



WYZZ  
PO Box 470  
Rockford, IL 61105

Strategic Media Services Inc  
1911 North Ft Myer Drive  
Suite 400  
Arlington, VA 22209

## Contract # 1415331

**Schedule Dates** 08/26/16-09/01/16  
**Advertiser** Independent Voice for Illinois PAC (82662)  
**Agency** Strategic Media Services Inc (13884)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 148/162/1423 (554299)  
**Salesperson** Millennium - Washington D, Washington DC (1421)  
**Sales Office** Millennium - Washington DC  
**Buyer Name** YALLOF, SHANNON  
**Phone/Fax** /  
**CPE** 148/162/1423  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 08/25/16  
**Last Modified** 08/25/16  
**Entered By** Merry Young  
**CO-OP** No  
**Headline #** 725274297  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$639.75  
**Net Total** \$3,625.25  
**Sales Tax**

Peoria (WYZZ)		
By Broadcast Month	Spots	Rate
Aug. 2016	6	\$840.00
Sep. 2016	23	\$3,425.00
<b>Grand Total:</b>	<b>29</b>	<b>\$4,265.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.1	Normal Line / SPOT	08/29/16-09/01/16	4	:30	6:58A- Good Day Central Illinois	2	1	1	1	1				5	\$40.00	\$200.00	Peoria (WYZZ)		8/25/16
3.1	Normal Line / SPOT	08/29/16-09/01/16	4	:30	6:58A- Good Day Central Illinois	2	1	1	1	1				5	\$40.00	\$200.00	Peoria (WYZZ)		8/25/16
4.0	Normal Line / SPOT	08/26/16-08/26/16	3	:30	9A- People's Court						1			1	\$50.00	\$50.00	Peoria (WYZZ)		8/25/16
5.1	Normal Line / SPOT	08/29/16-08/31/16	3	:30	9A- People's Court						1			2	\$50.00	\$100.00	Peoria (WYZZ)		8/25/16
6.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	6:28P- Big Bang Theory M-F 630P						1			1	\$225.00	\$225.00	Peoria (WYZZ)		8/25/16
7.1	Normal Line / SPOT	08/29/16-09/01/16	4	:30	6:28P- Big Bang Theory M-F 630P						1			4	\$225.00	\$900.00	Peoria (WYZZ)		8/25/16
8.0	Normal Line / SPOT	08/26/16-08/26/16	3	:30	9P- Fox 43 News 9p						1			1	\$150.00	\$150.00	Peoria (WYZZ)		8/25/16
9.0	Normal Line / SPOT	08/30/16-08/31/16	3	:30	9P- Fox 43 News 9p						1			2	\$150.00	\$300.00	Peoria (WYZZ)		8/25/16
10.0	Normal Line / SPOT	08/27/16-08/27/16	3	:30	9P- Fox 43 News 9p							1		1	\$150.00	\$150.00	Peoria (WYZZ)		8/25/16
11.0	Normal Line / SPOT	08/29/16-08/31/16	2	:30	9P- Fox 43 News 9p									3	\$225.00	\$675.00	Peoria (WYZZ)		8/25/16
12.0	Normal Line / SPOT	08/29/16-08/29/16	3	:30	6:58P- So You Think You Can Dance 2hr									1	\$900.00	\$900.00	Peoria (WYZZ)		8/25/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



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Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	148/162/1423 (554299)	Headline #	725274297
Salesperson	Millennium - Washington D, Washington DC (1421)	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	VALLOF, SHANNON	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	148/162/1423	Commission	\$639.75
Account Types	National/Political	Net Total	\$3,625.25
Billing Type	Standard	Sales Tax	
Comments			

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13.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	6:58A- Good Day Central Illinois						1			1	\$40.00	\$40.00	Peoria (WYZZ)		8/25/16
14.0	Normal Line / SPOT	08/28/16-08/28/16	5	:30	9P- Fox 43 News 9p								1	1	\$225.00	\$225.00	Peoria (WYZZ)		8/25/16
16.0	Normal Line / SPOT	08/29/16-08/29/16	3	:30	9P- Fox 43 News 9p		1							1	\$150.00	\$150.00	Peoria (WYZZ)		8/25/16

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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