

ORDER



Orders
Order / Rev: 331478
Alt Order #: 08260056
Product Desc: BROCK FOR CONGRESS
Estimate:
Flight Dates: 06/01/16 - 06/07/16
Original Date / Rev: 05/31/16 / 05/31/16
Order Type: GENERAL

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency
Name: Midwest Communications
Buying Contact:
Billing Contact:
 155 East Broad Street
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Brock, A/R/US House
Demographic: A35+
Product Codes: PL3.a.ii
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/07/16	100	\$20,470.00	\$17,399.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	100	\$20,470.00	\$17,399.50	0.00
Totals	100	\$20,470.00	\$17,399.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGHP-TV	60%	\$20,470.00
Market	100%	\$34,116.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	0%	\$0.00
WFMY	28%	\$9,552.67
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	0%	\$0.00
WUNL	0%	\$0.00
WXII	12%	\$4,094.00
WXLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	06/01/16	06/03/16	M-F 5a-6a W-F 5a-6a	CM	5:00 AM-6:00 AM	--WTF--	:30	6	\$100.0004		0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 05/30/16	06/05/16	--WTF--			6		\$100.00		0.00				
2	8	06/06/16	06/07/16	M-F 5a-6a M-TU 5a-6a	CM	5:00 AM-6:00 AM	MT-----	:30	4	\$100.0004		0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 06/06/16	06/12/16	MT-----			4		\$100.00		0.00				

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WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	8	06/01/16	06/03/16	M-F 6a-8a W-F 6a-8a	CM	6:00 AM-8:00 AM	--WTF--	:30	12	\$275.0003		0.00	NM	12	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	--WTF--					12	\$275.00		0.00			
4	8	06/06/16	06/07/16	M-F 6a-8a M-TU 6a-8a	CM	6:00 AM-8:00 AM	MT-----	:30	8	\$275.0003		0.00	NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	MT-----					8	\$275.00		0.00			
5	8	06/01/16	06/03/16	M-F 8a-9a W-F 8a-9a	CM	8:00 AM-9:00 AM	--WTF--	:30	6	\$200.0003		0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	--WTF--					6	\$200.00		0.00			
6	8	06/06/16	06/07/16	M-F 8a-9a M-TU 8a-9a	CM	8:00 AM-9:00 AM	MT-----	:30	4	\$200.0003		0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	MT-----					4	\$200.00		0.00			
7	8	06/01/16	06/03/16	M-F 9a-10a W-F 9a-10a	CM	9:00 AM-10:00 AM	--WTF--	:30	6	\$110.0004		0.00	NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	--WTF--					6	\$110.00		0.00			
8	8	06/06/16	06/07/16	M-F 9a-10a M-TU 9a-10a	CM	9:00 AM-10:00 AM	MT-----	:30	4	\$110.0004		0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	MT-----					4	\$110.00		0.00			
9	8	06/01/16	06/03/16	M-F 12p-1p W-F 12p-1p	CM	12:00 PM-1:00 PM	--WTF--	:30	6	\$125.0004		0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	--WTF--					6	\$125.00		0.00			
10	8	06/06/16	06/06/16	M-F 12p-1p MON 12p-1p	CM	12:00 PM-1:00 PM	2-----	:30	2	\$125.0004		0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	2-----					2	\$125.00		0.00			
11	8	06/01/16	06/03/16	M-F 4p-5p W-F 4p-5p	CM	4:00 PM-5:00 PM	--WTF--	:30	6	\$90.0004		0.00	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	--WTF--					6	\$90.00		0.00			
12	8	06/06/16	06/06/16	M-F 4p-5p MON 4p-5p	CM	4:00 PM-5:00 PM	2-----	:30	2	\$90.0004		0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	2-----					2	\$90.00		0.00			
13	8	06/01/16	06/03/16	M-F 5p-6p W-F 5p-6p	CM	5:00 PM-6:00 PM	--WTF--	:30	6	\$225.0004		0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	--WTF--					6	\$225.00		0.00			
14	8	06/06/16	06/06/16	M-F 5p-6p MON 5p-6p	CM	5:00 PM-6:00 PM	2-----	:30	2	\$225.0004		0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	2-----					2	\$225.00		0.00			
15	8	06/01/16	06/03/16	M-F 6p-7p W-F 6p-7p	CM	6:00 PM-7:00 PM	--WTF--	:30	6	\$275.0004		0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	--WTF--					6	\$275.00		0.00			
16	8	06/06/16	06/06/16	M-F 6p-7p MON 6p-7p	CM	6:00 PM-7:00 PM	2-----	:30	2	\$275.0004		0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	2-----					2	\$275.00		0.00			
N 17	8	06/01/16	06/03/16	M-Su 10p-11p W-F 10p-11p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI--WTF--	:30	6	\$450.0004		0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	8	06/01/16	06/03/16	M-Su 10p-11p W-F 10p-11p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI--WTF--	:30	6	\$450.00	04	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/30/16	06/05/16	--WTF--		6			\$450.00	0.00					
N 18	8	06/06/16	06/06/16	M-F 10p-11p MON 10p-11p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI2-----	:30	2	\$450.00	04	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 06/06/16	06/12/16	2-----		2			\$450.00	0.00					
N 19	8	06/04/16	06/04/16	Sa 6p-7p Sa 6p-7p	CM	6:00 PM-7:00 PM	-----2-	:30	2	\$90.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/30/16	06/05/16	-----2-		2			\$90.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	8	05/30/16-06/05/16	Sa 6p-7p		6:00 PM-7:00 PM	-----Sa--	:30		(\$90.00)		0.00	NM		
				Credited											
	2	8	05/30/16-06/05/16	Sa 6p-7p		6:00 PM-7:00 PM	-----Sa--	:30		(\$90.00)		0.00	NM		
				Credited											
N 20	8	06/04/16	06/04/16	M-Su 10p-11p SAT 10p-11p	CM	10:00 PM-11:00 PM	PI-----2-	:30	2	\$175.00	04	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/30/16	06/05/16	-----2-		2			\$175.00	0.00					
21	8	06/05/16	06/05/16	FOX News Sunday FOX News Sunday	CM	9:00 AM-10:00 AM	-----2	:30	2	\$55.00	04	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/30/16	06/05/16	-----2		2			\$55.00	0.00					
N 22	8	06/05/16	06/05/16	Su 6p-7p Su 6p-7p	CM	6:00 PM-7:00 PM	-----2	:30	2	\$130.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/30/16	06/05/16	-----2		2			\$130.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	8	05/30/16-06/05/16	Su 6p-7p		6:00 PM-7:00 PM	-----Su	:30		(\$130.00)		0.00	NM		
				Credited											
	2	8	05/30/16-06/05/16	Su 6p-7p		6:00 PM-7:00 PM	-----Su	:30		(\$130.00)		0.00	NM		
				Credited											
N 23	8	06/05/16	06/05/16	Su 10p-11p Su 10p-11p	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	PI-----2	:30	2	\$325.00	04	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/30/16	06/05/16	-----2		2			\$325.00	0.00					
N 24	8	06/01/16	06/03/16	M-F 9a-10a W-F 9a-10a	CM	9:00 AM-10:00 AM	--WTF--	:30	4	\$110.00	04	0.00	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 05/30/16	06/05/16	--WTF--		4			\$110.00	0.00					
Totals														100	\$20,470.00