

QUARTERLY ISSUES/PROGRAMS LIST

1st Qtr 2022

Below is a list of some of the significant issues responded to by Station WBOQ, Gloucester, MA, along with the most significant programming treatment of those issues for the period Jan 1, 2022 thru Mar 31, 2022. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Pandemic	North Shore Conversations with Laura Swanson - Salem Mayor Kim Driscoll	1/15/2022	Saturday 7:00am-7:30am	30 min	Dialogue about the pandemic in Salem, MA. There has been a huge increase in cast counts and both regional hospitals have been significantly impacted with increased hospitalizations but also with staff shortages too. Salem Board of Health voted for an indoor mask mandate and proof of vaccination. Salem is also a Regional Testing site with two locations for all citizens of Mass. Schools are trying to maintain in school learning and the business community had a good 2021 but still experiencing staffing and supply chain issues.
North Shore Workforce	North Shore Conversations with Laura Swanson - Mary Sarris Exec Director MassHire and NS Workforce Board	1/22/2022	Saturday 7:00am-7:30am	30min	MassHire is a federal and state funded organization that support the workforce from Saugus up thru Cape Ann. Helps individuals find jobs with a career path and also help businesses find staffing. Unemployment 5% before pandemic, March 2020 it was 3%. Where are the workers? Half the labor force, over 55, left and took early retirement. Also 18 -24 yr olds are not entering the workforce. The reason is not know yet.
Slow Down you move too Fast	Caring Voice - Aberdeen Health Care -Strategies to care for the seniors in our lives.	2/2/2022	Sunday 7:30am-8:00am	30min	Slow down you move too fast, no time to process anything. Maybe this fast face deflect pain, so ultimately we are not dealing with painful situations. When you are a type A personalit it is very hard to slow down and you 're always in a pace race. This quick pace is unhealthy and ultimately it affects you physically and mentally. When you do slow, nothing else matters and you can hyper focus on one thing. We are over scheduled and we won't wait for anything. Ex. baby walks or utters first words. There is value in waiting. We should be run by time.

Future of Work Commission - Reimagining Massachusetts Post Pandemic	North Shore Conversations with Laura Swanson - Senators Joan Lovely and Adam Hinds	2/19/2022	Saturday 7:00am-7:30am	30min	Commission convened Early Spring 2021 - Future of Work Commission and Reimagining Mass Post Pandemic. Need to find out where are our weaknesses. If we go thru another pandemic where are we most vulnerable. Remote learning, ChildCare, Workforce Development, education and higher education. Digital divide; families making under 35k, low %age have internet, but families making over 75k higher %age have internet.
Embracing Change	Caring Voice - Aberdeen Health Care	3/13/2022	Sunday 7:30-8:00am	30 min	Changing Lanes for the elder in your life.. When Elders are confronted with change it is significant. Change can be handled a few ways ; Approach, Embrace and Avoidance or step on the gas to get through. You need to pull over and take stock of yourlife and the changes that are happening. Elders love consistency but when they get older lot of changes happen and hard to make them understand that the change you are promoting is good. Children of Elders aren't taught how to manage elderly parent. The conversations are always uncomfortable because the parent/child role is reversed and the parent does not want to give up their independence. Change is felt as a threat to an older person, need to try to be less threatening and make them understand why this change is happening.
Professional Help	Caring Voice - Aberdeen Health Care	3/6/2022	Sunday 7:30-8:00am	30 min	Finding qualified professional help for your elderly relative. Most professionals are licensed or vetted, which means there is accountability. Right now the demand is very high for caregives and the supply is low. If you go thru an agency, the individual is vetted, your loved one is assessed, a care plan is determined and the agency has all of the insurances in case anything happens onsite to your care giver. Also agencies are always schooling their caregivers with educational courses and there is always a clinical person on call all the time.. If you hire an individual make sure you do your homework, check referrals, should be a plan of care and a skills assessment, up to date insurances. Some caregivers are unlicensed and more of a companion, but when the needs change for your elder, that person needs to be qualified to handle the changes.
