

CONTRACT



WXIN-TV
6910 Network Place
Indianapolis, IN 46278
(317) 632-5900

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 389311 /		<u>Alt Order #</u> 08402466
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 5444	
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 09/26/16 / 09/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXIN-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13721	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	59	10/25/16	10/31/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$500.00	0.00			
N 2	59	10/25/16	10/31/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$500.00	0.00			
N 3	59	10/25/16	10/31/16	Fox59 News First @ 4p	4:30 PM-5:00 PM		:30				NM	2	\$1,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$845.00	0.00			
N 4	59	10/25/16	10/31/16	FOX59 Morning News @ 6a	6:00 AM-6:30 AM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$600.00	0.00			
N 5	59	10/25/16	10/31/16	FOX59 Morning News @ 6a	6:30 AM-7:00 AM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$600.00	0.00			
N 6	59	10/25/16	10/31/16	FOX59 Morning News @ 7a	7:00 AM-7:30 AM		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$750.00	0.00			
N 7	59	10/25/16	10/31/16	FOX59 Morning News @ 7a	7:30 AM-8:00 AM		:30				NM	4	\$3,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$845.00	0.00			
N 8	59	10/25/16	10/31/16	FOX59 Morning News @ 8a	8:00 AM-8:30 AM		:30				NM	5	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$585.00	0.00			
N 9	59	10/25/16	10/31/16	FOX59 Morning News @ 8a	8:30 AM-9:00 AM		:30				NM	5	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$585.00	0.00			
N 10	59	10/25/16	10/31/16	FOX59 Morning News @ 9a	9:00 AM-9:30 AM		:30				NM	5	\$2,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$555.00	0.00			
D 11	59	10/31/16	10/31/16	M-F Prime Rot	8:00 PM-10:00 PM		:30				NM	0	\$0.00
N 12	59	10/29/16	10/29/16	Late Run News	10:00 PM-10:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$500.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 389311 /		<u>Alt Order #</u> 08402466
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> DSCC IE	<u>Estimate #</u> 5444
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 09/26/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
D 13	59	10/29/16	10/29/16	Sa 12p-6p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
D 14	59	10/29/16	10/29/16	Sa 12p-6p	5:00 PM-6:00 PM		:30				NM	0	\$0.00
N 15	59	10/29/16	10/29/16	FOX59 Morning News @ 7a	7:00 AM-8:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$650.00	0.00			
N 16	59	10/29/16	10/29/16	FOX59 Morning News @ 8a	8:00 AM-9:00 AM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2-				2	\$650.00	0.00			
N 17	59	10/29/16	10/29/16	FOX59 Morning News @ 9a	9:00 AM-10:00 AM		:30				NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2-				2	\$585.00	0.00			
N 18	59	10/30/16	10/30/16	FOX59 NewsPoint @ 11p	10p-1030p		:30				NM	1	\$715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$715.00	0.00			
N 19	59	10/30/16	10/30/16	FOX59 Morning News @ 7a	7:00 AM-8:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2				2	\$300.00	0.00			
N 20	59	10/30/16	10/30/16	FOX59 Morning News @ 8a	8:00 AM-9:00 AM		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----2				2	\$550.00	0.00			
D 21	59	10/30/16	10/30/16	FOX59 Morning News @ 9a	9:00 AM-9:30 AM		:30				NM	0	\$0.00
N 22	59	10/30/16	10/30/16	in Focus	930a-10a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$500.00	0.00			
D 23	59	10/27/16	10/27/16	Thursday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	0	\$0.00
D 24	59	10/26/16	10/26/16	Wednesday Prime Hour 1	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 25	59	10/31/16	10/31/16	Monday Prime Hour 1	8p-9p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----				1	\$3,000.00	0.00			
N 26	59	10/29/16	10/29/16	College Football Game	12p-330p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$800.00	0.00			
N 27	59	10/30/16	10/30/16	in Focus	930a-10a		:30				NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$455.00	0.00			
N 28	59	10/27/16	10/27/16	Thursday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$2,500.00	0.00			
N 29	59	10/25/16	10/26/16	MLB World Series Gm	730p-11p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-11----				2	\$2,000.00	0.00			
Totals										0.00		56	\$41,535.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	46	\$32,670.00	\$27,769.50
10/31/16 - 10/31/16	10	\$8,865.00	\$7,535.25
Totals	56	\$41,535.00	\$35,304.75

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<u>Contract / Revision</u>	<u>Alt Order #</u>
389311 /	08402466

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	DSCC IE	5444

<u>Advertiser</u>	<u>Original Date / Revision</u>
DSCC IE	09/26/16 / 09/27/16

Signature: _____ **Date:** _____

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