

1ST QUARTER REPORT 2005

PROBLEMS & ISSUES

1. Crime / Violence Crime Prevention

Puerto Ricans residents are concerned about crime; particularly, violence within young people at schools, and their relation with drugs and alcohol.

2. Health

Puerto Ricans are concerned about their health and safety.

3. Government/ Politics

Puerto Ricans are concerned about government, local elections, and taxes.

4. Economy / Employment

Puerto Ricans residents are concerned with the increasing unemployment and Island's economy crisis.

5. Culture / community

Puerto Ricans residents are interested in their community, and all its related issues and latest news. In addition, they are interested in cultural activities.

**PUBLIC ISSUES
JANUARY, FEBRUARY & MARCH 2005**

During the First Quarter of 2005, WJPX, WKPV, WJWN AND WIRS broadcasted public service announcements on drug abuse, child abuse, the proper care of pets and health related issues such as prevention of hypertension , among others. Also we addressed the issues of garbage and short segments of “Burbujita y Bolillo” reinforced the family, social and spiritual values.

To comply with the public issues, we broadcasted **EXPLORANDO LOS ECOSISTEMAS:**

From January 1st – March 5, 2005 at 6:00am and 6:30am, Monday to Sunday.
This program is about the conservation of the seacoast and marine life in Puerto Rico and how the people can help to clean our environment.

Also, we were transmitting **THE JUDY GORDON SHOW** seven times a week and here is the schedule of the programs with interviews regarding public issues.

January 2

Intercontinental San Juan Resort & Casino - Juan R. Melecio, President, Rosselló 2004 Campaign – Political issues in Puerto Rico and the way to deal with them.

January 9

La Cruz Azul de Puerto Rico, Inc. - Severiano López, Presidente Inmediata, La Cruz Azul de Puerto Rico, Inc. – The new regulations in Puerto Rico for the health insurance.

January 16

BBVA - Eduardo Colón, VP Ejecutivo, BBVA Securities – How to increase the personal finance situation with the private agencies assistance.