

INVOICE



WUAB
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1102536-2	04/06/14	April 2014	03/31/14 - 04/01/14

Station	Account Executive	Sales Office	Sales Region
WUAB	Teresa Difuria	Telerep-Philadel	National

Advertiser	Product	Estimate Number
ISS/Keep Cleveland Strong	POLITICAL	2955

Flight Dates	Order #	Alt Order #
03/24/14 - 04/01/14	1102536	07104211

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code
	516	522

Agency Ref	Advertiser Ref

Billing Address:

Buying Time Media
 Attention: Accounts Payable
 2715 M Street, NW
 4th Floor
 Washington, DC 20007

Send Payment To:

WUAB
 Drawer #0954
 PO Box 11407
 Birmingham, AL 35246-0958

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/31/14	03/31/14	M-F 6-630p	6-630p	1-----	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/31/14 04/06/14 1----- 1 \$150.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WUAB M 03/31/14 6:17 PM M-F 6-630p 6-630p :30 KCS314143PERH \$150.00 NM										
3	04/01/14	04/01/14	Action News at 10p	10-11p	-1-----	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/31/14 04/06/14 -1----- 1 \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WUAB Tu 04/01/14 10:46 PM Action News at 10p 10-11p :30 KCS314143PERH \$200.00 NM										
Total Spots							2			

Payment Terms 30 Days

<u>Gross Total</u>	\$350.00
<u>Agency Commission</u>	\$52.50
<u>Net Amount Due</u>	\$297.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.