



WTVC
4279 Benton Dr
Chattanooga, TN 37406-1244

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3447121

Schedule Dates: 08/07/18-08/13/18
Advertiser: Marsha for Senate-R (122740)
Agency: Smart Media Group-Alexandria (6613)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: Marsha for TN Senate (1054245)
Salesperson: TeleRep/PHL, Philadelphia (2992)
Sales Office: TeleRep Philadelphia
Buyer Name: CLOUD, ELISE
Phone/Fax: /
CPE: MAR18/ORDR/807813
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: MARSHA FOR SENATE

Date Entered: 08/03/18
Last Modified: 08/10/18
Entered By: Sharon Farmer
CO-OP: No
Headline #: 09186478
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,724.25
Net Total: \$9,770.75
Sales Tax:

Chattanooga (WTVC)
By Broadcast Month Spots Rate
Aug. 2018 66 \$11,495.00
Grand Total: 66 \$11,495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	08/08/18-08/08/18	4	:30	11:58-55A- News-NewsChannel 9 Midday				1					1	\$90.00	\$90.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MDDA	8/3/18
2.0	Normal Line / SPOT	08/13/18-08/13/18	4	:30	3:58-20P- Dr. Phil		1							1	\$110.00	\$110.00	Chattanooga (WTVC)	DR. PHIL	8/3/18
3.0	Normal Line / News	08/07/18-08/07/18	3	:30	5:00-01A- News-Good Morning Chattanooga 5a			1						1	\$55.00	\$55.00	Chattanooga (WTVC)	GOOD MORNG CHATTANO	8/3/18
4.0	Normal Line / News	08/08/18-08/08/18	3	:30	5:00-01A- News-Good Morning Chattanooga 5a				1					1	\$55.00	\$55.00	Chattanooga (WTVC)	GOOD MORNG CHATTANO	8/3/18
5.0	Normal Line / News	08/09/18-08/09/18	3	:30	5:00-01A- News-Good Morning Chattanooga 5a					1				1	\$55.00	\$55.00	Chattanooga (WTVC)	GOOD MORNG CHATTANO	8/3/18
6.0	Normal Line / News	08/10/18-08/10/18	3	:30	5:00-01A- News-Good Morning Chattanooga 5a						1			1	\$55.00	\$55.00	Chattanooga (WTVC)	GOOD MORNG CHATTANO	8/3/18
7.0	Normal Line / News	08/13/18-08/13/18	3	:30	5:00-01A- News-Good Morning Chattanooga 5a							1		1	\$55.00	\$55.00	Chattanooga (WTVC)	GOOD MORNG CHATTANO	8/3/18
8.0	Normal Line / News	08/07/18-08/07/18	4	:30	5:59A- News-Good Morning Chattanooga 6a			1						1	\$165.00	\$165.00	Chattanooga (WTVC)	GOOD MORNG CHATTANO	8/3/18
9.0	Normal Line / News	08/08/18-08/08/18	4	:30	5:59A- News-Good Morning Chattanooga 6a				1					1	\$165.00	\$165.00	Chattanooga (WTVC)	GOOD MORNG CHATTANO	8/3/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Contract # 3447121

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Product POLITICAL CANDIDATE (ns) (1186)
Brand Marsha for TN Senate (1054245)
Salesperson TeleRep/PHL, Philadelphia (2992)
Sales Office TeleRep Philadelphia
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE MARLB/ORDR/807813
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments MAASHA FOR SENATE

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10.0	Normal Line / News	08/10/18-08/10/18	4	:30	5:59A- News-Good Morning Chattanooga 6a	1						1		1	\$165.00	\$165.00	Chattanooga (WTVC)	GOOD MORNG CHATTANO	8/3/18
11.0	Normal Line / News	08/13/18-08/13/18	4	:30	5:59A- News-Good Morning Chattanooga 6a	1	1							1	\$165.00	\$165.00	Chattanooga (WTVC)	GOOD MORNG CHATTANO	8/3/18
12.0	Normal Line / News	08/09/18-08/09/18	4	:30	11:58:55A- News-NewsChannel 9 Midday	1							1	1	\$90.00	\$90.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDA	8/3/18
13.0	Normal Line / SPOT	08/07/18-08/07/18	3	:30	6:58A- ABC-Good Morning America	1		1						1	\$180.00	\$180.00	Chattanooga (WTVC)	GOOD MORNING AMERICA	8/3/18
14.0	Normal Line / SPOT	08/09/18-08/09/18	3	:30	6:58A- ABC-Good Morning America	1			1					1	\$180.00	\$180.00	Chattanooga (WTVC)	GOOD MORNING AMERICA	8/3/18
15.0	Normal Line / SPOT	08/10/18-08/10/18	3	:30	6:58A- ABC-Good Morning America	1				1				1	\$180.00	\$180.00	Chattanooga (WTVC)	GOOD MORNING AMERICA	8/3/18
16.0	Normal Line / SPOT	08/13/18-08/13/18	3	:30	6:58A- ABC-Good Morning America	1	1							1	\$180.00	\$180.00	Chattanooga (WTVC)	GOOD MORNING AMERICA	8/3/18
17.0	Normal Line / News	08/11/18-08/11/18	3	:30	5:58A- News-Good Morning Chattanooga 6a Saturday	1						1		1	\$40.00	\$40.00	Chattanooga (WTVC)	GOOD MORNING CHTTNGA	8/3/18
18.0	Normal Line / SPOT	08/11/18-08/11/18	3	:30	6:58A- ABC-Good Morning America Saturday	1						1		1	\$75.00	\$75.00	Chattanooga (WTVC)	SAT GOOD MORNING AME	8/3/18

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Agency Smart Media Group-Alexandria (6613)

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Brand Marsha for TN Senate (1054245)

Salesperson TeleRep/PHL, Philadelphia (2992)

Sales Office TeleRep Philadelphia

Buyer Name CLOYD, ELISE

Phone/Fax /

CPE MAR18/ORDR/807813

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments MAASHA FOR SENATE

Date Entered 08/03/18

Last Modified 08/10/18

Entered By Sharon Farmer

CO-OP No

Headline # 09186478

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Package Deal

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18.0.1	Closed Preempt	08/13/18															Chattanooga (WTVN)	Sold Out/Exception - Not a bump rate	8/3/18
19.0	Normal Line / News	08/13/18-08/13/18	2	:30	8A- News-Good Morning Chattanooga Saturday							1		1	\$105.00	\$105.00	Chattanooga (WTVN)	GOOD MORNING CHINGA	8/3/18
20.0	Normal Line / News	08/12/18-08/12/18	3	:30	5:58A- News-Good Morning Chattanooga 6a Sunday								1	1	\$30.00	\$30.00	Chattanooga (WTVN)	GOOD MORNING CHINGA	8/3/18
21.0	Normal Line / SPOT	08/12/18-08/12/18	3	:30	6:58A- ABC-Good Morning America Sunday								1	1	\$75.00	\$75.00	Chattanooga (WTVN)	SUN GOOD MORNING AME	8/3/18
22.0	Normal Line / News	08/12/18-08/12/18	3	:30	8A- News Good Morning Chattanooga Sunday								1	1	\$75.00	\$75.00	Chattanooga (WTVN)	GOOD MORNING CHINGA	8/3/18
23.0	Normal Line / News	08/10/18-08/10/18	4	:30	11:58-55A- News-NewsChannel 9 Midday							1		1	\$90.00	\$90.00	Chattanooga (WTVN)	NEWS CHANNEL 9 MIDD	8/3/18
24.0	Normal Line / News	08/07/18-08/07/18	3	:30	4:58-40P- News-NewsChannel 9 at 5p			1						1	\$210.00	\$210.00	Chattanooga (WTVN)	NEWS CHANNEL 9 AT 5P	8/3/18
25.0	Normal Line / News	08/09/18-08/09/18	3	:30	4:58-40P- News-NewsChannel 9 at 5p						1			1	\$210.00	\$210.00	Chattanooga (WTVN)	NEWS CHANNEL 9 AT 5P	8/3/18
26.0	Normal Line / News	08/10/18-08/10/18	3	:30	4:58-40P- News-NewsChannel 9 at 5p							1		1	\$210.00	\$210.00	Chattanooga (WTVN)	NEWS CHANNEL 9 AT 5P	8/3/18

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Schedule Dates

08/07/18-08/13/18

Advertiser

Marsha for Senate-R (122740)

Agency

Smart Media Group-Alexandria (6613)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Marsha for TN Senate (1054245)

Salesperson

TeleRep/PHL, Philadelphia (2992)

Sales Office

TeleRep Philadelphia

Buyer Name

CLOYD, ELISE

Phone/Fax

/

CPE

MAR18/ORDR/807813

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

MAKSHA FOR SENATE

Date Entered 08/03/18

Last Modified 08/10/18

Entered By Sharon Farmer

CO-OP No

Headline # 09186478

Demo

Order Type Normal

Package Deal

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Net Total \$9,770.75

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Aug. 2018 66 \$11,495.00
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27.0	Normal Line / News	08/07/18-08/07/18	3	:30	5:30P- News-NewsChannel 9 at 530p	1		1						1	\$240.00	\$240.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 53	8/3/18
28.0	Normal Line / News	08/09/18-08/09/18	3	:30	5:30P- News-NewsChannel 9 at 530p	1			1					1	\$240.00	\$240.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 53	8/3/18
29.0	Normal Line / News	08/13/18-08/13/18	3	:30	5:30P- News-NewsChannel 9 at 530p	1	1							1	\$240.00	\$240.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 53	8/3/18
30.0	Normal Line / News	08/08/18-08/08/18	3	:30	5:58-26P- News-NewsChannel 9 at 6p	1		1						1	\$360.00	\$360.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	8/3/18
31.0	Normal Line / News	08/10/18-08/10/18	3	:30	5:58-26P- News-NewsChannel 9 at 6p	1				1				1	\$360.00	\$360.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	8/3/18
32.0	Normal Line / News	08/13/18-08/13/18	3	:30	5:58-26P- News-NewsChannel 9 at 6p	1	1							1	\$360.00	\$360.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 6PM	8/3/18
33.0	Normal Line / News	08/11/18-08/11/18	3	:30	6p- News-NewsChannel 9 at 6pm Sat	1						1		1	\$110.00	\$110.00	Chattanooga (WTVC)	NEWS AT 6PM/SATURDAY	8/3/18
CONFIRMATION CONTRACT																			
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Salesperson TeleRep/PHL, Philadelphia (2992)
Sales Office TeleRep Philadelphia
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE MAR18/ORDR/807813
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments MARSHA FOR SENATE

Date Entered 08/03/18
Last Modified 08/10/18
Entered By Sharon Farmer
CO-OP No
Headline # 09186478
Demo
Order Type Normal
Package Deal
Commission % 15.00
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Chattanooga (WTVC)	Spots	Rate
By Broadcast Month	66	\$11,495.00
Aug. 2018		
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / News	08/13/18-08/13/18	4	:30	11:58:55A- News-NewsChannel 9 Midday	1								1	\$90.00	\$90.00	Chattanooga (WTVC)	NEWS CHANNEL 9 MIDDA	8/3/18
35.0	Normal Line / News	08/12/18-08/12/18	4	:30	5:59P- News-NewsChannel 9 at 6pm Sun	1							1	1	\$150.00	\$150.00	Chattanooga (WTVC)	NEWS AT 6PM/SUNDAY	8/3/18
36.0	Normal Line / SPOT	08/07/18-08/07/18	3	:30	12:37A- ABC-Nightline	1		1						1	\$20.00	\$20.00	Chattanooga (WTVC)	NIGHTLINE	8/3/18
37.0	Normal Line / SPOT	08/08/18-08/08/18	3	:30	12:37A- ABC-Nightline	1			1					1	\$20.00	\$20.00	Chattanooga (WTVC)	NIGHTLINE	8/3/18
38.0	Normal Line / SPOT	08/09/18-08/09/18	3	:30	12:37A- ABC-Nightline	1				1				1	\$20.00	\$20.00	Chattanooga (WTVC)	NIGHTLINE	8/3/18
39.0	Normal Line / SPOT	08/10/18-08/10/18	3	:30	12:37A- ABC-Nightline	1					1			1	\$20.00	\$20.00	Chattanooga (WTVC)	NIGHTLINE	8/3/18
40.0	Normal Line / SPOT	08/13/18-08/13/18	3	:30	12:37A- ABC-Nightline	1							1	1	\$20.00	\$20.00	Chattanooga (WTVC)	NIGHTLINE	8/3/18
41.0	Normal Line / News	08/07/18-08/07/18	3	:30	11P- News-NewsChannel 9 at 11P M-F	1		1						1	\$180.00	\$180.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 11	8/3/18
42.0	Normal Line / News	08/13/18-08/13/18	3	:30	11P- News-NewsChannel 9 at 11P M-F	1							1	1	\$180.00	\$180.00	Chattanooga (WTVC)	NEWS CHANNEL 9 AT 11	8/3/18
43.0	Normal Line / Access	08/07/18-08/07/18	3	:30	6:59:56P- Wheel of Fortune	1			1					1	\$360.00	\$360.00	Chattanooga (WTVC)	WHEEL OF FORTUNE	8/3/18
44.0	Normal Line / Access	08/09/18-08/09/18	3	:30	6:59:56P- Wheel of Fortune	1				1				1	\$360.00	\$360.00	Chattanooga (WTVC)	WHEEL OF FORTUNE	8/3/18

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45.0	Normal Line / SPOT	08/12/18-08/12/18	2	:30	9A-ABC-This Week								1	1	\$90.00	\$90.00	Chattanooga (WTVC)	ABC THIS WEEK	8/3/18
46.0	Normal Line / Access	08/08/18-08/08/18	4	:30	7:29-40P- Jeopardy				1					1	\$275.00	\$275.00	Chattanooga (WTVC)	JEOPARDY	8/3/18
47.0	Normal Line / Access	08/10/18-08/10/18	4	:30	7:29-40P- Jeopardy					1				1	\$275.00	\$275.00	Chattanooga (WTVC)	JEOPARDY	8/3/18
48.0	Normal Line / Access	08/13/18-08/13/18	4	:30	7:29-40P- Jeopardy								1	1	\$275.00	\$275.00	Chattanooga (WTVC)	JEOPARDY	8/3/18
49.0	Normal Line / Prime	08/13/18-08/13/18	3	:30	7:59-30P- ABC-Bachelor In Paradise (Monday)								1	1	\$600.00	\$600.00	Chattanooga (WTVC)	BACHELOR-PARADISE	8/3/18
50.0	Normal Line / Prime	08/07/18-08/07/18	4	:30	7:59-30P- ABC-Bachelor In Paradise (Tuesday)			2						2	\$500.00	\$1,000.00	Chattanooga (WTVC)	BACHELOR IN PARADISE	8/3/18
51.0	Normal Line / Prime	08/09/18-08/09/18	4	:30	9P-ABC-Match Game (Thursday)					1				1	\$450.00	\$450.00	Chattanooga (WTVC)	MATCH GAME	8/3/18
52.0	Normal Line / Prime	08/10/18-08/10/18	3	:30	10P-ABC-20/20 (Friday)						1			1	\$300.00	\$300.00	Chattanooga (WTVC)	20/20	8/3/18
53.0	Normal Line / Prime	08/11/18-08/11/18	4	:30	9P-ABC-20/20 (Saturday)							2		2	\$75.00	\$150.00	Chattanooga (WTVC)	20/20 SATURDAY	8/3/18
54.0	Normal Line / Prime	08/12/18-08/12/18	3	:30	6:59-30P-ABC-Americas Funniest Home Videos (Sunday)								1	1	\$420.00	\$420.00	Chattanooga (WTVC)	AFHV	8/3/18
55.0	Normal Line / Prime	08/12/18-08/12/18	2	:30	8P-ABC-Celebrity Family Feud (Sunday)								1	1	\$525.00	\$525.00	Chattanooga (WTVC)	CELEBRITY FAMILY FEU	8/3/18

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56.0	Normal Line / SPOT	08/07/18-08/07/18	3	:30	3:58-20P- Dr. Phil			1						1	\$110.00	\$110.00	Chattanooga (WTVG)	DR. PHIL	8/3/18
57.0	Normal Line / Prime	08/12/18-08/12/18	3	:30	9P- ABC-The \$100000 Pyramid (Sunday)								1	1	\$300.00		Chattanooga (WTVG)	\$100,000 PYRAMID	8/3/18
57.0.1	Closed Preempt	08/12/18															Chattanooga (WTVG)	Sold Out/Exception - Not a bump rate/sec level	
58.0	Normal Line / SPOT	08/08/18-08/08/18	3	:30	3:58-20P- Dr. Phil			1						1	\$110.00	\$110.00	Chattanooga (WTVG)	DR. PHIL	8/3/18
59.0	Normal Line / SPOT	08/09/18-08/09/18	3	:30	3:58-20P- Dr. Phil				1					1	\$110.00	\$110.00	Chattanooga (WTVG)	DR. PHIL	8/3/18
60.0	Normal Line / SPOT	08/10/18-08/10/18	3	:30	3:58-20P- Dr. Phil					1				1	\$110.00	\$110.00	Chattanooga (WTVG)	DR. PHIL	8/3/18
61.0	M/G For 18.0.1 / SPOT	08/11/18-08/11/18	4	:30	Orbit- [P]Wheel of Fortune WINDCS, [P]Jeopardy WINDCS								1	1	\$75.00	\$75.00	Chattanooga (WTVG)	WHEEL/JEOPARDY	8/10/18
62.0	M/G For 57.0.1 / News	08/12/18-08/12/18	4	:30	11:35P- News-Full Measure With Shari Attkisson 2								1	1	\$50.00	\$50.00	Chattanooga (WTVG)	FULL MEASURE	8/10/18
63.0	M/G For 57.0.1 / SPOT	08/13/18-08/13/18	3	:30	10A- The Doctors								1	1	\$90.00	\$90.00	Chattanooga (WTVG)	THE DOCTORS	8/10/18
64.0	M/G For 57.0.1 / SPOT	08/13/18-08/13/18	4	:30	12:30P- This n That								1	1	\$75.00	\$75.00	Chattanooga (WTVG)	THIS N THAT	8/10/18
65.0	M/G For 57.0.1 / SPOT	08/13/18-08/13/18	4	:30	3P- Steve Harvey								1	1	\$75.00	\$75.00	Chattanooga (WTVG)	STEVE HARVEY	8/10/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.mw/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WTV
4279 Benton Dr
Chattanooga, TN 37406-1244

Contract # 3447121

Schedule Dates

08/07/18-08/13/18

Advertiser

Marsha for Senate-R (122740)

Agency

Smart Media Group-Alexandria (6613)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Maisha for TN Senate (1054245)

Salesperson

TeleRep/PHL, Philadelphia (2992)

Sales Office

TeleRep Philadelphia

Buyer Name

CLOYD, ELISE

Phone/Fax

/

CPE

MAR18/ORDR/807813

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

MARSHA FOR SENATE

Date Entered 08/03/18

Last Modified 08/10/18

Entered By Sharon Farmer

CO-OP No

Headline # 09186478

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,724.25

Net Total \$9,770.75

Sales Tax

Chattanooga (WTV)

By Broadcast Month Spots

Aug. 2018 66

Grand Total: 66

Rate

\$11,495.00

\$11,495.00

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Comments

MARSHA FOR SENATE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.0	M/G For 57.0.1 / News	08/12/18-08/12/18	4	:30	4:30A- News-Good Morning Chattanooga 430a								1	1	\$10.00	\$10.00	Chattanooga (WTV)	GOOD MORNING CHATT	8/10/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sharon Farmer

8/13/18

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