

WOC10493207 [01.00]

Order Printout



Order Status:	Revised	Start/End Dates:	10/28/16 - 11/07/16	C/P/E:	170 / 363 / 3437
Traffic #:	440670	Agency:	Crossroads Media LLC	Product Desc.:	Jim Roers for State Senate
Buyer Order #:	5523472	Advertiser:	170 - Jim Roers for State Senate	Estimate Desc.:	Jim Roers for State Senate TV 10.28-11.7.16
AE:	Unassigned (Carolyn Stokka)	Buyer:		Total Cost:	\$14,145.00 (Cash)
Property:	KLVY TV	Primary Demo:		Received Date:	10/27/16 8:45 AM

Comments:

Separation: 30

List Items					Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 28	Nov 4							Total Spots	Total Cost
1	VALLEY TODAY @ 5AM	NM	:30	5:00 AM-6:00 AM	---M---	75.00	1	0							1	75.00
(Program: VALLEY TODAY @ 5AM)																
1	VALLEY TODAY @ 5AM	NM	:30	5:00 AM-6:00 AM	---T---	75.00	1	0							1	75.00
(Program: VALLEY TODAY @ 5AM)																
1	VALLEY TODAY @ 5AM	NM	:30	5:00 AM-6:00 AM	---W-	75.00	1	0							1	75.00
(Program: VALLEY TODAY @ 5AM)																
1	VALLEY TODAY @ 5AM	NM	:30	5:00 AM-6:00 AM	----T	75.00	1	0							1	75.00
(Program: VALLEY TODAY @ 5AM)																
1	VALLEY TODAY @ 5AM	NM	:30	5:00 AM-6:00 AM	F----	75.00	1	0							1	75.00
(Program: VALLEY TODAY @ 5AM)																
2	VALLEY TODAY @ 6AM	NM	:30	6:00 AM-7:00 AM	---M---	300.00	1	0							1	300.00
(Program: VALLEY TODAY @ 6AM)																
2	VALLEY TODAY @ 6AM	NM	:30	6:00 AM-7:00 AM	---T---	300.00	1	0							1	300.00
(Program: VALLEY TODAY @ 6AM)																
2	VALLEY TODAY @ 6AM	NM	:30	6:00 AM-7:00 AM	F----	300.00	1	0							1	300.00
(Program: VALLEY TODAY @ 6AM)																
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	---M---	200.00	1	1							2	400.00
(Program: TODAY SHOW)																
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	---T---	200.00	1	0							1	200.00
(Program: TODAY SHOW)																
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	---W-	200.00	1	0							1	200.00
(Program: TODAY SHOW)																
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	----T	200.00	1	0							1	200.00
(Program: TODAY SHOW)																

Generated Date: 10/27/16 8:45 AM

Generated by WO Platform
WideOrbit Inc.

List Items				Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 28	Nov 4								Total Spots	Total Cost
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	FSSMTWTF	200.00	1	0								1	200.00
(Program: TODAY SHOW)																	
4	ND TODAY	NM	:30	9:00 AM-10:00 AM	--M--	25.00	1	0								1	25.00
(Program: ND TODAY)																	
4	ND TODAY	NM	:30	9:00 AM-10:00 AM	---T-	25.00	1	0								1	25.00
(Program: ND TODAY)																	
4	ND TODAY	NM	:30	9:00 AM-10:00 AM	----T	25.00	1	0								1	25.00
(Program: ND TODAY)																	
4	ND TODAY	NM	:30	9:00 AM-10:00 AM	F-----	25.00	1	1								2	50.00
(Program: ND TODAY)																	
5	VALLEY NEWS LIVE @ 5PM	NM	:30	4:58 PM-5:30 PM	--M--	175.00	1	1								2	350.00
(Program: VALLEY NEWS LIVE @ 5PM)																	
5	VALLEY NEWS LIVE @ 5PM	NM	:30	4:58 PM-5:30 PM	---T-	175.00	1	0								1	175.00
(Program: VALLEY NEWS LIVE @ 5PM)																	
5	VALLEY NEWS LIVE @ 5PM	NM	:30	4:58 PM-5:30 PM	---W-	175.00	1	0								1	175.00
(Program: VALLEY NEWS LIVE @ 5PM)																	
5	VALLEY NEWS LIVE @ 5PM	NM	:30	4:58 PM-5:30 PM	----T	175.00	1	0								1	175.00
(Program: VALLEY NEWS LIVE @ 5PM)																	
5	VALLEY NEWS LIVE @ 5PM	NM	:30	4:58 PM-5:30 PM	F---	175.00	1	1								2	350.00
(Program: VALLEY NEWS LIVE @ 5PM)																	
6	NBC NIGHTLY NEWS	NM	:30	5:30 PM-6:00 PM	---M-	200.00	1	0								1	200.00
(Program: NBC NIGHTLY NEWS)																	
6	NBC NIGHTLY NEWS	NM	:30	5:30 PM-6:00 PM	---T-	200.00	1	0								1	200.00
(Program: NBC NIGHTLY NEWS)																	
6	NBC NIGHTLY NEWS	NM	:30	5:30 PM-6:00 PM	---W-	200.00	1	0								1	200.00
(Program: NBC NIGHTLY NEWS)																	
6	NBC NIGHTLY NEWS	NM	:30	5:30 PM-6:00 PM	F---	200.00	1	0								1	200.00
(Program: NBC NIGHTLY NEWS)																	
7	VALLEY NEWS LIVE @ 6PM	NM	:30	6:00 PM-6:30 PM	--M--	400.00	1	0								1	400.00
(Program: VALLEY NEWS LIVE @ 6PM)																	
7	VALLEY NEWS LIVE @ 6PM	NM	:30	6:00 PM-6:30 PM	---T-	400.00	1	0								1	400.00
(Program: VALLEY NEWS LIVE @ 6PM)																	
7	VALLEY NEWS LIVE @ 6PM	NM	:30	6:00 PM-6:30 PM	---W-	400.00	1	0								1	400.00
(Program: VALLEY NEWS LIVE @ 6PM)																	

List Items											Spots										Totals	
Line	Program	ST	Len	Time	Days	FSSMTWT	Rate	Oct 28	Nov 4										Total Spots	Total Cost		
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	-M-		500.00	1	1										2	1,000.00		
(Program: WHEEL OF FORTUNE)																						
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	---T-		500.00	1	0										1	500.00		
(Program: WHEEL OF FORTUNE)																						
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	---W-		500.00	1	0										1	500.00		
(Program: WHEEL OF FORTUNE)																						
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	---T		500.00	1	0										1	500.00		
(Program: WHEEL OF FORTUNE)																						
8	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	F---		500.00	1	0										1	500.00		
(Program: WHEEL OF FORTUNE)																						
9	THE VOICE - MONDAY	NM	:30	7:00 PM-8:00 PM	-M-		800.00	1	0										1	800.00		
(Program: THE VOICE - MONDAY)																						
10	LATE SHOW W/ SETH MEYERS	NM	:30	11:35 PM-12:37 XM	-M-		5.00	1	1										2	10.00		
(Program: LATE SHOW W/ SETH MEYERS)																						
10	LATE SHOW W/ SETH MEYERS	NM	:30	11:35 PM-12:37 XM	---T-		5.00	1	0										1	5.00		
(Program: LATE SHOW W/ SETH MEYERS)																						
10	LATE SHOW W/ SETH MEYERS	NM	:30	11:35 PM-12:37 XM	---W-		5.00	1	0										1	5.00		
(Program: LATE SHOW W/ SETH MEYERS)																						
10	LATE SHOW W/ SETH MEYERS	NM	:30	11:35 PM-12:37 XM	---T		5.00	1	0										1	5.00		
(Program: LATE SHOW W/ SETH MEYERS)																						
10	LATE SHOW W/ SETH MEYERS	NM	:30	11:35 PM-12:37 XM	F----		5.00	1	1										2	10.00		
(Program: LATE SHOW W/ SETH MEYERS)																						
11	THIS IS US	NM	:30	8:00 PM-9:00 PM	---T-		500.00	1	0										1	500.00		
(Program: THIS IS US)																						
12	BLINDSPOT	NM	:30	7:00 PM-8:00 PM	---W-		375.00	1	0										1	375.00		
(Program: BLINDSPOT)																						
13	CHICAGO MED	NM	:30	8:00 PM-9:00 PM	---T		400.00	1	0										1	400.00		
(Program: CHICAGO MED)																						
14	NDSU BISON FOOTBALL	NM	:30	6:00 PM-9:00 PM	-S-		800.00	2	0										2	1,600.00		
(Program: NDSU BISON FOOTBALL)																						
15	VALLEY NEWS LIVE @ 10PM - SAT	NM	:30	10:00 PM-10:30 PM	-S----		275.00	1	1										2	550.00		
(Program: VALLEY NEWS LIVE @ 10PM - SAT)																						
16	SATURDAY NIGHT LIVE	NM	:30	10:30 PM-12:03 XM	-S----		175.00	1	0										1	175.00		
(Program: SATURDAY NIGHT LIVE)																						
17	NBC SUNDAY NIGHT FOOTBALL	NM	:30	7:20 PM-10:30 PM	-S----		800.00	1	0										1	800.00		
(Program: NBC SUNDAY NIGHT FOOTBALL)																						

List Items						Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Oct 28	Nov 4										Total Spots	Total Cost
18	BISON FOOTBALL COACH'S SHOW	NM	:30	11:05 PM-12:05 XM	--S---	30.00	1	1										2	60.00
(Program: BISON FOOTBALL COACH'S SHOW)																			
Spot Totals:							50	9										59	\$14,145.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	50	\$12,755.00	November	9	\$1,390.00