

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Heather Moreno

Authorized committee:

Heather Moreno for Supervisor 2024

Agency requesting time (and contact information):

AxMedia

Candidate's political party:

Non-Partisan Office

Office sought (no acronyms or abbreviations):

San Luis Obispo County Supervisor District 5

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Bryan Burch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: AxMedia Buyer	Name: Eric D. Farnoc
Date of Request to Purchase Ad Time: 1/22/2024	Date of Station Agreement to Sell Time: 02/12/2024

Federal Candidate Certification:

N/A

The undersigned hereby certifies that the broadcast ~~matter to be aired~~ pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 02/12/2024 ISCI * HM020760 "Funky"

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>1584</u>	Station Call Letters: <u>KPYG-FM</u>	Date Received/Requested: <u>02/12/2024</u>
Est. #: <u>6445</u>	Station Location: <u>Carpas, CA</u>	Run Start and End Dates: <u>02/26/2024 - 03/04/2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.


STATION KPYG-FM	REVENUE TYPE National Agency	CONTRACT TYPE Regular	BILLING TYPE Broadcast	SALE TYPE Standard	CONTRACT # 1584
MAILING ADDRESS					
KATZ MEDIA GROUP 125 WEST 55TH ST, 3RD FLOOR NEW YORK, NY 10019					
Dimes Media Corporation 795 Buckley Rd Suite 2 San Luis Obispo, CA 93401					
BUYER Helen Hanratty	START 02/26/24	END DATE 03/05/24	REVISION DATE 02/12/24	PRODUCT 2024 Primary Election	OFFICE DIMES SLO
ADVERTISER HEATHER MORENO FOR SUPERVISOR 24	ACCOUNT EXECUTIVE CHRISTAL NATIONAL		EST # 6445	AGENCY C# 13208517	AGENCY CUSTOMER CODE



Sales Contract

STA. Line	Type	Day	Schedule - Time	Start	Finish	Start	Finish	P	Alt	Len	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Occ.	L.Rate
1	COM	Mo-Fr	M-SU BROAD ROS	06:00A	10:00A	02/26/24	03/01/24	2		60	10	XX	XX	XX	XX	XX			15.00	10	150.00
2	COM	MT	M-SU BROAD ROS	06:00A	10:00A	03/04/24	03/05/24	2		60	5	XX	XX						15.00	5	75.00
3	COM	Mo-Fr	M-SU BROAD ROS	10:00A	03:00P	02/26/24	03/01/24	2		60	10	XX	XX	XX	XX	XX			20.00	10	200.00
4	COM	MT	M-SU BROAD ROS	10:00A	03:00P	03/04/24	03/05/24	2		60	2	XX	XX						20.00	2	40.00
5	COM	Mo-Fr	M-SU BROAD ROS	03:00P	07:00P	02/26/24	03/01/24	2		60	9	XX	XX	XX	XX	XX			20.00	9	180.00
6	COM	M	M-SU BROAD ROS	03:00P	07:00P	03/04/24	03/04/24	2		60	2	XX							20.00	2	40.00

Accepted For Agency/Sponsor:		Total Occasions	38
		Gross	\$685.00
		Agency Commission	\$102.75
		Net	\$582.25
<p>This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.</p>			
Contract Total		\$582.25	

STATION KPYG-FM	REVENUE TYPE National Agency	CONTRACT TYPE Regular	BILLING TYPE Broadcast	SALE TYPE Standard	CONTRACT # 1584	
MAILING ADDRESS				REF # -53 REV # 0 PRINT DATE 02/12/24 3:23:35 PM		
KATZ MEDIA GROUP 125 WEST 55TH ST, 3RD FLOOR NEW YORK, NY 10019		Dimes Media Corporation 795 Buckley Rd Suite 2 San Luis Obispo, CA 93401		OFFICE DIMES SLO		Sales Contract
BUYER Helen Hanratty	START 02/26/24	END DATE 03/05/24	REVISION DATE 02/12/24	PRODUCT 2024 Primary Election	AGENCY CUSTOMER CODE	
ADVERTISER HEATHER MORENO FOR SUPERVISOR 24	ACCOUNT EXECUTIVE CHRISTAL NATIONAL		EST # 6445	AGENCY C# 13208517	AGENCY PRODUCT CODE	

BILLING SUMMARY

MONTH	GROSS	NET
Mar-24	685.00	582.25

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