



WYZZ
PO Box 470
Rockford, IL 61105

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Contract # 1448632

Schedule Dates	10/17/16-10/23/16	Date Entered	10/14/16
Advertiser	Independent Voice for Illinois PAC (82662)	Last Modified	10/14/16
Agency	Strategic Media Services Inc (13884)	Entered By	Merry Young
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	148/162/2154 (568141)	Headline #	25330659
Salesperson	Millennium - Washington D, Washington DC (1421)	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	YALLOF, SHANNON	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	148/162/2154	Commission	\$446.25
Account Types	National/Political	Net Total	\$2,528.75
Billing Type	Standard	Sales Tax	
Comments			

Peoria (WYZZ)		
By Broadcast Month	Spots	Rate
Oct. 2016	16	\$2,975.00
Grand Total:	16	\$2,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/16-10/20/16	3	:30	7A- 8A (CST)	1	1	1	1	1				4	\$60.00	\$240.00	Peoria (WYZZ)		10/14/16
2.0	Normal Line / SPOT	10/18/16-10/21/16	3	:30	8A- 9A (CST)	1	1	1	1	1				3	\$60.00	\$180.00	Peoria (WYZZ)		10/14/16
3.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	8A- Fox News Sunday	1							1	1	\$155.00	\$155.00	Peoria (WYZZ)		10/14/16
4.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	5:59P- Big Bang Theory M-F PRI 6P	1	1	1	1	1				3	\$425.00	\$1,275.00	Peoria (WYZZ)		10/14/16
5.0	Normal Line / SPOT	10/17/16-10/18/16	3	:30	9P- Fox 43 News 9p	1	1	1						2	\$225.00	\$450.00	Peoria (WYZZ)		10/14/16
6.0	Normal Line / SPOT	10/20/16-10/21/16	3	:30	9P- Fox 43 News 9p	1			1	1				2	\$225.00	\$450.00	Peoria (WYZZ)		10/14/16
7.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	9P- Fox 43 News 9p	1							1	1	\$225.00	\$225.00	Peoria (WYZZ)		10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions