

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KMJ- AM/FM FRESNO	Date: 8/5/19
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I, JONATHAN SWITALSKI

do hereby request station time concerning the following issue:

BALANCED ENERGY SOLUTIONS

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: CALIFORNIANS FOR BALANCED ENERGY SOLUTIONS

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

BALANCED ENERGY SOLUTIONS

I represent that the payment for the above described broadcast time has been furnished by (name and address):

CALIFORNIA'S FOR BALANCED ENERGY SOLUTIONS
777 SOUTH FLUOROA ST., STE 4050, LOS ANGELES, CA
90017

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JONATHAN SWITALSKI - EXECUTIVE DIRECTOR

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date 8/5/19 Signature X Tomette Sutcliffe Contact Phone Number _____

TO BE SIGNED BY STATION REPRESENTATIVE

□ Accepted

☐ Accepted in Part

☐ Rejected

Signature _____
Printed Name _____
Title

CONTRACT

KMJ-AM
1071 W. Shaw Ave.
Fresno, CA 93711
(559) 490-5802

kmjnow.com

And:

Californians for Balanced Energy Solutions
5900 Wilshire Blvd
Suite 2350
Los Angeles, CA 90036

<u>Contract / Revision</u> 222947 /		<u>Alt Order #</u>
<u>Advertiser</u> Californians for Balanced Energy Solutions		<u>Original Date / Revision</u> 08/04/19 / 08/04/19
<u>Contract Dates</u> 08/06/19 - 08/09/19	<u>Estimate #</u>	
<u>Product</u> Advocacy		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMJ-AM	<u>Account Executive</u> Paul Stuart	<u>Sales Office</u> Local-Fresno CA
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMJA	08/06/19	08/09/19	M-F	6a-10a		:30			NM	15	\$3,506.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/19	08/11/19	-3444--				15	\$233.75			
N 2	KMJA	08/06/19	08/09/19	M-F	3p-7p		:30			NM	15	\$2,677.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/05/19	08/11/19	-3444--				15	\$178.50			
Totals											30	\$6,183.75

Time Period	# of Spots	Gross Amount	Net Amount
07/29/19 - 08/09/19	30	\$6,183.75	\$6,183.75
Totals	30	\$6,183.75	\$6,183.75

Signature: _____ **Date:** _____