

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Heather Moreno

Authorized committee:

Heather Moreno for Supervisor 2024

Agency requesting time (and contact information):

AxMedia

Candidate's political party:

Non-Partisan Office

Office sought (no acronyms or abbreviations):

San Luis Obispo County Supervisor District 5

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Bryan Burch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

AxMedia Buyer

Signature:

Erica D. Fahroe

Name: AxMedia Buyer

Name:

Erica D. Fahroe

Date of Request to Purchase Ad Time: 1/22/2024

Date of Station Agreement to Sell Time: 02/29/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 02/29/2024 ISCI # HM012360 "Endorsed"

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1594</u>	Station Call Letters: <u>KPCC-FM</u>	Date Received/Requested: <u>02/29/2024</u>
Est. #: <u>6659</u>	Station Location: <u>Coyotes, CA</u>	Run Start and End Dates: <u>03/01/2024 - 03/05/2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Feb 29, 24
 CONT# 37148662 Mod# Ver# 1 (Last =)
 REP **CHRISTAL RADIO**
 TO **KPYG-FM (San Luis Obispo, CA)**
 FM **KELLI-SUSAN PARK-HEGMANN**
 OFF **DALLAS**
 AGY **Katz Media Group**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

DDS CONT# 0
 C/P/E: / / 6659

SALESPERSON FAX#

PH #

BYR **Helen Hanratty1**
 ADV **HEATHER MORENO FOR SUPERVISOR 2024**
 PDT **2024 Primary Election**
 FLT **Feb 26, 24 - Mar 10, 24**

* REP ORDER COMMENT *

** 2/29/2024 10:13:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!

** 2/29/2024 10:13:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #200345, SPOTDATA #2095, EMEDIATRADE (ADCORELOCAL) #EMT12794

** 2/29/2024 10:13:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1F..	6A - 10A	60	3/1/2024 - 3/1/2024	1W	3	\$15.00	3
	1.2F..	10A - 3P	60	3/1/2024 - 3/1/2024	1W	3	\$20.00	3
	1.3F..	3P - 7P	60	3/1/2024 - 3/1/2024	1W	3	\$20.00	3
	1.4S.	6A - 10A	60	3/2/2024 - 3/2/2024	1W	2	\$12.00	2
	1.5S.	10A - 3P	60	3/2/2024 - 3/2/2024	1W	2	\$20.00	2
	1.6S.	3P - 7P	60	3/2/2024 - 3/2/2024	1W	2	\$18.00	2
	1.7S	6A - 10A	60	3/3/2024 - 3/3/2024	1W	2	\$10.00	2
	1.8S	10A - 3P	60	3/3/2024 - 3/3/2024	1W	2	\$20.00	2
	1.9S	3P - 7P	60	3/3/2024 - 3/3/2024	1W	2	\$18.00	2
					** WEEKLY FLIGHT TOTALS **		21	\$361.00	
		FLIGHT 2							
	2.1	MT.....	6A - 10A	60	3/4/2024 - 3/5/2024	1W	3	\$15.00	3
	2.2	MT.....	10A - 3P	60	3/4/2024 - 3/5/2024	1W	6	\$20.00	6
	2.3	M.....	3P - 7P	60	3/4/2024 - 3/4/2024	1W	2	\$20.00	2
					** WEEKLY FLIGHT TOTALS **		11	\$205.00	

Feb 29, 24

CONT# 37148662 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 6659

	Mar 24					
SPOTS	32					
CASH	566.00					
TRADE	0.00					
NSL	0.00					
TOTAL	566.00					

						TOTAL
SPOTS						32
CASH						566.00
TRADE						0.00
NSL						0.00
TOTAL						566.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

STATION
KPYG-FM

REVENUE TYPE
National Agency

MAILING ADDRESS
KATZ MEDIA GROUP
125 WEST 55TH ST, 3RD FLOOR
NEW YORK, NY 10019

CONTRACT TYPE
Regular

BILLING TYPE
Broadcast

SALE TYPE
Standard

CONTRACT #
1594

REF # 157

REV # 1

PRINT DATE
02/29/24
12:16:35 PM



Sales Contract

BUYER
John Keefer

ADVERTISER
HEATHER MORENO FOR SUPERVISOR 24

START
03/01/24

END DATE
03/05/24

REVISION DATE
02/29/24

ACCOUNT EXECUTIVE
CHRISTAL NATIONAL

PRODUCT
2024 PRIMARY ELECTION

EST #
6659

AGENCY C#

AGENCY CUSTOMER CODE

OFFICE
DIMES SLO

AGENCY PRODUCT CODE

STA	Line	TYPE	DAY	SCHEDULE - TIME	START	FINISH	START	FINISH	P	ALT	LEN	SPW	Mo	Tu	We	Th	Fr	Sa	Su	RATE	OCC.	L.RATE
	1	COM	F	M-F MORNING ROS	06:00A	10:00A	03/01/24	03/01/24	3		60	3								15.00	3	45.00
	2	COM	F	M-F MID-DAY ROS	10:00A	03:00P	03/01/24	03/01/24	3		60	3								20.00	3	60.00
	3	COM	F	M-F AFTERNOON ROS	03:00P	07:00P	03/01/24	03/01/24	3		60	3								20.00	3	60.00
	4	COM	S	SA MORNING ROS	06:00A	10:00A	03/02/24	03/02/24	3		60	2								12.00	2	24.00
	5	COM	S	SA ROS	10:00A	03:00P	03/02/24	03/02/24	3		60	2								20.00	2	40.00
	6	COM	S	SA ROS	03:00P	07:00P	03/02/24	03/02/24	3		60	2								18.00	2	36.00
	7	COM	Su	SU MORNING ROS	06:00A	10:00A	03/03/24	03/03/24	3		60	2								10.00	2	20.00
	8	COM	Su	SU MID/EVENINGS ROS	10:00A	03:00P	03/03/24	03/03/24	3		60	2								20.00	2	40.00
	9	COM	Su	SU MID/EVENINGS ROS	03:00P	07:00P	03/03/24	03/03/24	3		60	2								18.00	2	36.00
	10	COM	MT	M-F MORNING ROS	06:00A	10:00A	03/04/24	03/05/24	3		60	3								15.00	3	45.00
	11	COM	MT	M-F MID-DAY ROS	10:00A	03:00P	03/04/24	03/05/24	3		60	6								20.00	6	120.00
	12	COM	M	M-F AFTERNOON ROS	03:00P	07:00P	03/04/24	03/04/24	3		60	2								20.00	2	40.00

Accepted For Agency/Sponsor: _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Total Occasions		32
Gross		\$566.00
Agency Commission		\$84.90
Net		\$481.10
Contract Total		\$481.10

STATION KPYG-FM	REVENUE TYPE National Agency	CONTRACT TYPE Regular	BILLING TYPE Broadcast	SALE TYPE Standard	CONTRACT # 1594
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MAILING ADDRESS
KATZ MEDIA GROUP
125 WEST 55TH ST, 3RD FLOOR
NEW YORK, NY 10019

Dimes Media Corporation
795 Buckley Rd Suite 2
San Luis Obispo, CA 93401

REF # 157
REV # 1
PRINT DATE
02/29/24
12:16:35 PM

BUYER
John Keefer

START 03/01/24 **END DATE** 03/05/24 **REVISION DATE** 02/29/24

PRODUCT
2024 PRIMARY ELECTION

OFFICE
DIMES SLO

ADVERTISER
HEATHER MORENO FOR SUPERVISOR 24

ACCOUNT EXECUTIVE
CHRISTAL NATIONAL

EST # 6659 **AGENCY C#** **AGENCY CUSTOMER CODE**

AGENCY PRODUCT CODE

BILLING SUMMARY

MONTH	GROSS	NET
Mar-24	566.00	481.10

Total Occasions	32
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Gross	\$566.00
Agency Commission	\$84.90
Net	\$481.10

Accepted For Agency/Sponsor: _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Contract Total	\$481.10
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Sales Contract