

KIKR-AM Quarterly Report 2024 Q1

JANUARY

01/07/24 6am 30 Mins Cumulus Cares - Self Makeover For The New Year

New Year New You! Dr. Uche Odiatu is back for his annual visit to talk about the best way to stay healthy leading into the New Year. Dr. Uche Odiatu is a practicing dentist & certified personal trainer and visits our cluster periodically to educate all of Southeast Texas on living a healthier life.

01/14/24 6am 30 Mins Cumulus Cares - Tax Advice For 2024

Tax Tips This was an on air interview with the President and CEO, of Charles Maull and Assoc. Various tax services were discussed, along with self-help tools for most common tax questions. Several new tax laws for 2024 were also brought up and expanded upon.

01/21/24 6am 30 Mins Cumulus Cares - Creating A Budget and Fixing Your Credit

Credit Advice! During this on air interview with Lynette Cox, we discussed how to improve your credit, create a budget for the new year, and pay off your credit card debt. New tips & tricks were introduced to help listeners get 2024 off to a good start.

01/28/24 6am 30 Mins Cumulus Cares - Coping With Years Of Isolation

Staying Mentally Healthy! This was an on air interview with Dr. Williams where we discussed how adults and children can cope with ongoing isolation. We also discussed skills for coping with anxiety and stress.

FEBRUARY

02/04/24 6am 30 Mins Cumulus Cares - Black History Month

Black History Month! In honor of Black History month, Dr. Hubert Monroe was on to speak again about his late brother's battle after becoming the first African American PHD at Lamar University Beaumont.

02/11/24 6am 30 Mins Cumulus Cares - Making Our Community A Better Place

Black History Month! This was an interview with Rev. Michael Cooper where he discussed his partnership with various community leaders, lawyers, and businessmen in our community. The ultimate goal, to create a collective plan with new policies that will better serve the community as a whole here in Southeast Texas.

02/18/24 6am 30 Mins Cumulus Cares - Becoming A Part Of History

First Black Female Superintendent! During this on air interview with Dr. Shannon Allen, discussed her background and work experience of 24 years at BISD, and her commitment to more than 18,000 students.

MARCH

03/03/24 6am 30 Mins Cumulus Cares - Diversifying Colleges & Universities

Colleges! This was an on-air interview with Vernice Monroe to discuss the importance of diversifying the campuses of colleges and universities.

03/10/24 6am 30 Mins Cumulus Cares - Gift Of Life Foundation

Gift of Life! During this on air interview with Ms. Regina Rogers, we discussed the importance of giving back to the community. Regina spoke about her decades of service here in Southeast Texas to the Gift of Life program.

03/17/24 6am 30 Mins Cumulus Cares - Southeast Texas Food Bank

Food Bank! This on air interview with Tamir Jerrel was conducted to discuss the Emergency Assistance Food Program that has taken a big hit in the recent past here in Southeast Texas. We solicited for much needed volunteers for the local Food Bank.

03/24/24 6am 30 Mins Cumulus Cares - Winter Storm Assistance

Winter Storm Assistance! We spoke on the phone with FEMA representatives about how local residents can apply for assistance, and what qualifications must be met to do so.

03/31/24 6am 30 Mins Cumulus Cares - Parkes and Recreation

Parks and Recreation! Chris Small with City of Beaumont Park and Recreation discussed the the upcoming summer events happening with parks and recreation in the area. There are many camps available for all ages as well as a track club. City of Beaumont Parks and Recreation continue to have family friendly events all year long.