Seven Mountains Media, LLC

WCLU(AM) (Facility ID: 57895) Glasgow, KY WLLI (FM) (Facility ID: 61047) Glasgow, KY WLYE (FM) (Facility ID: 57897) Glasgow, KY

EEO Public File Report

This EEO Public File Report is filed in the stations' public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on March 31, 2024, the stations filled 3 full time vacancies:

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Marketing Consultant-Glasgow KY	Hire date: 1/8/2024	1-2, 4, 6-7	4
WCLU News Director	Hire date: 2/8/2024	3, 5, 7	3
WCLU News Director	Hire date: 2/20/2024	3, 5, 7	5

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Employee Referral	N	2
2	Forevercom.com 1/1/2024: 7mountainsmedia.com 1919 Scottsville Rd. Bowling Green, Kentucky	N	0
3	Job posting on internet	N	1
4	Station On-Air Advertisement	N	1
5	Station Website	N	1
6	WBVR/WUHU/WBGN Internal Posting 1919 Scottsville Road Bowling Green, Kentucky 42104 Phone : 270-753-2400 Email : lskinner@forevercom.com 1/1/2024: lskinner@7mountainsmedia.com	N	0
7	WCLU/WLLI/WLYE Internal Posting 229 W. Main St. Glasgow, Kentucky 42141 Phone : 270-651-9149 Email : thaney@forevercom.com 1/1/2024: thaney@7mountainsmedia.com	N	0
	TOTAL INTERVIEWS OVER REPORTING PERIOD:		5

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participan ts	Participant Title
1	Ongoing Event	(73.2080(c)(2)(viii) Initiatives) Establishment of training programs for station personnel	All sales reps and some office staff participated in training opportunities in the form of printed materials, webinars and recorded educational materials. In addition to regular on-going sales training, sales reps participated in several webinars regarding selling during tough economic times.	4	Marketing Consultant Marketing Consultant Marketing Consultant General Manager
2	8/17/2023	(73.2080(c)(2)(i) Initiatives) Co Sponsoring Job Fair	Participated with multiple area businesses in a Business Expo/job fair put on by the Barren County Chamber of Commerce.	4	GM/GSM Marketing Consultant Marketing Consultant Sports Producer
3	11/20/2023	(73.2080(x)(2)(viii) Initiatives) Hosting of Job Fair	Onsite job fair at Glasgow High School to recruit camera operators/board operators and sports staff.	3	Sports Producer Account Executive General Manager