

2020 ANNUAL EEO PUBLIC FILE REPORT

Stations: WLPB, KLPB, KLTS, KLTL, KLTM, KLPA

Community (ies) of License: BATON ROUGE, LA; LAFAYETTE, LA; SHREVEPORT, LA; LAKE CHARLES, LA; MONROE, LA; ALEXANDRIA, LA

Reporting Period: January 21, 2019-January 22, 2020

No of Full-time Employees: 5-10____/ More than 10 Yes____

Small Market Exemption:

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

1. Human Resources Director tracked and notified employees of the annual continued training requirements for managers and training requirement for state employees on Code of ethics for Public Servants due December 31, 2019 and Preventing of Sexual Harassment due by September 30, 2019 new FCC requirements.
2. There were at least 2 college students participated in internships in the production department, 1 working in the Digital Library and 1 in human resources/administration departments.
3. Human Resources Personnel participated in the following Career Days:
 - Didn't attend any job fairs due to budget restraints
 - Our Production department has bridged a relationship with the Department of Communication at LSU and interns are referred to LPB that need internship hours toward graduation and LPB wins because they take on professional level assignments in the area of writing and research that benefits LPB and our programming.
 - Our Deputy Director reached out to the Department of Communications/Public Relations at LSU and contracted students to come up with a promotion for LPB to increase our membership, 20,000 in 2020. The promotion is to increase our membership to 20,000 by 2020 – campaign still on going in 2020.

- Human Resources has memberships with the national Society of Human Resource Management (SHRM), International Personnel Management Association (IPMA) and the Greater Baton Rouge Society of Human Resource Management (GBRSHRM) where networking with other HR professionals to obtain knowledge, training ideas, and learning new information and techniques.
- Post and disseminate the Louisiana Association of Broadcasters student scholarship on the LPB website.

Station outreach activity:

- Ongoing relationship with the Commission on Civic Education
- **April 15 – Louisiana Young Heroes Banquet, Ticketed – Hilton BR Capitol Center**
Eight students have been chosen as recipients of the 2019 Louisiana Young Heroes Awards. Now in its 24th year, the program celebrates the achievements of students who have inspired those around them, and have devoted their time, talents, and energy to making their schools, churches, or communities' better places. The Young Heroes and their families were honored on Monday, April 15 with a luncheon at the Old Governor's Mansion, a banquet, live streamed beginning at 7 PM (CDT) from the Hilton Baton Rouge Capitol Center, and more.
- **May 28, 29, June 4, 5 from 10AM to 12 Noon—LPB's Ready Jet Go Family Creative Learning Workshops**
(FCL) (families) at the Freeman Matthew's Head Start Center located at 1383 Napoleon St, Baton Rouge, LA 70802 (Free) Special thanks to the staff and volunteers at the Freeman-Matthews Head Start Center for hosting. Families applied problem solving techniques to create and design projects that included spacesuits, Mars rovers, bottle rockets, and more - all from everyday recycled materials.
- **June 4, 6, 11, 13 from 5:30-7:30 PM—EBR Early Childhood Community Network** conducted Cat in the Hat FCL (families) at University Methodist Fellowship Hall located at 3350 Dalrymple Drive. (Free) The engineering design process was at work as parents and children experimented with sorting, balls (force and motion), sounds, and building bridges. Thank you to our community partner, East Baton Rouge Early Childhood Community Network.

- **June 3-6 from 5-7 PM—Knock Knock Children’s Museum** conducted ScratchJr FCL (families) at the Knock Knock Children’s Museum located 1900 Dalrymple Dr.(Free) Community partner Knock Knock Children's Museum hosted an incredible 4 days of Scratch Jr. workshops with parents and children, who got to be creative with coding projects.
- **June 13 – Ready Jet Go! Summer of Space Screening Party as we celebrate a summer of Space.** Free to Kids Club members Jet Propulsion and his friends Sean and Sydney will take an adventure to the moon with the other Bortronians and Earthlings in this special movie event, “One Small Step.” Attendees enjoyed the movie, along with a snack and a hands-on activity. The Louisiana Art & Science Museum was in attendance with their Discovery Dome, which is an immersive planetarium show experience. Discovery Dome is a state-of-the-art, full-dome, HD theater. Each LPB Kids Club Family Member gets free admission (up to 4 people). Non-Members are \$10 per person.
- **June 17 - Louisiana Public Broadcasting, the Louisiana Space Grant Consortium and the East Baton Rouge Parish Library Main** hosted a special one-hour preview of the ALL-NEW documentary **Chasing the Moon** from PBS and American Experience Monday, June 17th. The evening began with refreshments at 6:30 followed by the screening and a panel discussion. Chasing the Moon, a film by Robert Stone, reimagines the race to the moon for a new generation, upending much of the conventional mythology surrounding the effort. The series recasts the Space Age as a fascinating stew of scientific innovation, political calculation, media spectacle, visionary impulses and personal drama.
- **July 8-11 – Ready Jet Go! Space Exploration Camp at Carver Library:**
- Approximately 20 children ages 5-8 spent four sessions as Space Scouts. They advanced their STEM skills by accomplishing missions, engineering space crafts and playing space-themed games. Campers used teamwork to develop their science and engineering skills. By the end of the week, they completed 5 missions, launched a spacecraft and had lots of fun.
- **July 20 – Molly of Denali at LPB:**
Parents and children joined us for special screening of the new PBS Kids series, Molly of Denali on Saturday, July 20 at 10am at the LPB Studios. Molly of Denali is an animated action-adventure comedy that follows the adventures of resourceful 10-year-old Molly Mabray, an Alaska Native girl. LPB Kids Club members joined us for a complimentary breakfast. The sold-out screening was free and opens to the public
- **August 2 – Pinkalicious Birthday Party at LPB:**

Parents and children saw a sneak peek of the new Pinkalicious special.

- **Production Department**

- Kevin Gautreaux participated in the following:

- Judged 4H Speech contest on June 27, 2019 with the Louisiana State University Ag Center

- Gave a presentation to the Louisiana Legislative Youth Advisory Council in July 23, 2019 about “Louisiana Public Square.”

- Natasha Williams, News Anchor/Reporter, attended the National Association of Black Journalist annual conference in Florida, August 2019 and she mentored young journalists in resume development, professional coaching and has kept in touch with many of the young journalists she met at the conference mentoring in presentation and interviewing techniques.

LOUISIANA PUBLIC BROADCASTING (WLPB,KLPB,KLTS,KLTL,KLTM,KLPA)				
JANUARY 21, 2019 TO JANUARY 22, 2020				
EEOC PUBLIC FILE				
RECRUITING SOURCES USED				
REFERRAL SOURCE	*	SS OF SOURCE OR WEBSITE ADDRESS	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
STATE CIVIL SERVICE LA CAREERS		P.O. BOX 94111 BATON ROUGE	JASON CHAPMAN	(225) 342-8536
LPB WEBSITE	*	7733 PERKINS RD. BATON ROUGE, LA 70810	CANDACE MORGAN	(225) 767-4290
LA ASSOCIATION OF BROADCASTERS	*	660 FLORIDA ST. BATON ROUGE, LA 70801	POLLY JOHNSON	(225) 267-4522
CURRENT NEWSPAPER	*			
INDEED.COM		www.indeed.com		
Southern A & M University	*	1502 PATRICK F. TAYLOR HALL; careerservices@subr.edu	KATHY HAYES	(225) 578-2162
Louisiana State A & M University	*	T. H. HARRIS HALL, SUITE 1100 careerservices@lsu.edu	HELEN TAYLOR	(225) 771-2200
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PBS Social Media Hub				
LinkedIn	*	www.linkedin.com		
LPB FACEBOOK PAGE	*	www.facebook.com		