ISSUES AND PROGRAMS

3rd QUARTER 2023

This file a descriptive synopsis for KRAT

KRAT

KRAT airs, no less than, one: 30 recorded PSA 12x per day 24/7, with the exception of Monday and Thursday. These announcements are often sent to us via email or letter. Some others are of a "national" nature from a variety of charitable organizations. Those that are sent from local entities are on file.

From July 1, KRAT provided listeners with local information regarding summer blood drives, NDOT highway construction clothing drives, and community clean up projects.

Recorded PSA material included United Blood Services, SPCA, Nevada Humane Society, Keep Truckee Meadows Beautiful, Paint The Town Pink and Adopt A Vet.

KRAT broadcasts at 92.1 on the FM Dial