

**Perry Broadcasting of Arkansas**

**2023 EEO Report**

**For Unit  
KQIS-AM**

## Annual EEO Public File Report

For the period beginning February 1, 2023, and ending January 31, 2024. This report is not required if unit has fewer than five (5) full-time employees.

The report consists of information for KQIS-AM.

**Part 1: Station Information**  
**Part 2: Recruitment Source**  
**Part 3: Recruitment Initiative**

Preparer: Angela Harper

Signature: Angela Harper

Title: General Manager

Date: 2/7/24

Contact: 479-316-7167

**Part 1**  
**Station Information**

This report covers the following employment unit of Perry Broadcasting of Arkansas.

<b>Call Sign</b>	<b>FM/AM</b>	<b>Facility ID #</b>	<b>Community of License</b>
KQIS	AM	16083	Springdale

Attached is information concerning the recruitment efforts undertaken by the employment unit to full-time vacancies during the period by this report?

A total of zero (0) full-time vacancies were filled by employment unit.

A total of seven (7) people were interviewed during this period.

## PART 2

### RECRUITMENT SOURCE

There was (1) one full-time vacancy during this calendar year.

**Job Title:** Sales Executive  
**Date Filled:** N/A Position was not filled.  
**Total Interviewees:** Seven (7)  
**Candidate Hired:** N/A  
**Start Date:** N/A

Recruitment Sources:

The following recruitment sources were utilized to fill this vacancy:

Name of Source	Address	Contact Person	Telephone Number	Number of Interviewees Referred
Radio Ad	609 W. Dickson St., Ste. 201 Fayetteville, AR 72701	Angela Harper	918-798-3969	7
Website	<a href="http://www.kissnwa.com">www.kissnwa.com</a> 609 W. Dickson St., Ste. 201 Fayetteville, AR 72701	Angela Harper	918-798-3969	0
Social Media	609 W. Dickson St., Ste. 201 Fayetteville, AR 72701	Angela Harper	918-798-3969	0

## PART 3

# SUPPLEMENTAL RECRUITMENT INITIATIVE

**Activity** Judge OBEA Student Broadcasting Competition  
**Date** Monday February 27, 2023  
**Personnel** Terry Monday, VP Radio Programming (Oklahoma & Arkansas)

Description of Activity: Terry Monday was requested to be a judge for the OBEA Student Broadcasting competition. Terry contacted by Dr. Davis Nelson, Professor of Communication with the University of Central Oklahoma and. President of OBEA. He also communicated with Diana Haslett, Artist-in-Residence at Oklahoma City University and Vice President of OBEA. Terry was given a username and password to log in and participated and judged students in their annual competition. The judging had to be completed before March 1, 2023. Terry also had the opportunity to speak with some of the students during the OAB student career fair on Thursday March 30, 2023. The following are some of the students that were judged and internship/employment opportunities were discussed.

1. Jeremy Ramirez [jeremy.r.ramirez@my.occc.edu](mailto:jeremy.r.ramirez@my.occc.edu)
2. Peyton Ferguson [peyton.c.ferguson@my.occc.edu](mailto:peyton.c.ferguson@my.occc.edu)
3. Majia Cottrell [mcottrell@uce.edu](mailto:mcottrell@uce.edu)
4. Trey Guzman [tguzman@uco.edu](mailto:tguzman@uco.edu)
5. Emily Grim [egrin@uco.edu](mailto:egrin@uco.edu)
6. Caleb Broeker [sdcalebbroeker@student.rsu.edu](mailto:sdcalebbroeker@student.rsu.edu)

**PART 3**  
**SUPPLEMENT RECRUITMENT INITIATIVE**

**Activity** OAB/OBEA Student Day Career Fair 9:30am-11:30am  
**Date:** Thursday March 30, 2023  
**Station Personnel** Terry Monday, Alicia Farrow

**Description of Activity:** Terry Monday and Alicia Farrow worked the booth and represented Perry Broadcasting for Oklahoma and Arkansas during the OAB Student Career Fair. The following is information that was provided by Nancy Struby, COO with OAB.

Terry:

This will confirm Perry Publishing and Broadcasting's participation in the OAB Education Foundation's **Student Day Career Fair** on March 30, 2023, at the River Spirit Hotel in Tulsa, Oklahoma. There were 93 students in attendance representing the following Oklahoma colleges and universities:

Langston University  
Oklahoma Baptist University  
Oklahoma City University  
Oklahoma State University  
Rogers State University  
University of Central Oklahoma  
University of Oklahoma  
Oklahoma City Community College  
Thank you for your participation.

Sincerely,  
Nancy Nordeen Struby  
COO

**PART 3**  
**SUPPLEMENTAL RECRUITMENT INITIATIVES**

**Activity:** Business/Career Day Black History Celebration  
**Date:** February 22, 2023  
**Station Personnel:** Angela Harper, GM, Virgil Boggs & Hillary Bell Sale Executives

**Description of Activity:** Angela Harper, Virgil Boggs and Hillary Bell attended the Business/Career Day at the Black History Month Celebration for the ALLPS School of Innovation, a High School in the Fayetteville Public School District. Our point of contact for the ALLPS School was Randy Coleman, Director of Student Activities. We had a booth with other local businesses and students asked questions about Perry Broadcasting of Arkansas and other vendors. We talked to the students about internships and possible future employment.

**PART 3**  
**SUPPLEMENTAL RECRUITMENT INITIATIVE**

**Activity:** RazorBash  
**Date:** February 23, 2023  
**Station Personnel:** Angela Harper, GM, Darren Sewell, APD, Virgil Boggs, AE and Terrel Rosco & Artavius Powers DJ's

**Description of Activity:** Angela Harper, Darren Sewell, Terrel Rosco, Artavius Powers, and Virgil Boggs attended the RazorBash 2023 Event at the University of Arkansas. This event is an introductory event for the University of Arkansas Freshman students. This event is organized by The University of Arkansas Office of Student Activities. Our contact person was Mary Skinner, Director of Student Activities. This 4-hour event introduced our company to the incoming freshman class. We talked to students about internships and future employment opportunities with Perry Broadcasting of Arkansas.



**FCC Form 396**  
**Narrative Statement**

“KQIS-AM” participants have adopted a policy of wide-ranging community outreach. Several members of each station’s staff regularly attend career expos, job fairs and accept public speaking engagements. The management of KQIS-AM has adopted a corporate policy of developing young, energetic, talented individuals from a variety of talent pools including universities, trade associations, public gatherings and the like, all for the purpose of attracting a variety of individuals from different backgrounds. KQIS-AM management also use more generic approaches, including internet based and radio ads. The success of the corporate commitment is demonstrated by the highly diverse population of employees at each station.”