

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lakeside Communications, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dan Forest

Authorized committee:

Committee to Elect Dan Forest

Agency requesting time (and contact information):

N/A Lakeside Communications

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of North Carolina

Date of election:

November 3, 2020

General Primary

Treasurer of candidate's authorized committee:

Jinger Kelly

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Robert A. Clegg <small>Digitally signed by Robert A. Clegg DN: cn=Robert A. Clegg, o, ou, email=bobclegg@midwestcomm.net, c=US Date: 2020.02.21 16:59:01 -05'00'</small>	Signature:
Name: Robert A. Clegg	Name: Alan L. Button, Pres.
Date of Request to Purchase Ad Time: 06/25/20	Date of Station Agreement to Sell Time: 8/4/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Robert A. Clegg

Digitally signed by Robert A. Clegg
DN: cn=Robert A. Clegg, o, ou, email=bobclegg@midwestcomm.net, c=US
Date: 2020.02.26 10:52:35 -05'00'

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 8/6/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>4385438</u>	Station Call Letters: <u>WLHC</u>	Date Received/Requested: <u>8/6/20</u>
Est. #:	Station Location: <u>Robbins, NC</u>	Run Start and End Dates: <u>8/7/20 - 9/3/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

MARKET: UM - Robbins, NC **AMOUNT:** \$2,200.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 100 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: CHICAGO **SLS PH:** 216 535 3967
SALESPERSON: Linley Grande **SLS FAX:** N/A
SLS EMAIL: Linley.Grande@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4385438**
ADVERTISER: Forest for Governor **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: General Market Fri 8/7-Thurs 9/3 **AGY EST:** Invoices@MediaFinancial.com
FLIGHT: 08-07-2020 TO 9/6/2020 **[X]Unwired []Spot []Mod**
TOT # OF WEEKS: 5
PRIM. DEMO: Adults 18+ **[X]Cash []Trade**
SEC. DEMO: **SPOT TYPE:** **LAST SENT:08/06/2020 12:22**

COMMENTS

[Rep Comment] 08/06/2020: New URGENT order starting tomorrow 8/7. Nab to follow. Creative is being worked on now. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 **8/7/2020 To 8/9/2020** **WK TOT \$286.00** **WK TOTAL SPOTS 13**

IC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	F..	6:00AM	7:00PM	30	8/7/2020	8/7/2020	13	\$22	\$286

WEEK#2-WEEK#4 **8/10/2020 To 8/30/2020** **WK TOT \$484.00** **WK TOTAL SPOTS 22**

IC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	7:00PM	30	8/10/2020	8/28/2020	22	\$22	\$484

