

WOC11794977 [00.00]

Order Printout

Order Status: Opened-New

Traffic #: 7740378

Buyer Order #: 7740378

AE: Unassigned (Kim Lee)

Property: EABI TV

Sales Region: Local

Start/End Dates: 10/16/18 - 10/22/18

Agency: Red Eagle Media

Advertiser: America First Action

Buyer: America First Action

Primary Demo: Adults 35-64 (RTG)

C/P/E: 622 / 1221 / 10115

Product Desc.: ME-02

Estimate Desc.: TV Oct 16 - 22

Total Cost: \$550.00 (Cash)

Received Date: 9/13/18 1:51 PM

Comments:
Separation: 30

List Items					Spots										Totals			Adults 35-64		
Line	Program	ST	Len	Time	Days	Rate	Oct 16									Total Spots	Total Cost	RTG	GRP	CPP
1	SEINFELD	NM	:30	5:00 PM-6:00 PM	-----S-	100.00	2									2	200.00	0.70	1.40	142.86
(Program: SEINFELD)																				
2	SUPERGIRL-CW	NM	:30	8:00 PM-9:00 PM	-----M	350.00	1									1	350.00	1.86	1.86	188.17
(Program: SUPERGIRL-CW)																				
Spot Totals:							3									3	\$550.00		3.26	
Adults 35-64 GRP:							3.26													

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
October	3	\$550.00	3.26				

CONTRACT

EABI
35 Hildreth Street
Bangor, ME 044101
(207) 947-8321

<u>Contract / Revision</u> 911568 /		<u>Alt Order #</u> WOC11794977
<u>Product</u> ME-02		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u> 10115
<u>Advertiser</u> American First Action		<u>Original Date / Revision</u> 09/14/18 / 09/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 3.26
<u>Agcy Code</u> 9914097	<u>Advertiser Code</u>	<u>Product 1/2</u> 1221
<u>Agency Ref</u> 8875		<u>Advertiser Ref</u> 71161

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EABI	10/16/18	10/21/18	Weekend Rotator Su	5:00 PM-6:00 PM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/18	10/21/18	-----2				2	\$100.00	0.70			
N 2	EABI	10/16/18	10/22/18	Monday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/16/18	10/22/18	1-----				1	\$350.00	1.86			
Totals								3.26				3	\$550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	3	\$550.00	(\$82.50)	\$467.50
Totals	3	\$550.00	(\$82.50)	\$467.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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