



**WGAL**  
 1300 Columbia Avenue  
 Lancaster, PA 17603  
 Main: (717)393-5851  
 Billing: (410)338-6432

www.wgal.com

Billing Address:

BrabenderCox  
 Attention: Liz Brabender  
 1218 Grandview Avenue  
 Pittsburgh, PA 15211

Send Payment To:

**WGAL**  
 PO Box 90030  
 Prescott, AZ 86304-9030

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1791709-1	09/30/18	September 2018	08/27/18 - 09/30/18

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Barletta/R/US Senate	BARLETTA 4 US SENATE	320

Flight Dates	Order #	Alt Order #
09/24/18 - 09/30/18	1791709	09231009

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913021		70

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/18	09/24/18	M-F News 8 at 6a	6-7a	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 1----- 1 \$650.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	M	09/24/18	6:18 AM	M-F News 8 at 6a	6-7a	:30	BCLB1807H	\$650.00 NM
2	09/30/18	09/30/18	Ryder Cup	Various	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----1 1 \$1,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Su	09/30/18	9:43 AM	Ryder Cup	Various	:30	BCLB1807H	\$1,000.00 NM
3	09/25/18	09/25/18	M-F 12-12:30p News	12-12:30p	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -1----- 1 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Tu	09/25/18	12:25 PM	M-F 12-12:30p News	12-12:30p	:30	BCLB1807H	\$300.00 NM
4	09/27/18	09/27/18	M-F 12-12:30p News	12-12:30p	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ---1--- 1 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Th	09/27/18		M-F 12-12:30p News	12-12:30p	:00		<del>\$300.00</del> NM
Unresolved									
5	09/24/18	09/24/18	M-F 5-6p News	5-6p	1-----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 1----- 1 \$625.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser	Product	Estimate Number	
Barletta/R/US Senate	BARLETTA 4 US SENATE	320	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/24/18	09/24/18	M-F 5-6p News	5-6p	1-----	:30	1	\$625.00	NM
09/24/18 09/30/18 1----- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 09/24/18 5:23 PM M-F 5-6p News 5-6p :30 BCLB1807H \$625.00 NM									
6	09/26/18	09/26/18	M-F 5-6p News	5-6p	--1----	:30	1	\$625.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 --1---- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 09/26/18 M-F 5-6p News 5-6p :00 \$625.00 NM See MG 6.2, 6.3 3 WGAL F 09/28/18 5:13 PM M-Sun Overnight MF 135a, S 1a, S 12 :30 BCLB1807H \$25.00 NM MG for 6.1 09/26 2 WGAL Sa 09/29/18 12:17 PM Ryder Cup Various :30 BCLB1807H \$600.00 NM MG for 6.1 09/26									
7	09/28/18	09/28/18	M-F 5-6p News	5-6p	----1--	:30	1	\$625.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 ----1-- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 09/28/18 5:42 PM M-F 5-6p News 5-6p :30 BCLB1807H \$625.00 NM									
8	09/25/18	09/25/18	M-F News 8 at 6p	6-630p	-1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 09/25/18 6:25 PM M-F News 8 at 6p 6-630p :30 BCLB1807H \$950.00 NM									
9	09/27/18	09/27/18	M-F News 8 at 6p	6-630p	---1---	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 ---1--- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 09/27/18 7:13 PM M-F News 8 at 6p 6-630p :30 BCLB1807H \$950.00 NM LR- Network Special Report									
10	09/30/18	09/30/18	SU 6p News	6-630p	-----1	:30	1	\$640.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 -----1 1 \$640.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 09/30/18 6:26 PM SU 6p News 6-630p :30 BCLB1807H \$640.00 NM									
11	09/26/18	09/26/18	M-F News 8 at 6a	6-7a	--1----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/18 09/30/18 --1---- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
11	09/26/18	09/26/18	M-F News 8 at 6a	6-7a	--1----	:30	1	\$650.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>W</td><td>09/26/18</td><td>6:12 AM</td><td>M-F News 8 at 6a</td><td>6-7a</td><td>:30</td><td>BCLB1807H</td><td>\$650.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	W	09/26/18	6:12 AM	M-F News 8 at 6a	6-7a	:30	BCLB1807H	\$650.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	W	09/26/18	6:12 AM	M-F News 8 at 6a	6-7a	:30	BCLB1807H	\$650.00	NM																																	
12	09/24/18	09/24/18	Entertainment Tonight	7-730p	1-----	:30	1	\$585.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/18</td><td>09/30/18</td><td>1-----</td><td>1</td><td>\$585.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>09/24/18</td><td>7:12 PM</td><td>Entertainment Tonight</td><td>7-730p</td><td>:30</td><td>BCLB1807H</td><td>\$585.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/18	09/30/18	1-----	1	\$585.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	09/24/18	7:12 PM	Entertainment Tonight	7-730p	:30	BCLB1807H	\$585.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/18	09/30/18	1-----	1	\$585.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	M	09/24/18	7:12 PM	Entertainment Tonight	7-730p	:30	BCLB1807H	\$585.00	NM																																	
13	09/28/18	09/28/18	Entertainment Tonight	7-730p	----1--	:30	1	\$585.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/18	09/30/18	----1--	1	\$585.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	F	09/28/18	7:18 PM	Entertainment Tonight	7-730p	:30	BCLB1807H	\$585.00	NM																																	
14	09/24/18	09/24/18	MON THE VOICE	8-11P	1-----	:30	1	\$2,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/18</td><td>09/30/18</td><td>1-----</td><td>1</td><td>\$2,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>09/24/18</td><td>7:59 PM</td><td>MON THE VOICE</td><td>8-11P</td><td>:30</td><td>BCLB1807H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/18	09/30/18	1-----	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	09/24/18	7:59 PM	MON THE VOICE	8-11P	:30	BCLB1807H	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/18	09/30/18	1-----	1	\$2,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	M	09/24/18	7:59 PM	MON THE VOICE	8-11P	:30	BCLB1807H	\$2,000.00	NM																																	
15	09/25/18	09/25/18	NEW AMSTERDAM	10-11p	-1-----	:30	1	\$1,100.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/18	09/30/18	-1-----	1	\$1,100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	Tu	09/25/18	10:39 PM	NEW AMSTERDAM	10-11p	:30	BCLB1807H	\$1,100.00	NM																																	
16	09/27/18	09/27/18	LAW AND ORDER	Prime Other	---1---	:30	1	\$1,175.00	NM																																		
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1	WGAL	Th	09/27/18	9:37 PM	LAW AND ORDER	Prime Other	:30	BCLB1807H	\$1,175.00	NM																																	
17	09/28/18	09/28/18	DATELINE	10-11p	----1--	:30	1	\$775.00	NM																																		
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18	09/24/18	09/24/18	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$750.00	NM																																		
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Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



www.wgal.com

Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1791709-1	09/30/18	September 2018	08/27/18 - 09/30/18
Advertiser	Product	Estimate Number	
Barletta/R/US Senate	BARLETTA 4 US SENATE	320	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
18	09/24/18	09/24/18	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$750.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>09/24/18</td><td>11:33 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>BCLB1807H</td><td>\$750.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	09/24/18	11:33 PM	M-Su News 8 at 11p	11-1135p	:30	BCLB1807H	\$750.00	NM												
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19	09/26/18	09/26/18	M-Su News 8 at 11p	11-1135p	--1----	:30	1	\$750.00	NM																																		
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

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Send Payment To:  
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**PO Box 90030**  
**Prescott, AZ 86304-9030**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1791709-1	09/30/18	September 2018	08/27/18 - 09/30/18
Advertiser	Product	Estimate Number	
Barletta/R/US Senate	BARLETTA 4 US SENATE	320	

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGAL	Tu	09/25/18	2:20 PM	STEVE HARVEY DAY	2-3P	:30	BCLB1807H	\$130.00	NM																																												
30	09/24/18	09/28/18	M-F 3-4p	3-4P	MTWTF--	:30	2	\$150.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/18</td><td>09/30/18</td><td>MTWTF--</td><td>2</td><td>\$150.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WGAL</td><td>Tu</td><td>09/25/18</td><td>3:13 PM</td><td>M-F 3-4p</td><td>3-4P</td><td>:30</td><td>BCLB1807H</td><td>\$150.00</td><td>NM</td></tr><tr><td>1</td><td>WGAL</td><td>W</td><td>09/26/18</td><td>2:59 PM</td><td>M-F 3-4p</td><td>3-4P</td><td>:30</td><td>BCLB1807H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/18	09/30/18	MTWTF--	2	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGAL	Tu	09/25/18	3:13 PM	M-F 3-4p	3-4P	:30	BCLB1807H	\$150.00	NM	1	WGAL	W	09/26/18	2:59 PM	M-F 3-4p	3-4P	:30	BCLB1807H	\$150.00	NM
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1	WGAL	W	09/26/18	2:59 PM	M-F 3-4p	3-4P	:30	BCLB1807H	\$150.00	NM																																												
Total Spots							31																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$21,165.00</b>
<u>Agency Commission</u>	<b>\$3,174.75</b>
<u>Net Amount Due</u>	<b>\$17,990.25</b>

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.