

4TH QUARTER REPORT 2006

PROBLEMS & ISSUES

1. Crime / Violence Crime Prevention

Puerto Ricans residents are concerned about crime; particularly, violence within young people at schools, and their relation with drugs and alcohol.

2. Health

Puerto Ricans are concerned about their health and safety.

3. Government/ Politics

Puerto Ricans are concerned about government, local elections, and taxes.

4. Economy / Employment

Puerto Ricans residents are concerned with the increasing unemployment and Island's economy crisis.

5. Culture / community

Puerto Ricans residents are interested in their community, and all its related issues and latest news. In addition, they are interested in cultural activities.



Public Issues Programs
4th. Quarter
October, November, December 2006

To comply with the **public issues** in Puerto Rico as a broadcast station, WJPX – TV, Channel 24 aired **EXPLORANDO LOS ECOSISTEMAS**. It runs **every Monday, and was aired from October 2 – December 25, 2006**, at 4:00am and 4:30am. This program is about the conservation of the seacoast and marine life in Puerto Rico and how the people can help to clean our environment.

Also, during the Fourth Quarter of 2006, WJPX, WKPV, WJWN and WIRS broadcasted public service announcements on drug abuse, child abuse, domestic disturbance, and health related issues such as prevention of hypertension, among others. Also we addressed the issue of garbage and short segments of “Burbujita y Bolillo” reinforced the family, social and spiritual values.