

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KMJ-AM, FRESNO	Date: 11/18/2019
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I, CAROL GLEESON
do hereby request station time concerning the following issue:

Housing affordability in California.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE SCHEDULE ATTACHED FOR: AD31 JOAQUIN ARAMBULA \$3,575.00 GROSS					

This broadcast time will be used by: CALIFORNIA REAL ESTATE INDEPENDENT EXPENDITURE COMMITTEE
- CALIFORNIA ASSOCIATION OF REALTORS

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

NOT APPLICABLE

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NOT APPLICABLE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

NOT APPLICABLE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

CALIFORNIA REAL ESTATE INDEPENDENT EXPENDITURE COMMITTEE – CALIFORNIA
ASSOCIATION OF REALTORS

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):


TREASURER: M. Iqbal Bholat
PAC DIRECTOR & POINT OF CONTACT: Laiza Negrete
COMMITTEE ID: 963026
POLITICAL ORGANIZATION, SECTION 527 IRS CODE

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>11/18/2019</u>		<u>(916) 290-9660 ext.102</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

CONTRACT

KMJ-AM
1071 W. Shaw Ave.
Fresno, CA 93711
(559) 490-5802

kmjnow.com

And:

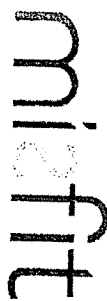
Misfit
PO Box 2950
Sacramento, CA 95812

<u>Contract / Revision</u> 313420 /		<u>Alt Order #</u>
<u>Advertiser</u> California Real Estate IE Committee		<u>Original Date / Revision</u> 11/18/19 / 11/20/19
<u>Contract Dates</u> 11/19/19 - 12/01/19	<u>Estimate #</u> 453- Joaquin Arambula	
<u>Product</u> CAR 450 R Nov19		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMJ-AM	<u>Account Executive</u> Paul Stuart	<u>Sales Office</u> Regional-Fresno
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9913889	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMJA	11/19/19	11/20/19	M-F	6a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/19	11/24/19	-TW----				3	\$275.00			
N 2	KMJA	11/19/19	11/24/19	M-F	6a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/19	11/24/19	-TW----				3	\$275.00			
N 3	KMJA	11/25/19	12/01/19	M-F	6a-10a		:30			NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				7	\$275.00			
N 4	KMJA	11/25/19	12/01/19	M-F	6a-10a		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	11-----				2	\$0.00			
Totals											15	\$3,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/24/19	6	\$1,650.00	(\$247.50)	\$1,402.50
11/25/19 - 11/29/19	9	\$1,925.00	(\$288.75)	\$1,636.25
Totals	15	\$3,575.00	(\$536.25)	\$3,038.75

Signature: _____ **Date:** _____



AD31 JOAQUIN ARAMBULA

Client: California Real Estate IE Committee
Media: Radio
Product: CA Real Estate IE Committee
Market: Fresno-Fresno
Primary Demo: Adults 50+
Separation between spots: 30
Estimate: 453
Description: CAR 450 R Nov19
Flight Start Date: 11/18/2019 05:00 AM
Flight End Date: 12/2/2019 11:59 PM
Buyer: Caid Gleeson
Owner: Cumulus
Vendor: KML-AM
1071 W Shaw Avenue
Fresno, CA 93711
Contact: Paul Stuart
E-Mail: Paul.Stuart@cumulus.com
Phone: 559-490-5951
Order #: 453-4422
Revision #: 12:47 PM
Date: 11/18/2019
Send Billing To: Misfit
1631 Alhambra Blvd Suite 120
Sacramento, CA 95816
Phone: 916-290-9660
Fax: 916-231-0063

Estimate Comments: All spots end Monday 12/2 by midnight please.

Format: News Talk Information

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 11/18 11/25	Total Spots	Adults 50+	Rtg/CPP
KML-AM									
40	MTuWThF	6:00a-10:00a	AMD	\$275.00	\$233.75	30	5	8	
							13	1.8	
								\$152.78	
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POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION KMJ/KMGV/KSTV

DATE OF REQUEST: 11/18/19

INQUIRY MADE BY: Carol Gleeson

AGENCY (if any): Misfit

ADDRESS OF AGENCY: 1631 Alhambra Blvd. - Suite 520

CITY, STATE, ZIP OF AGENCY: Sacramento, CA 95816

TELEPHONE NUMBER OF AGENCY: 916-290-9660

CANDIDATE: California Real Estate IE Committee

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY):

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: California Real Estate IE Committee

ADDRESS OF COMMITTEE:

CITY, STATE, ZIP OF COMMITTEE:

TELEPHONE NUMBER OF COMMITTEE:

COMMITTEE OFFICERS:

Chairman:

Vice Chairman:

Treasurer:

Secretary:

Is this the Candidate's Authorized Committee? () yes () no

OFFICE SOUGHT: PARTY AFFILIATION:

() federal () state () local

ELECTION AND DATE:

() primary () general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: Andre Boyers /
Joaquin Arambula / Melissa Hurtado
- b. Federal election(s) (if any) referred to: _____
- c. Issue(s) discussed: Housing Affordability in CA
- d. Name, Address, Phone Number of Contact: Carol Gleeson (see 1st page)

DATES REQUESTED: 11/19 - 12/1/19

LENGTH OF SPOT/PROGRAM TIME REQUESTED: :60s

REQUEST MADE:

() in writing (☒) orally
If request is made in writing, attach and retain.

STATION OFFER:

DISPOSITION OF REQUEST:

(☒) granted () denied

If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

() yes () no

Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: 11/18/19

COMMENTS

STATION REP	<u>Paul Stuart</u>
REVIEWED	