

Valley Today Log Summery

July 1st 2013 through September 30th, 2013 (3rd Qtr)

	Program	Air Date	Aired Time	Episode
	The Valley Today	07/06/13	8:00:04 AM	1313
	The Valley Today	07/13/13	8:00:01 AM	1213
	The Valley Today	07/20/13	7:59:57 AM	1513
	The Valley Today	07/27/13	7:59:49 AM	1613
	The Valley Today	07/27/13	8:14:15 AM	1613
	The Valley Today	08/03/13	7:59:54 AM	1513
	The Valley Today	08/10/13	7:59:55 AM	1613
	The Valley Today	08/10/13	8:14:22 AM	1613
	The Valley Today	08/17/13	8:00:05 AM	1713
	The Valley Today	08/24/13	7:59:57 AM	1813
	The Valley Today	08/31/13	7:59:54 AM	1713
	The Valley Today	09/07/13	7:59:45 AM	1813
	The Valley Today	09/14/13	8:00:11 AM	1913
	The Valley Today	09/21/13	7:59:52 AM	2013
	The Valley Today	09/21/13	8:14:18 AM	2013
	The Valley Today	09/28/13	8:00:00 AM	2013
	The Valley Today	09/28/13	8:14:26 AM	2013

6-7-13

Consulted with: (Name) KATHY + MARK CITES

(Address) 455 COLLEGE

CORUNDA CA 93210

(Phone) (559) 318-6045

(Position) HORNED TOAD WRANGLERS

Discussed: THE HORNED TOAD FOUND IN
THE CORUNDA HILLS IN WESTERN FRESNO
COUNTY IS THE MASCOT OF CORUNDA AND
IS FEATURED IN THE HORNED TOAD DERBY,
A YEARLY EVENT ON MEMORIAL WEEKEND

Proposed: PUBLIC AWARENESS OF THE TOPIC
TO LOCAL VIEWERS

Action: 1/2 HOUR SHOW PRODUCED ON THE
CORUNDA HORNED TOADS

Remarks:

Form prepared by: ROBERT HARRIS (Position) PRODUCER

DATE: 6/7/13

ISSUES/PROGRAMS

Issue:

THE HORNCED TOTO FOUND IN THE COTLINCH HILLS
IN WESTERN FRESNO COUNTY, IS THE AMSCOT
OF COTLINCH AND FEATURED IN THE HORNCED TOTO DOGBY

Title:

#15 HORNCED TOTOS 2

Description:

1/2 HOUR SHOW PRODUCED ON HORNCED TOTOS 2

Time:

8 AM

Date:

7-20-13 AND 8-3-13

Duration:

28:44

Comments:

ASCERTAINMENT OF COMMUNITY PROBLEMS, NEEDS, AND INTERESTS.

6-12-13

Consulted with: (Name) MIKE SAMAKIAN

(Address) 1616 E SHIELDS AVE

FRESNO, CA 93704

(Phone) (559) 224-0744

(Position) OWNER / AQUA SPORTS

#16 Discussed: AQUA SPORTS, A SCUBA DIVING
SHOP, IS TEACHING VETERANS HOW TO
DIVE AND GETTING THEM CERTIFIED.
THIS IS A FREE SERVICE PROVIDED TO
VETERANS.

Proposed: PUBLIC AWARENESS OF THIS TOPIC
TO LOCAL VIEWERS

Action: 1/2 HOUR SHOW PRODUCED ON AQUA
SPORTS

Remarks:

Form prepared by: ROBERT HARRIS (Position) PRODUCER

DATE: 6/10/13

ISSUES/PROGRAMS

a: AQUA SPORTS A SCUBA DIVE SHOP AND SCHOOL,
IS TEACHING VETERANS HOW TO DIVE.

THIS SERVICE PROVIDED IS FREE

a:

#16 AQUA SPORTS

cription:

1/2 HOUR SHOW PRODUCED ON AQUA SPORTS

: 8 AM

: 7-27-13 AND 8-10-13

tion:

28; 27

ents:

THIS SHOW TO DOUBLE RUN ON SATURDAY
7-27-13 AND 8-10-13 AT 8 AM

ASCERTAINMENT OF COMMUNITY PROBLEMS, NEEDS, AND INTERESTS.

7-10.13

Consulted with: (Name) MARCOS MARTINEZ
(Address) 1560 N MINNEAPOLIS
LEWIS CA 93619
(Phone) (559) 327-3000
(Position) SPONSOR/ST BALDRICK'S FOUNDATION

Discussed: A NEW APPROACH TO FUNDRAISING
FOR KIDS WITH CANCER IS THE ST BALDRICK'S
FOUNDATION. STARTED TO PROMOTE AWARENESS
OF CHILDHOOD CANCER

Proposed: PUBLIC AWARENESS OF THIS TOPIC
TO LOCAL VIEWERS

Action: 1/2 HOUR SHOW PRODUCED ON
ST BALDRICK'S

Remarks:

Form prepared by: ROBERT HARRIS (Position) PRODUCER

KAIL-TV

ISSUES/PROGRAMS

Issue: ST BALDRICK'S FOUNDATION WAS LAUNCHED
TO BRING AWARENESS OF CHILDHOOD CANCER
TO OUR LOCAL COMMUNITY

title:

#17 ST BALDRICK'S

description:

1/2 HOUR SHOW PRODUCED ON ST BALDRICK'S

time:

8 AM

date:

8-17-13 AND 8-31-13

duration:

28:23

comments:

THIS SHOW TO DOUBLE RUN ON SATURDAY
8-17-13 AND 8-31-13 AT 8 AM

7-31-13

Consulted with: (Name) GURDEEP SHERGILL
 (Address) 3439 W SHAW SUITE 101
FRESNO CA 93711
 (Phone) (559) 349-1481
 (Position) SPOKESPERSON / SIKH COMMUNITY

Discussed: KEEPING CULTURAL TRADITIONS
ALIVE IN THE SIKH COMMUNITY WITH
THE TEACHING OF TRADITIONAL PUNJABI
DANCE TO THE NEXT GENERATION OF SIKHS

Proposed: PUBLIC AWARENESS OF THIS TOPIC TO
COURT VIEWERS

Action: 1/2 HOUR SHOW PRODUCED ON
SIKH DANCING

Remarks: _____

Form prepared by: ROBERT HARRIS (Position) PRODUCER

KAIL-TV

CHANNEL 53

DATE: 7/31/13

ISSUES/PROGRAMS

ce:

KEEPING CULTURAL TRADITIONS ALIVE IN THE SIKH
COMMUNITY WITH THE TEACHING OF TRADITIONAL
PUNJABI DANCE

le:

#18 SIKH DANCING

cription:

112 HOUR SHOW PRODUCED ON SIKH DANCING

e:

8 AM

re:

8-24-13 AND 9-7-13

ation:

28:31

ments:

ASCERTAINMENT OF COMMUNITY PROBLEMS, NEEDS, AND INTERESTS.

8-19-13

Consulted with: (Name) STEVE MONTALTO
(Address) 49269 GOLDEN OAK DRIVE SUITE 104
OAKHURST CA 93644
(Phone) (559) 658-5656
(Position) DIRECTOR / CHILDREN'S MUSEUM OF THE SIERRA

Discussed: THE CHILDREN'S MUSEUM OF THE SIERRA
IS A 4,000 SQUARE FOOT MUSEUM DEDICATED
TO KIDS OF ALL AGES BY MAKING CHOICES
AVAILABLE FOR EXPLORING, IMAGINING AND CREATING
INTERACTIVELY WITH PARENTS AND TEACHERS

Proposed: PUBLIC AWARENESS OF THIS TOPIC TO
LOCAL VIEWERS

Action: 1/2 HOUR SHOW PRODUCED ON THE
CHILDREN'S MUSEUM OF THE SIERRA

Remarks: _____

Form prepared by: ROBERT HARRIS (Position) PRODUCER

KAIL-TV

Issue:

CHILDREN'S MUSEUM OF THE SIERRA IS AN INTERACTIVE MUSEUM DESIGNED TO EXPLORE, CREATE, IMAGINE AND MAKE CHOICES

Title:

#19 CHILDREN'S MUSEUM

Description:

1/2 HOUR SHOW PRODUCED ON CHILDREN'S MUSEUM OF THE SIERRA

Time:

8 AM

Date:

9-14-13 AND 10-5-13

Duration:

28:45

Comments:

THIS SHOW TO DOUBLE RUN ON SATURDAY
9-14-13 AND 10-5-13 AT 8 AM

ASCERTAINMENT OF COMMUNITY PROBLEMS, NEEDS, AND INTERESTS.

9-2-13

Consulted with: (Name) REE COY

(Address) 945 N CLOVIS AVE

CLOVIS CA 93611

(Phone) (559) 349-1811

(Position) MEMBER / CLOVIS BOTANICAL GARDEN

Discussed: THE WATER WISE PLANT SALE AND

FAIR AT THE CLOVIS BOTANICAL GARDEN

WILL FEATURE LOW USE WATER PLANTS

TO USE IN YOUR YARD TO SAVE WATER
AND MAINTENANCE

Proposed: PUBLIC AWARENESS OF THIS TOPIC

TO LOCAL VIEWERS

Action: 1 1/2 HOUR SHOW PRODUCED ON

CLOVIS BOTANICAL GARDEN

Remarks:

Form prepared by: ROBERT HANNA (Position) PRODUCER

KAIL-TV

DATE: 9/2/13

ISSUES/PROGRAMS

CLOVIS BOTANICAL GARDEN IS A WATER WISE GARDEN DESIGNED TO LOWER WATER USE AND REDUCE YARD MAINTENANCE

#20 CLOVIS BOTANICAL GARDEN

caption:

28:45 / 1/2 HOUR SHOW PRODUCED ON CLOVIS BOTANICAL GARDEN

8 AM

9-21-13 AND 9-28-13

caption:

28:45

notes:

THIS SHOW TO DOUBLE RUN ON 9-21-13 AND 9-28-13 AT 8 AM

THE VALLEY TODAY
#20 LOUIS BOTANICAL GARDEN
9-2-13

	LENGTH	RUNTIME
OPEN/SEG-1	12:26	12:26
BR1	2:02	14:28
SEG-2/CLOSE	14:17	28:45