

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:



General



Primary

Date varies by state

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


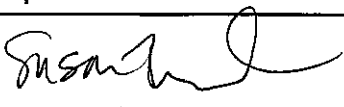
☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Catherine Warburton	Name: SUSAN ISREAL
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 2/29/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 2/24/2020**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

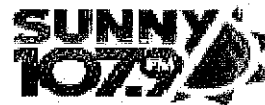
☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>391762</u>	Station Call Letters: <u>WEAT-FM</u>	Date Received/Requested: <u>2/24/2020</u>
Est. #: <u>134</u>	Station Location: <u>West Palm Beach FL</u>	Run Start and End Dates: <u>2/25 - 2/28/2020</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders
Order / Rev: 391762
Alt Order #: 33744785
Product Desc: BLOOMBERG 134
Estimate: 134
Flight Dates: 02/25/20 - 02/28/20
Original Date / Rev: 02/24/20 / 02/24/20
Order Type: TRANSACTIONAL

WEAT-FM
Primary AE: Eastman New York
Sales Office: N-EAS
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 W 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Michael Bloomberg for President
Demographic: HH
Product Codes: Candidates
Priority: P-03
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/28/20	52	\$5,600.00	\$4,760.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	52	\$5,600.00	\$4,760.00	0.00
Totals	52	\$5,600.00	\$4,760.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEAT	02/25/20	02/28/20	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-TWTF--	1:00	16	\$130.00	P-03	0.00	NM	16	\$2,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-TWTF--		16				\$130.00		0.00			
N 2	WEAT	02/25/20	02/28/20	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	-TWTF--	1:00	12	\$100.00	P-03	0.00	NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-TWTF--		12				\$100.00		0.00			
N 3	WEAT	02/25/20	02/28/20	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	-TWTF--	1:00	16	\$125.00	P-03	0.00	NM	16	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-TWTF--		16				\$125.00		0.00			
N 4	WEAT	02/25/20	02/28/20	Mo-Fr Evening Mo-Fr 7p-12m	CM	7p-12m	-TWTF--	1:00	8	\$40.00	P-03	0.00	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	-TWTF--		8				\$40.00		0.00			
Totals														52	\$5,600.00

Feb 24, 20
 CONT# 33744785 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WEAT-FM (West Palm Beach-Boca Raton, FL)
 FM ROBERT FRAZZETTO (NY)
 OFF NEW YORK
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 134

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT BLOOMBERG 134
 FLT Feb 25, 20 - Feb 28, 20

* REP ORDER COMMENT *

** 2/24/2020 3:01:00 PM: NEW ORDER! ANY QUESTIONS, PLEASE REACH OUT TO YOUR NEW YORK SALES MANAGER. PLEASE CONFIRM ASAP. THANK YOU!

** 2/24/2020 3:01:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF..	6A - 10A	60	2/25/2020 - 2/28/2020	1W	16	\$130.00	16
	1.2	.TWTF..	10A - 3P	60	2/25/2020 - 2/28/2020	1W	12	\$100.00	12
	1.3	.TWTF..	3P - 7P	60	2/25/2020 - 2/28/2020	1W	16	\$125.00	16
	1.4	.TWTF..	7P - 12A	60	2/25/2020 - 2/28/2020	1W	8	\$40.00	8
					** WEEKLY FLIGHT TOTALS **		52	\$5,600.00	

	Mar 20						
SPOTS	52						
CASH	5600.00						
TRADE	0.00						
NSL	0.00						
TOTAL	5600.00						

						TOTAL
SPOTS						52
CASH						5,600.00
TRADE						0.00
NSL						0.00
TOTAL						5,600.00