



Contract

Order # 21153	Ver # 0	Rev #	# Wks 3	Page # 1
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Advertiser Simon for Secretary of State	Product Simon for SOS (21153)-P	Date 10/13/22	Time 11:23:51AM	Start 10/24/22	End 11/13/22
Salesperson * Statenets	Salesperson Phone #	Demos			
Sales Office Learfield	Agency Phone # (804)364-3075	Survey			

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Line #	Vehicle	Days & Times M T W T F S S	Oct 24	Oct 31	Nov 7	Nov 14	Nov 21	Nov 28	Dec 5	Dec 12	Dec 19	Dec 26	Jan 2	Jan 9	Jan 16	Total Units	Len	Unit Rate	Extended Total
3	Minnesota News Network	Mo-Fr 6AM-7PM	12	9												21	60	833.00	17493
8	Minnesota News Network	Mo-Tu 6AM-7PM			4											4	60	833.00	3332
Weekly Units			12	9	4	0	0	0	0	0	0	0	0	0	0	25			
Weekly Gross \$			9996	7497	3332														20825

Total Gross:	\$20,825.00	Agency Commission:	\$3,123.75	Total Net:	\$17,701.25
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Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2022	Qtr 1 2023	Qtr 2 2023	Qtr 3 2023	Total	Total Units
Minnesota News Network	9,996	10,829	0	0	0	0	0	0	0	0	0	0	20,825				20,825	25
All Vehicles - Total Gross	9,996	10,829											20,825				20,825	25
All Vehicles - Total Units	12	13											25					25

Air Time Gross:	\$20,825.00	Agency Commission:	\$3,123.75	Total Net:	\$17,701.25
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