



WMAZ  
1314 Gray Highway  
Macon GA 31211

# INVOICE

Invoice #	1592365-1	Invoice Date	04/29/18	Invoice Month	April 2018	Invoice Period	03/26/18 - 04/29/18
Station	WMAZ	Account Executive	Shannon Dawson (TREP), (703)528	Sales Office	Telerep Washington DC	Sales Region	National
Advertiser	POL/ Brian P Kemp / R / Governor / GA (			Product	KEMP FOR GOV		IDB#
Agency/Direct Account Advertiser	Medium Buying LLC / POL (39784AG)			Flight Dates	04/27/18 - 05/22/18	Order #	1592365
						Alt Order #	09069408
				Billing Calendar	Broadcast	Billing Type	Cash
				Special Handling			
				Advertiser Code	U396	Product Code	Estimate Number
				Station Phone No	(478)752-1313	Billing Contact Phone No	(478)752-1313



Medium Buying LLC / POL  
Attention: Accounts Payable  
3380 Tremont Rd Suite 290  
Columbus OH 43221

001372

## Send Payment To:

WMAZ  
WMAZ  
PO BOX: 637386  
Cincinnati OH 45263-7386

For Billing Inquiries Call: (877) 269-2227 Option 3 or  
email: [TEGNAMedialInvoices@tegna.com](mailto:TEGNAMedialInvoices@tegna.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
1	04/27/18	04/27/18	6-7p M-F	6-7p M-F	----F--	:30	2	\$350.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	F	04/27/18	06:12 pm	6-7p M-F	6-7p M-F	:30	GAGOVK42718H	\$350.00	NM
2	WMAZ	F	04/27/18	06:27 pm	6-7p M-F	6-7p M-F	:30	GAGOVK42718H	\$350.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
4	04/27/18	04/27/18	Wheel of Fortune	7-730p	----F--	:30	2	\$217.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WMAZ	F	04/27/18	07:17 pm	Wheel of Fortune	7-730p	:30	GAGOVK42718H	\$217.00	NM
1	WMAZ	F	04/27/18	07:29 pm	Wheel of Fortune	7-730p	:30	GAGOVK42718H	\$217.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
7	04/27/18	04/27/18	Local News @ 12p M-F	12-1230p	----F--	:30	2	\$220.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
10	04/29/18	05/20/18	Local News @ 6p Su	6-630p Su	-----S	:30	1	\$87.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	S	04/29/18	06:28 pm	Local News @ 6p Su	6-630p Su	:30	GAGOVK42718H	\$87.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
11	04/29/18	05/20/18	Local News @ 11p Su	11-1135p	-----S	:30	1	\$90.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	S	04/29/18	11:15 pm	Local News @ 11p Su	11-1135p	:30	GAGOVK42718H	\$90.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
12	04/27/18	04/27/18	Young & the Restless	1230-130p	----F--	:30	2	\$240.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
14	04/27/18	04/27/18	Eyewitness News @ 5p	5-530p	----F--	:30	2	\$270.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WMAZ	F	04/27/18	05:21 pm	Eyewitness News @ 5p	5-530p	:30	GAGOVK42718H	\$270.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
17	04/28/18	04/28/18	Late News (Sa-Su)	11-1135p	-----S-	:30	1	\$150.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	S	04/28/18	11:23 pm	Late News (Sa-Su)	11-1135p	:30	GAGOVK42718H	\$150.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
18	04/27/18	04/27/18	Eyewitness News @ 11 (M-F)	11-1135p	----F--	:30	2	\$205.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	F	04/27/18	11:11 pm	Eyewitness News @ 11 (M-F)	11-1135p	:30	GAGOVK42718H	\$205.00	NM
2	WMAZ	F	04/27/18	11:29 pm	Eyewitness News @ 11 (M-F)	11-1135p	:30	GAGOVK42718H	\$205.00	NM

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WMAZ	Shannon Dawson (TREP), (703)528	Telerep Washington DC	National
Advertiser	Product	IDB#	
POL/ Brian P Kemp / R / Governor / GA (	KEMP FOR GOV		
Agency/Direct Account Advertiser	Flight Dates	Order #	Alt Order #
Medium Buying LLC / POL (39784AG)	04/27/18 - 05/22/18	1592365	09069408

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
21	04/27/18	04/27/18	CBS This Morning @ 7a	7-8a M-F	----F--	:30	1	\$190.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
24	04/27/18	04/27/18	Price is Right	1059a-12p	----F--	:30	2	\$210.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
27	04/27/18	04/27/18	CBS This Morning @ 8a	8-9a M-F	----F--	:30	2	\$135.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
30	04/27/18	04/27/18	Local News @ 6a M-F	6-7a	----F--	:30	2	\$240.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
33	04/28/18	04/28/18	Local News @ 8a Sa	8-9a Sa	-----S-	:30	1	\$85.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	S	04/28/18	08:25 am	Local News @ 8a Sa	8-9a Sa	:30	GAGOVK42718H	\$85.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
34	04/29/18	05/06/18	Local News @ 8a Su	8-9a Su	-----S	:30	1	\$100.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	S	04/29/18	08:50 am	Local News @ 8a Su	8-9a Su	:30	GAGOVK42718H	\$100.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
35	04/29/18	04/29/18	Local News @ 7a Su	7-8a Su	-----S	:30	1	\$60.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	S	04/29/18	08:00 am	Local News @ 7a Su	7-8a Su	:30	GAGOVK42718H	\$60.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
36	04/28/18	04/28/18	Local News @ 7a Sa	7-8a Sa	-----S-	:30	1	\$85.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	S	04/28/18	07:48 am	Local News @ 7a Sa	7-8a Sa	:30	GAGOVK42718H	\$85.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
37	04/29/18	05/20/18	CBS Sunday Morning	Su 9-1030a	-----S	:30	1	\$100.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	S	04/29/18	09:44 am	CBS Sunday Morning	Su 9-1030a	:30	GAGOVK42718H	\$100.00	NM
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type	
38	04/29/18	05/06/18	Face the Nation	1030-11a Su	-----S	:30	1	\$90.00	NM	
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMAZ	S	04/29/18	10:59 am	Face the Nation	1030-11a Su	:30	GAGOVK42718H	\$90.00	NM

Total Spots 16

**Payment Terms - Cash in Advance**  
**Due Date: 04/29/2018**

Gross Total \$2,661.00  
Agency Commission \$399.15  
Net Amount Due \$2,261.85

Continued



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Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available on the 'Advertise With Us' page under the 'About' tab of Station's website at [www.13wmaz.com](http://www.13wmaz.com). You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.