

# Order #1107101: StepWon Ma../Daniels/D../Anthony Da../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
04/12/24 1:54:00 PM	CIA Spot status		<updated to Cleared> 2-3, 3-2, 3-1, 3-6, 3-4, 3-3, 2-4, 2-8, 2-10, 2-5, 2-9, 3-5	Deborah F	\$600.00	12	0.00
04/12/24 1:33:57 PM	Processed		<async process>	Abraham J	\$600.00	12	0.00
04/12/24 1:31:20 PM	Approved			Deborah F	\$600.00	12	0.00
04/12/24 1:31:18 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Deborah F	\$600.00	12	0.00
04/12/24 1:29:01 PM	Approval Workflow		[Sales Manager - Ready Default] LHR	Lionel Rob	\$600.00	12	0.00
04/12/24 1:14:04 PM	Ready for approval		Ready	Sherry Ga	\$600.00	12	0.00
04/12/24 11:24:37 AM	New order created		Copied from Order #1107088	Sherry Ga	\$1,035.00	31	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1107101  
**Alt Order #:**  
**Product Desc:** Anthony Daniels Congress Dustrict 2  
**Estimate:**  
**Flight Dates:** 04/15/24 - 04/16/24  
**Original Date / Rev:** 04/12/24 / 04/12/24  
**Order Type:** GENERAL

**WDLT-FM**  
**Primary AE:** Sherry Gayles  
**Sales Office:** R-MOB  
**Sales Region:** Regional

**Agency**  
**Name:** StepWon Marketing  
**Buying Contact:**  
**Billing Contact:** Dee Linson  
 2500 Rockbrook Drive  
 Lewisville, TX 75067

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Daniels/D/Congress  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-US CONGRESS  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/16/24	12	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	12	\$600.00	\$510.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sherry Gayles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDLT	04/15/24	04/16/24	M-F Midday M-F	CM	10a-3p	33-----	:30	6	\$60.00	P-30	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	33-----		6		\$60.00		0.00					
N 3	WDLT	04/15/24	04/15/24	M-F Evening M-F	CM	7p-12a	6-----	:30	6	\$40.00	P-30	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/15/24	04/21/24	6-----		6		\$40.00		0.00					
													<b>Totals</b>	<b>12</b>	<b>\$600.00</b>

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, ANTHONY DANIELS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

ANTHONY DANIELS

Authorized committee:

ANTHONY DANIELS FOR ALABAMA

Agency requesting time (and contact information):

N/A

*StepWox Marketing*

Candidate's political party:

DEMOCRATIC

Office sought (no acronyms or abbreviations):

HOUSE

Date of election:

APRIL 16, 2024

General

Primary

Treasurer of candidate's authorized committee:

H. LEWIS GILLIS

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Anthony Daniels*

Signature:

*Deborah Harrington*

Name: ANTHONY DANIELS

Name:

*Deborah Harrington*

Date of Request to Purchase Ad Time: 4/10/2024

Date of Station Agreement to Sell Time:

*4-12-24*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: ANTHONY DANIELS

Date: 4/10/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

4-12-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

*Anthony Daniels*

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1107101

Station Call Letters:

WDLT-FM

Date Received/Requested:

4-12-24

Est. #:

—

Station Location:

Mobile, AZ

Run Start and End Dates:

4-15-24 to 4-16-24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.