

KBKG-FM/KCCB-AM  
501 Bryan Avenue  
Corning, AR 72422  
870-857-6646

Quarterly Report January-March 2021

## **PROGRAMS**

### **Daily Programs**

News: We provide listeners with two-minute state, 3-minutes community news, and local obituary report at 7 AM, 8 AM, 9 AM, 11AM, and 12PM, Monday through Friday. Additionally, we update listeners with regular weather reports multiple times an hour during weekday mornings and all other dayparts.

PSAs: We run Public Service Announcements to help publicize non-profit community organizations to promote their events. Exceptions are made for for-profit businesses when it benefits the public to be aware of events. These : 30 second PSA announcements run once per hour.

School Lunch Menus: Menus are broadcast during the 7 AM hour, Monday through Friday, during the school year.

Agri programs are broadcast five times per day, Monday through Friday.

### **Weekly Programs**

Church Programs: Broadcast Sunday mornings from 9AM through 12 PM. Includes Gaither Homecoming and The Lutheran Hour.

Branson Country: 1-hour weekend program that features music, news, and events from Branson, Missouri.

EAS: KBKG/KCCB participates in weekly EAS tests.

## **ISSUES**

BRAD Accepting Low-Income Assistance January 11

Deadly Car Crash January 23

Preschool Student left on Bus February 8

Freezing Rain February 9

Schools Closed February 10-12

Below-Freezing Temps and Snow Storm Incoming February 14

Water Main Break in Corning February 16

City without Water February 17

Greene Co Emergency brings water tanker February 18

National Guard brings in water tanker February 19

Boil Order Under Effect February 20

BRTC Community Education Opportunities March 15

Mask Mandate Lifted March 25

Local High School Basketball Games