

(High Desert Broadcasting)
Public Affairs Programming Log

Station Call Letters: (KKZQ-FM)
3rd Quarter 2023 July
Prepared By: Shannon Smith

Program Name/Segment - Issues & Programs Shannon Smith afternoon interview community interest	Date:7/28/23 Time:5:20pm Duration:3 minutes	Program Format/Content Description: Interview with Eric Serrano, Coordinator for Community engagement for the City of Lancaster. He provided information about The City of Lancaster's Backpack Giveaway event Saturday July 28th, 2023 at 7 locations throughout Lancaster. He provided details about this free event and encouraged those interested to preregister at the City's website.
Issue Addressed –Need for educational supplies at the start of the school year for low income families in Lancaster, CA.		

Program Name/Segment - Issues & Programs Shannon Smith afternoon interview community interest	Date:7/25/23 Time:5:20pm	Program Format/Content Description:
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<p>Issue Addressed – Food insecurity and basic needs of low income families serviced by Grace Resources</p>	<p>Duration:3:00 minutes</p>	<p>Jeremy Johnson, executive Director of Grace Resources in Lancaster alerted the community about road work that will affect the distribution of food through Grace Resources and explained the temporary procedure needed to acquire free groceries to the community. Also discussed current growing numbers of those in need of food provided by Grace Resources.</p>
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