

KBKG-FM/KCCB-AM
501 Bryan Avenue
Corning, AR 72422
870-857-6646

Quarterly Report October-December 2021

PROGRAMS

Daily Programs

News: We provide listeners with two-minute state, 3-minutes community news, and local obituary report at 7 AM, 8 AM, 9 AM, 11AM, and 12PM, Monday through Friday. Additionally, we update listeners with regular weather reports multiple times an hour during weekday mornings and all other dayparts.

PSAs: We run Public Service Announcements to help publicize non-profit community organizations to promote their events. Exceptions are made for for-profit businesses when it benefits the public to be aware of events. These : 30 second PSA announcements run once per hour.

School Lunch Menus: Menus are broadcast during the 7 AM hour, Monday through Friday, during the school year.

Agri programs are broadcast five times per day, Monday through Friday.

Weekly Programs

Church Programs: Broadcast Sunday mornings from 9AM through 12 PM. Includes Gaither Homecoming and The Lutheran Hour.

Branson Country: 1-hour weekend program that features music, news, and events from Branson, Missouri.

EAS: KBKG/KCCB participates in weekly EAS tests.

ISSUES

2022 Seed Prices Going Up – Mon. 10/11

Weather, Wildfire and Insurance – Wed. 10/27

Fall Pasture Care – Wed. 11/3

Testing Well Water – Thurs. 11/11

Carbon Monoxide Risks – Fri. 11/12

Gifting Ideas – Thurs. 12/16

Christmas Toys Past – Wed. 12/22

Home Battery Safety – Mon. 12/27

Prepping for Tax Time – Fri. 12/31

Local high school football & basketball games