

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KMJ-AM Fresno, CA	<b>Date:</b> 11/18/2019
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I, Carol Gleeson  
do hereby request station time concerning the following issue:

Housing Affordability in California
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule attached					

<b>Total Charges:</b> \$3,575.00 Gross
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This broadcast time will be used by:

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p style="text-align: center;"> <input checked="checked" type="checkbox"/> <b>Yes</b> <span style="margin-left: 200px;"><input type="checkbox"/> <b>No</b></span> </p>	
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

California Real Estate Independent Expenditure Committee – California Association of Realtors

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

11/18/2019

Date

Signature

(916) 290-9660 ext.102

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Date

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

**Station and Location:**

KMJ-AM Fresno, CA

**Date**

11/18/2019

I, **Carol Gleeson**

do hereby request station time concerning the following issue:

Housing Affordability in California

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule attached					

**Total Charges:** \$5,250.00 Gross

This broadcast time will be used by:

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

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Date

**CONTRACT**

**KMJ-AM**  
**1071 W. Shaw Ave.**  
**Fresno, CA 93711**  
**(559) 490-5802**

kmjnow.com

And:

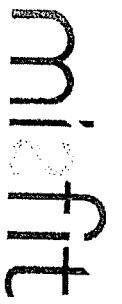
**Misfit**  
**PO Box 2950**  
**Sacramento, CA 95812**

<u>Contract / Revision</u> 313420 /		<u>Alt Order #</u>
<u>Advertiser</u> California Real Estate IE Committee		<u>Original Date / Revision</u> 11/18/19 / 11/20/19
<u>Contract Dates</u> 11/19/19 - 12/01/19	<u>Estimate #</u> 453- Joaquin Arambula	
<u>Product</u> CAR 450 R Nov19		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMJ-AM	<u>Account Executive</u> Paul Stuart	<u>Sales Office</u> Regional-Fresno
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9913889	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMJA	11/19/19	11/20/19	M-F	6a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/19	11/24/19	-TW----				3	\$275.00			
N 2	KMJA	11/19/19	11/24/19	M-F	6a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/18/19	11/24/19	-TW----				3	\$275.00			
N 3	KMJA	11/25/19	12/01/19	M-F	6a-10a		:30			NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	MTWTF--				7	\$275.00			
N 4	KMJA	11/25/19	12/01/19	M-F	6a-10a		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	11-----				2	\$0.00			
<b>Totals</b>											<b>15</b>	<b>\$3,575.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/24/19	6	\$1,650.00	(\$247.50)	\$1,402.50
11/25/19 - 11/29/19	9	\$1,925.00	(\$288.75)	\$1,636.25
<b>Totals</b>	<b>15</b>	<b>\$3,575.00</b>	<b>(\$536.25)</b>	<b>\$3,038.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



## AD31 JOAQUIN ARAMBULA

Client: California Real Estate IE Committee      Estimate: 453      Order #: 453-4422      Revision #:      Date: 11/18/2019  
Media: Radio      Description: CAR 450 R NOV19      Vendor: Cumulus      Send Billing To: Misfit      12:47 PM  
Product: CA Real Estate IE Committee      Flight Start Date: 11/18/2019      05:00 AM      1071 W Shaw Avenue      1631 Alhambra Blvd Suite 120  
Market: Fresno-Fresno      Flight End Date: 12/2/2019      11:59 PM      Fresno, CA 93711  
Primary Demo: Adults 50+      Buyer: Cand Gleason      Contact: Paul Stuart      Sacramento, CA 95816  
Separation between spots: 30      E-Mail: Paul.Stuart@cumulus.com      Phone: 916-290-9660  
Phone: 559-490-5951      Fax: 916-231-0063

Estimate Comments: All spots end Monday 12/2 by midnight please.

Format: News Talk Information

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 11/18 11/25	Total Spots	Adults 50+ Rtg/CPP
40	KMJL-AM	MTuWThF 6:00a-10:00a	AMD	\$275.00	\$233.75	30	5	8
							13	1.8
								\$152.78
								\$129.86
							13	23.4
								\$152.78
								\$129.86
Total Cost:			\$3,575.00	\$3,038.75				

Signature: \_\_\_\_\_

*Paul Stuart* 11/18/19

POLITICAL INQUIRY FORM  
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

**INSTRUCTIONS:** This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION KMJ/KMGV/KSTS

DATE OF REQUEST: 11/18/19

INQUIRY MADE BY: C.rol Gleeson

AGENCY (if any): Misfit

ADDRESS OF AGENCY: 1631 Alhambra Blvd. - Suite 520

CITY, STATE, ZIP OF AGENCY: Sacramento, CA 95816

TELEPHONE NUMBER OF AGENCY: 916-290-9660

CANDIDATE: California Real Estate IE Committee

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY):

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: California Real Estate IE Committee

ADDRESS OF COMMITTEE:

CITY, STATE, ZIP OF COMMITTEE:

TELEPHONE NUMBER OF COMMITTEE:

COMMITTEE OFFICERS:

Chairman:

Vice Chairman:

Treasurer:

Secretary:

Is this the Candidate's Authorized Committee? ( ) yes ( ) no

OFFICE SOUGHT:

PARTY AFFILIATION:

( ) federal

( ) state

( ) local

ELECTION AND DATE:

( ) primary

( ) general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: Andre Boyers /  
Joaquin Arambula / Melissa Hurtado
- b. Federal election(s) (if any) referred to: \_\_\_\_\_
- c. Issue(s) discussed: Housing Affordability in CA
- d. Name, Address, Phone Number of Contact: Carol Gleeson (see 1<sup>st</sup> page)

DATES REQUESTED: 11/19 - 12/1/19

LENGTH OF SPOT/PROGRAM TIME REQUESTED: :60s

REQUEST MADE:

( ) in writing ( ☒ ) orally  
If request is made in writing, attach and retain.

STATION OFFER:

DISPOSITION OF REQUEST:

( ☒ ) granted ( ) denied

If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

( ) yes ( ) no

Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: 11/18/19

COMMENTS

STATION REP	<u>Paul Stuart</u>
REVIEWED	