

LETTER OF AUTHORIZATION

**Protecting Colorado's Environment, Economy, and Energy Independence
(PCEEEI)
2318 Curtis Street
Denver, CO 80205**

July 31, 2018

**Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604**

Dear Ms. Sadler:

Please accept this letter as authorization to represent *Protecting Colorado's Environment, Economy, and Energy Independence (PCEEEI)*. Our official information is as follows:

Name Protecting Colorado's Environment, Economy, and Energy Independence
(PCEEEI)

Address 2318 Curtis Street, Denver CO 80205

Name of Chairman Chip Rimer

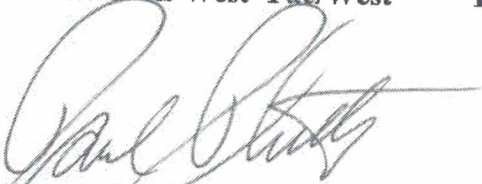
Name of Treasurer Travis Holland

FEDERAL TAX I.D.# 38-3922906

If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use addition pages if necessary):

Name: Paul Phillips- Pac/West **Title:** President/Owner

Name: Chris West- Pac/West **Title:** Senior Vice President of Operations



Paul Phillips- Pac/West

General Consultant, *Protecting Colorado's Environment, Economy and Energy Independence (PCEEEI)*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Sheri Sadler

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE SCHEDULE FOR ORDER DETAILS			

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SEE LETTER OF AUTHORIZATION

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

SEE LETTER OF AUTHORIZATION

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48hrs before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date _____ Signature _____ 818-506-5443
Contact Phone Number _____

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Kelcie C Zobel Kelcie Zobel Business Manager

Signature Printed Name Title

Sadler Strategic Media Traffic Instructions

Today's Date:	10/8/2018
Client:	PCEEE
Flight Dates:	10/11-18-UFN
Media:	Radio
ISCI/Title:	PCEE 30R 7030H Rifle Radio
Length:	:30
Rotation:	100%
Delivery:	Email
Station List:	KRGS-FM KZKS-FM KMTS-FM KNFO-FM

Julie Jones
Sadler Strategic Media Inc.
12103 Viewcrest Rd.
Studio City, CA. 91604
818 506 5443
julie@sadlerstrategic.com

STATION:	KRGS-AM	ORDER#:	3155248	DATE:	10/09/2018
MARKET:	Unmeasured Market	AMOUNT:	\$1,425.00	AGENCY:	SADLER STRATEGIC MEDIA INC
REP:	Non-Rep Local Focus	SPOTS:	95		12103 VIEWCREST RD
MOD:	Stn Ver: 1 Last:				STUDIO CITY, CA 91604
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340	BUYER:	Rosa Lozano
SALESPERSON:	Scott Brody/LA	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	SADLER STRATEGIC MEDIA INC	AGY CLI:		CONTRACT # FOR INVOICING	4336764
ADVERTISER:	PCEEE (Protecting CO EnviroEco&Energy	AGY PRD:		INVOICE:	SADLER STRATEGIC MEDIA INC
PRODUCT:	//2245 Protecting CO Enviro Eco	AGY EST:	2245		12103 VIEWCREST RD
FLIGHT:	10-11-2018 TO 11/4/2018		[]Unwired [X]Spot []Mod		STUDIO CITY, CA 91604
TOT # OF WEEKS:	4				
PRIM. DEMO:	Adults 25-54		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/09/2018 15:52

COMMENTS

10/09/2018: ** THIS IS A NEW ORDER. ** MUST CONFIRM WITHIN 24HRS ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com. THANKS DANA **

Send invoices electronically. EMediaTrade: EMT12726

Rates are gross. Stn will be billed by GMP for 15% commission on the net amount. Send invoices at the end of each broadcast mth and include both gross & net amts.Invoices must include date, time, ISCI code,&gross cost of each spot that aired. Post logs and affidavits can't substitute for invoices.

WEEK#1							10/11/2018 To 10/14/2018		WK TOT \$75.00		WK TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	1		...TFSS	6:00AM	7:00PM	60	10/11/2018	10/14/2018	5	\$15	\$75	

Line 1 => Scott

WEEK#2-WEEK#4							10/15/2018 To 11/4/2018		WK TOT \$450.00		WK TOTAL SPOTS 30	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	2		MTWTFSS	6:00AM	7:00PM	60	10/15/2018	11/4/2018	30	\$15	\$450	

TOTAL	Oct	Nov											Total
SPOT	65	30											95
CASH	975.00	450.00											1,425.00
TOTAL	975.00	450.00											1,425.00

