

2ND QUARTER REPORT 2006

PROBLEMS & ISSUES

1. Crime / Violence Crime Prevention

Puertorricans residents are concerned about crime; particularly, violence within young people at schools, and their relation with drugs and alcohol.

2. Health

Puertorricans are concerned about their health and safety.

3. Government/ Politics

Puertorricans are concerned about government, local elections, and taxes.

4. Economy / Employment

Puertorricans residents are concerned with the increasing unemployment and Island's economy crisis.

5. Culture / community

Puertorricans residents are interested in their community, and all its related issues and latest news. In addition, they are interested in cultural activities.



Public Issues Programs
2nd. Quarter
April, May, June 2006

To comply with the **public issues** in Puerto Rico as a broadcast station, WJPX – TV, Channel 24 aired **EXPLORANDO LOS ECOSISTEMAS**. It runs every Monday, and was aired from April 3 to June 26, 2006, at 4:00am and 4:30am. This program is about the conservation of the seacoast and marine life in Puerto Rico and how the people can help to clean our environment.

The other programs:

- **TRUE LIFE: I'm home from Iraq** – aired in April 7 from 9pm – 10pm. The program is about the reality living in Iraq.

Also, during the Second Quarter of 2006, WJPX, WKPV, WJWN and WIRS broadcasted public service announcements on drug abuse, child abuse, domestic disturbance, the proper care of pets and health related issues such as prevention of hypertension, among others. Also we addressed the issue of garbage and short segments of “Burbujita y Bolillo” reinforced the family, social and spiritual values.