013**

Prepared by:

Sheila Book

**ISSUES OF CONCERN TO STATION WWCN-FM  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
1ST QUARTER, 2013**

1. Charity:
2. Health:
3. Recreation:
4. Child Welfare:
5. Health and Women:
6. Animal Welfare:

7. Community Events:

9. Violence:

10. Charity:

**PUBLIC AFFAIRS PROGRAMS**

**STATION WWCN-FM PROGRAMS THAT**

**ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

First Quarter 2013

January 1<sup>st</sup> -March 31<sup>st</sup>, 2013)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE:       HEALTH**

In Touch

January 13, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

20 Minutes of a 30 Minute Program

**ISSUE: CHARITY**

In Touch

January 20th, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

.20 Minutes of a 30 Minute Program

**ISSUE: HEALTH**

In Touch

January 27th, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

15 Minutes of a 30 Minute Program

**ISSUE: DOMESTIC VIOLENCE**

In Touch

March 3rd, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

30 Minutes of a 30 Minute Program

**ISSUE: WOMEN AND CHILDREN**

In Touch

February 3rd, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

30 Minutes of a 30 Minute Program

**ISSUE: COMMUNITY**

In Touch

February 17, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

20 Minutes of a 30 Minute Program

**ISSUE: ANIMAL WELFARE**

In Touch

March 10th, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

15 Minutes of a 30 Minute Program

**ISSUE: PUBLIC SAFETY, HEALTH AND WELFARE**

In Touch

March 24, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

30 Minutes of a 30 Minute Program

**ISSUE: CHARITY**

In Touch

February 10th, 2013

5:00-5:30 a.m. & 5:30-6:00 a.m.

10 Minutes of a 30 Minute Program


**ISSUE: CHARITY**

In Touch

January 20, 2014

5:00-5:30 a.m. & 5:30-6:00 a.m.

10 Minutes of a 30 Minute Program

**DATE:** 3/31/13 **SIGNATURE:**   

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**Brad Beasley**  
**VP/ Market Manager**

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Sheila Book

PSA Director