



**RIVER RAT RADIO GROUP**

2250 N. McCulloch Blvd., Ste. J  
 Lake Havasu City, AZ 86403  
 Phone (928) 855-5225 Toll Free 1-800-264-5449  
 riverratradio.com • bestdamradio.com • TheBlues101.com

7/25/22  
 Order Date

Arizonans for Andrew Gold  
 Advertiser Name

n/a  
 Agency

same  
 Billing Name

637 W Moon Valley Dr  
 Mailing Address

Phoenix AZ 85023  
 City/State/Zip

602-228-5552  
 Telephone/Fax

John Shadegg  
 Authorized Person

John Shadegg  
 Title  
 Signature

Website

Invoice: Mail  Email

Email Address

- KPKR 7/26 @ noon 8/2/22 @ 10pm  
 Start Stop # Months Cost Per Month Order ID
- KDMM 7/26 @ noon 8/2 @ 10pm  
 Start Stop # Months Cost Per Month Order ID
- KXBB Start Stop # Months Cost Per Month Order ID
- KVSU 7/26 @ noon 8/2 @ 10pm  
 Start Stop # Months Cost Per Month Order ID
- KIDD Start Stop # Months Cost Per Month Order ID

Sanford  
 Account Rep. New  Renewal  Approved by River Rat Radio, LLC

Days	Time Range	Station	# of Ads	Type	Cost	Length
------	------------	---------	----------	------	------	--------

M-Sun 6a-12m KPKR 50 C 1500 :60

M-Sun 6a-12m KVSU 37 C 999 :60

M-Sun 6a-12m KDMM 19 C 513 :60

Remote: Date Hours Cost Per Hour Total

Sponsorship Time/Feature/Station

Website: Start Stop Type Cost Per Month

Promotion: Name Prize

Billing Basis: Per Broadcast \$ \_\_\_\_\_ ea.  Per Package/mo. \$ \_\_\_\_\_ mo.

Invoice Copies \_\_\_\_\_ Script Affidavit: Yes  No  Agency Commission \_\_\_\_\_ % National Rep. Commission \_\_\_\_\_ %

Payment Type: Bill  Collect   
 Pre-Bill  Credit Card

Billing Statement Cycle:  
 Calendar  Broadcast   
 End of Schedule  Demand   
 Weekly  None  Other

Additional billing instructions:  
 \_\_\_\_\_  
 \_\_\_\_\_

Invoice Type:  
 Customer ID \_\_\_\_\_  
 None  Times Only   
 Summary  Detail Affidavit   
 Times Affidavit   
 Notarized Yes  No   
 Co-op Yes  No

Production Codes:  
 Primary \_\_\_\_\_  
 Secondary \_\_\_\_\_  
 Silent Shopper  Cost \_\_\_\_\_

Check Here:  
 Political  Govt   
 Non-Profit   
 Donation/Sponsor   
 P.O. Submitted Yes  No

If not, when will it be submitted?  
 \_\_\_\_\_  
 Ad from what source?  
 \_\_\_\_\_

Gross  Net   
 Rate \$ 3012  
 +/- 0  
 Sub 3012  
 Tax 0  
 Monthly Due \$  
3012  
 Note: \$20 Fee For NSF Checks

DISCLAIMER: Our stations do not discriminate in the acceptance of placement of advertising on the basis of race, gender, or ethnicity. Any order for advertising or advertising contract which includes any restriction on the placement of the advertising based on race, gender, or ethnicity will not be accepted.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <input checked="" type="checkbox"/> <i>Ph. Molegg</i>	Signature: <i>[Signature]</i>
Name: <i>APR 20 NEWS For Andrew Gould</i>	Name: <i>Sanford Cohen</i>
Date of Request to Purchase Ad Time: <i>7-25-2022</i>	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *7-26-22*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KPKR, KISU, KDMM</i>	Date Received/Requested: <i>7-26-22</i>
Est. #:	Station Location: <i>Lake Havasu City AZ</i>	Run Start and End Dates: <i>7-26-22 to 8-2-22</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, John Shadegg, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Arizonans for Andrew Gould

Agency name:

Address: 637 W. Moon Valley Dr Phoenix, AZ 85023

Contact: John Shadegg Phone number: 602-278-5552 Email: Shadegg@ShadeggAssociates.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

John Shadegg, Representative

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Andrew Gould

Office(s) sought by such candidate(s) (no acronyms or abbreviations): REPUBLICAN NOMINATEE  
ARIZONA ATTORNEY GENERAL

Date of election: 8-2-2002

N/A

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: