

# ORDER



**Orders**  
**Order / Rev:** 1102536  
**Alt Order #:** 07104211  
**Product Desc:** POLITICAL  
**Estimate:** 2955  
**Flight Dates:** 03/24/14 - 03/29/14  
**Original Date / Rev:** 03/20/14 / 03/20/14  
**Order Type:** General

**WUAB**  
**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** **Buying Time Media**  
**Buying Contact:**  
**Billing Contact:**  
 2715 M Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **ISS/Keep Cleveland Strong**  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 8  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/14	03/29/14	4	\$750.00	\$637.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2014	4	\$750.00	\$637.50	0.00
<b>Totals</b>	<b>4</b>	<b>\$750.00</b>	<b>\$637.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	03/28/14	03/28/14	SYN M-F 6-630P M-F 6-630p	Comm	6-630p	----1--	:30	1	\$150.00	P 8	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/24/14	03/30/14	----1--		1		\$150.00		0.00					
E 2	WUAB	03/24/14	03/24/14	LOC Late News M-F Late News M-F	Comm	10-11p	1-----	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/24/14	03/30/14	1-----		1		\$200.00		0.00					
E 3	WUAB	03/29/14	03/29/14	Sat Action News at 10p Action News at 10p	Comm	10-11p	-----1-	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/24/14	03/30/14	-----1-		1		\$200.00		0.00					
E 4	WUAB	03/26/14	03/26/14	LOC Late News M-F Late News M-F	Comm	10-11p	--1----	:30	1	\$200.00	P 9	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/24/14	03/30/14	--1----		1		\$200.00		0.00					
													<b>Totals</b>	<b>4</b>	<b>\$750.00</b>