

CONTRACT



WDPN-TV
300 East Rock Road
Allentown, PA 18103-7599
(610) 797-4530

<u>Contract / Revision</u> 30563 /		<u>Alt Order #</u>
<u>Advertiser</u> Integrity New Jersey		<u>Original Date / Revision</u> 10/25/18 / 10/25/18
<u>Contract Dates</u> 10/26/18 - 11/06/18	<u>Estimate #</u> 1082 -TV- Integrity NJ 1	
<u>Product</u> 101 - Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDPN-TV	<u>Account Executive</u>	<u>Sales Office</u> KJWP ME-TV
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Pinpoint Media
Attention: Danette Dennison Segroves
1707 Osage St.
Suite 103
Alexandria, VA 22303

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDPN	10/26/18	11/06/18	Mon-Fri	9a-10a		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	----F--				1	\$90.00			
	Week:	10/29/18	11/04/18	M-WT---				3	\$90.00			
	Week:	11/05/18	11/11/18	M-----				1	\$90.00			
N 2	WDPN	10/26/18	11/06/18	Mon-Fri	10a-11a		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	----F--				1	\$75.00			
	Week:	10/29/18	11/04/18	--W-F--				2	\$75.00			
	Week:	11/05/18	11/11/18	M-----				1	\$75.00			
N 3	WDPN	10/26/18	11/06/18	Mon-Fri	12:45p-1p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	----F--				1	\$200.00			
	Week:	10/29/18	11/04/18	-T-T---				2	\$200.00			
	Week:	11/05/18	11/11/18	M-----				1	\$200.00			
N 4	WDPN	10/26/18	11/06/18	Mon-Fri	1p-1:30p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	----F--				1	\$175.00			
	Week:	10/29/18	11/04/18	-T-TF--				3	\$175.00			
	Week:	11/05/18	11/11/18	M-----				1	\$175.00			
N 5	WDPN	10/26/18	11/06/18	Mon-Fri	2p-3p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	----F--				1	\$175.00			
	Week:	10/29/18	11/04/18	-TW----				2	\$175.00			
	Week:	11/05/18	11/11/18	M-----				1	\$175.00			
N 6	WDPN	10/26/18	11/06/18	Mon-Fri	2:45p-3p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	----F--				1	\$200.00			
	Week:	10/29/18	11/04/18	-T-T---				2	\$200.00			
	Week:	11/05/18	11/11/18	M-----				1	\$200.00			
N 7	WDPN	10/26/18	11/06/18	Mon-Fri	3p-3:30p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

*In accordance with FCC rules, this station may not be used by an advertiser in a way that purposely uses the station in a manner to discriminate on the basis of race or ethnicity and that any contract entered into with an advertiser whose intent is to use the station to unlawfully discriminate shall be null and void.

*Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WDPN-TV
300 East Rock Road
Allentown, PA 18103-7599
(610) 797-4530

<u>Contract / Revision</u>	<u>Alt Order #</u>
30563 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Integrity New Jersey	10/25/18 / 10/25/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/18 - 11/06/18	101 - Issue	1082 -TV- Integrity NJ 10/

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$150.00			
Week:		10/29/18	11/04/18	M-----				1	\$150.00			
Week:		11/05/18	11/11/18	M-----				1	\$150.00			
N 8	WDPN	10/26/18	11/06/18	Mon-Fri	3:30p-4p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$150.00			
Week:		10/29/18	11/04/18	----F--				1	\$150.00			
Week:		11/05/18	11/11/18	M-----				1	\$150.00			
N 9	WDPN	10/26/18	11/05/18	Prime Rotator	10:30p-11p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$350.00			
Week:		10/29/18	11/04/18	-T-T---				2	\$350.00			
Week:		11/05/18	11/11/18	M-----				1	\$350.00			
N 10	WDPN	10/26/18	11/05/18	Mon-Fri 11p-11:30p	11p-11:30p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$225.00			
Week:		10/29/18	11/04/18	-----				0	\$225.00			
Week:		11/05/18	11/11/18	M-----				1	\$225.00			
N 11	WDPN	10/26/18	11/04/18	Mon-Fri 11:30p-12:30a	11:30p-12:30a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$250.00			
Week:		10/29/18	11/04/18	M--T---				2	\$250.00			
N 12	WDPN	10/26/18	11/03/18	Sat	5a-6a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S-				1	\$175.00			
Week:		10/29/18	11/04/18	-----S-				1	\$175.00			
N 13	WDPN	10/26/18	11/04/18	Sun	6a-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				1	\$175.00			
Week:		10/29/18	11/04/18	-----S				1	\$175.00			
N 14	WDPN	10/26/18	11/04/18	Sunday Prime	8p-10p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				1	\$350.00			
Week:		10/29/18	11/04/18	-----S				1	\$350.00			
Totals											47	\$8,825.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	14	\$2,740.00	(\$411.00)	\$2,329.00
10/29/18 - 11/05/18	33	\$6,085.00	(\$912.75)	\$5,172.25
Totals	47	\$8,825.00	(\$1,323.75)	\$7,501.25

Signature: _____ **Date:** _____

Printed Name: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

*In accordance with FCC rules, this station may not be used by an advertiser in a way that purposely uses the station in a manner to discriminate on the basis of race or ethnicity and that any contract entered into with an advertiser whose intent is to use the station to unlawfully discriminate shall be null and void.

*Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.