

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT
OCTOBER TO DECEMBER 2019**

**FOR RADIO STATIONS LICENSED TO UNIVERSITY OF WISCONSIN BOARD OF
REGENTS**

And

**The State of Wisconsin Educational Communications Board
Attached Reports Represent Q4, 2019**

ECB Radio Stations WLBL (AM/FM), WHAA (FM), WHAD (FM), WHBM (FM), WHDI (FM), WHHI (FM),
WHLA (FM), WHSF (FM) and WHWC (FM) are affiliates of the WPR Ideas Network

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WSSU (FM), and WSSW (FM) are affiliates of the WPR News and Classical Network

During the period, this station, as part of the network that makes up Wisconsin Public Radio, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming or news stories aired in response to areas of concern to listeners served by Wisconsin Public Radio.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTHCARE
- POLITICS

Ideas Network Quarterly Issues and Programs List October to December 2019		
AGRICULTURE	PROGRAM	DATE
The U.S. Agriculture Secretary told reporters at the World Dairy Expo in Madison that small farms may not be viable and may need to get bigger to make it. Hear a reaction from the president of the Wisconsin Farmers Union. (Duration: 9 min, 27 sec)	Central Time	10/2/19 @ 4 pm

Frequent rains and saturated soils are putting some farmers' plans to spread manure on hold. A look at how farmers across Wisconsin are coping with the wet weather and how it's affecting their fall harvests. (Duration: 7 min, 43 sec)	Central Time	10/9/19 @ 4:20 pm
A Trump Administration program aimed at boosting demand for ethanol does not go far enough, according to Wisconsin corn growers and ethanol producers. (Duration: 9 min, 20 sec)	Central Time	10/17/19 @ 3:45 pm
As farmers in Wisconsin and across the Midwest deal with increasingly intense weather, we look at a new report that details what the U.S. Department of Agriculture is and isn't doing to prepare farmers for climate change. (Duration: 21 min, 17 sec)	Central Time	10/24/19 @ 3 pm
The USDA is relocating, and effectively gutting, its Economic Research Service arm which produces reports that farmers need to make decisions about planting and that impact crop markets. (Duration: 9 min, 2 sec)	Central Time	10/25/19 @ 3:45 pm
The harvest season is underway and some hemp growers say state agriculture officials are not testing their fields on time. Learn how that affects farmers when their crops exceed a certain THC level. (Duration: 20 min, 59 sec)	The Morning Show	10/29/19 @ 6 am
A debate over controversial changes to Wisconsin's livestock siting rules is on hold for now, but one element of it hasn't gotten much attention. A look at Wisconsin's "right-to-farm" law and other laws like it across the country. (Duration: 11 min, 29 sec)	Central Time	11/6/19 @ 3:15 pm
Agriculture economists say some data shows hopeful signs for the dairy industry in 2020. (Duration: 10 min, 31 sec)	Central Time	11/13/19 @ 3:15 pm
Immigrant labor on Wisconsin's dairy farms has become essential to the state's signature industry. Hear why so many workers from Mexico and Central America travel for jobs on the state's	Central Time	12/5/19 @ 4:30 pm

farms and what their working conditions are like. (Duration: 11 min, 36 sec)		
A Wisconsin author joins us to share his collection of stories from a rural, farm-centered childhood in the driftless region. We talk one-room schools, life without indoor plumbing and much more. (Duration: 45 min, 6 sec)	The Morning Show	12/6/19 @ 7 am
ECONOMY	PROGRAM	DATE
Even high-achieving, college-educated women who leave the workforce for their families face significant obstacles upon their return. Hear how their outcomes shed a light on the difficulties faced by women across the socioeconomic spectrum. (Duration: 43 min, 33 sec)	The Morning Show	10/9/19 @ 6 am
This year, Gov. Evers appointed a task force to address worker misclassification and payroll tax fraud after 50 companies were suspected of fraudulent practices. The Wisconsin Secretary of Revenue talks about how this affects the state economy, employees and plans to address the issue. (Duration: 23 min, 32 sec)	The Morning Show	10/16/19 @ 7:30 am
New preliminary jobs figures from the U.S. Bureau of Labor Statistics are causing some concern for Wisconsin's manufacturing sector. (Duration: 11 min, 20 sec)	Central Time	10/18/19 @ 3:45 pm
A recent report from the Wisconsin Policy Forum found that the state's workforce is aging and there are fewer young people to fill or create jobs. What could be the impact on Wisconsin's economy? (Duration: 22 min, 13 sec)	Central Time	10/22/19 @ 4 pm
New figures from September showed a record \$7 billion in tariff costs. Learn more about what's happening between the ongoing trade fight between the	Central Time	11/7/19 @ 3:45 pm

United States and China. (Duration: 9 min, 49 sec)		
New research reveals that the U.S. is one of the few advanced economies that doesn't guarantee paid vacation for employees. Wisconsin's lawmakers are working on new legislation to fund paid leave. A closer look at current state laws, including the Wisconsin Family and Medical Leave Act. (Duration: 43 min, 35 sec)	The Morning Show	11/8/19 @ 7 am
Hear about a national economy reporter's findings about the realities within the supposedly strong labor market. (Duration: 10 min, 4 sec)	Central Time	11/14/19 @ 3:30 pm
Offering public incentives to attract private companies has become more common in Wisconsin and around the country. Our guest says more often than not, they don't work. He discusses how to create incentives that let more people share in the benefits of business development. (Duration: 9 min, 19 sec)	Central Time	11/15/19 @ 3:45 pm
After some of the biggest shopping days of the year like Black Friday and Cyber Monday, hear about when America transformed into a consumer society and how a new generation of shoppers may be changing that. (Duration: 21 min, 25 sec)	Central Time	12/2/19 @ 4:30 pm
New research suggests government subsidies that attempt to spur economic development may actually have the opposite effect. A look at what this might mean for Wisconsin as Foxconn development is in full swing. (Duration: 11 min, 25 sec)	The Morning Show	12/3/19 @ 7:30 am
EDUCATION	PROGRAM	DATE
Sports often reflect what is going on in history. We talk with the author of a new book that looks at how sports can help teach social, economic and cultural	The Larry Meiller Show	10/1/19 @ 11 am

developments by engaging more students. (Duration: 39 min, 9 sec)		
New legislation being introduced in the state legislature would extend in-state tuition to any member of a federally recognized tribal nation. Hear the details with one of the bill's co-authors. (Duration: 9 min, 50 sec)	Central Time	10/4/19 @ 3:45 pm
Research shows a significant link between emotions and behavior. Two educators explain how teaching emotions to children can help them academically. Plus, hear about the tools they've designed to help students develop better life skills. (Duration: 43 min, 19 sec)	The Morning Show	10/7/19 @ 6 am
A years-long slump in Wisconsin school enrollment is continuing. A researcher from UW's Applied Population Laboratory shares why. (Duration: 10 min, 22 sec)	Central Time	10/9/19 @ 3 pm
According to federal data, the number of English majors has dropped by more than 25 percent since the Great Recession. As student enrollment in science, technology, engineering and math surges, some prominent economists are calling for an English revival. (Duration: 21 min, 40 sec)	Central Time	11/4/19 @ 3 pm
In July, the Palmyra-Eagle School District in southeastern Wisconsin voted to dissolve, after years of financial strain. Recently voters weighed in on the situation. (Duration: 11 min, 31 sec)	The Morning Show	11/6/19 @ 7:15 am
A major book publisher recently placed new limits on the sale of its e-books to public libraries, prompting concern about increasing wait times from Wisconsin librarians. Learn about the evolving relationship between e-book publishers and libraries in the digital era. (Duration: 21 min)	The Morning Show	11/11/19 @ 6 am

<p>The 2019 Teacher of the Year earned her title after creating a safe and welcoming environment for the students in her building. She shares her experiences of learning from other teachers in different states and advocating for equal opportunities for all students. (Duration: 22 min, 30 sec)</p>	<p>The Morning Show</p>	<p>11/12/19 @ 6:30 am</p>
<p>Until recently, girls who wanted to wrestle in high school had to join the boys team. That's rapidly changing at both the high school and collegiate levels. We talk to the assistant coach of UW-Stevens Point women's wrestling team about her history in the sport and why she thinks so many women enjoy it. (Duration: 39 min, 10 sec)</p>	<p>The Larry Meiller Show</p>	<p>11/26/19 @ 11 am</p>
<p>After recent officer-involved shootings at Oshkosh and Waukesha high schools, we look at the various measures Wisconsin schools are taking to prevent such incidents. (Duration: 12 min, 20 sec)</p>	<p>Central Time</p>	<p>12/3/19 @ 3:30 pm</p>
<p>ENVIRONMENT</p>	<p>PROGRAM</p>	<p>DATE</p>
<p>A new report shows U.S. airline carbon emissions are growing faster than predicted. With 2019 expected to be another groundbreaking year for air travel, we're taking a closer look at how passengers can offset their carbon footprint and how emissions are affecting the planet. (Duration: 20 min, 57 sec)</p>	<p>Morning Show</p>	<p>10/1/19 @ 7:15 am</p>
<p>Near-record high water levels could mean trouble for cities on the Great Lakes this winter. A look at the threats to roads, buildings and other infrastructure and what those communities are doing about them. (Duration: 9 min, 9 sec)</p>	<p>Central Time</p>	<p>10/7/19 @ 3:45 pm</p>

Contamination from PFAS, or forever chemicals, has been discovered in several Wisconsin waterways. A Department of Natural Resources researcher shares what they've found through sampling, what they still don't know and precautions to take near the affected areas. (Duration: 9 min, 28 sec)	The Morning Show	10/9/19 @ 7 am
Gov. Evers recently set up a task force to identify ways for Wisconsin to deal with climate change. We talk with the chair of that panel and a critic of the state's approach to the issue. (Duration: 21 min, 55 sec)	Central Time	10/31/19 @ 3:30 pm
Wisconsin is seeing an uptick in major flooding and it's wreaking havoc on the state's infrastructure, like roads and bridges. A talk to a civil engineer about what can be done to prevent damage to roads in the future. (Duration: 11 min)	Central Time	11/1/19 @ 3:30 pm
An arctic air mass is causing record low temperatures across the Midwest and contributing to earlier than usual snowfalls. Hear the details on the recent weather patterns from a National Weather Service meteorologist. (Duration: 9 min, 29 sec)	The Morning Show	11/13/19 @ 7 am
Hear from the lawmakers behind a bill that would incentivize investing in new wetlands projects, as well as make some mitigation rules. The bill recently passed the State Assembly. (Duration: 10 min, 48 sec)	Central Time	11/19/19 @ 4 pm
A look at how changes in climate are measured, how those measurements are used and how scientists deal with the uncertainty of scientific models. (Duration: 38 min, 20 sec)	The Larry Meiller Show	11/25/19 @ 11 am
A look at how climate and weather influence the dates on which seasonal events occur in any given year in the lives of plants and animals. (Duration: 39 min, 38 sec)	The Larry Meiller Show	11/27/19 @ 11 am

Gov. Evers declared 2019 "the year of cleaning drinking water." Learn about a newly-formed task force working to address the affects of PFAs, also known as forever chemicals, other initiatives happening in Wisconsin and what contamination looks like across the state. (Duration: 17 min, 8 sec)	The Morning Show	12/4/19 @ 7:15 am
HEALTHCARE	PROGRAM	DATE
About 3,500 donated kidneys are thrown away annually in the U.S., according to a recent study that also found many of the discarded kidneys could have been used to save lives. Learn about the study and other aspects of organ donation with a longtime kidney researcher. (Duration: 43 min, 21 sec)	The Morning Show	10/3/19 @ 6 am
More than 400,000 Wisconsin residents went without full health insurance coverage in 2018, according to the state Department of Health Services. A health policy expert shares what Gov. Evers' administration plans to address the issue. (Duration: 11 min, 24 sec)	Central Time	10/4/19 @ 3:30 pm
We talk about the U.S. health care system with the author of a book who says that spending goes to things that have nothing to do with medical care. Hear what else he thinks is wrong and what we can do to change. (Duration: 38 min, 34 sec)	The Larry Meiller Show	10/8/19 @ 11 am
New numbers from the federal Centers for Disease Control and Prevention show rates of sexually transmitted infections are on the rise nationwide. Hear why and what those numbers look like in Wisconsin. (Duration: 21 min, 9 sec)	Central Time	10/18/19 @ 4:30 pm
Open enrollment for 2020 coverage begins Friday on the healthcare marketplace. Learn about the process and how Wisconsin is doing when it comes to getting more people insured. (Duration: 10 min, 26 sec)	Central Time	11/1/19 @ 3:45 pm

Your hormones do a lot more than govern your sex drive and give you the occasional pimple. Hormones are foundational to who we are. They affect how we see ourselves and move through the world. A look at what that might mean for women on hormonal birth control. (Duration: 43 min, 31 sec)	The Morning Show	11/6/19 @ 8 am
State Democrats are pushing a bill that would legalize physician-assisted suicide in Wisconsin. The measure would affect mentally capable, terminally ill adults who have less than six months to live. (Duration: 20 min, 2 sec)	Central Time	11/7/19 @ 4 pm
The diagnosis of Jeopardy host Alex Trebek has put pancreatic cancer in the headlines. Learn about new methods of preventing and treating pancreatic cancer with a surgeon who specializes in the disease. (Duration: 38 min, 22 sec)	The Larry Meiller Show	11/11/19 @ 11 am
We're joined by a health care reporter who says her job couldn't prepare her for the tough choices she had to make when she was diagnosed with breast cancer. She shares which decisions were the most challenging and where she's looked for direction. (Duration: 10 min, 1 sec)	Central Time	12/2/19 @ 3:45 pm
A survey revealed that nearly half of Americans always or sometimes feel alone. In addition to impacting our mental health, loneliness can affect our physical wellbeing. Hear how healthcare professionals can help. (Duration: 22 min, 34 sec)	The Morning Show	12/5/19 @ 7 am
POLITICS	PROGRAM	DATE
In the lead up to the 2020 election, some states will hold caucuses while others will have different types of primary elections. Learn why the primary process feels so random and how it affects who the country ultimately sees on the presidential ballot. (Duration: 22 min, 21 sec)	Central Time	10/3/19 @ 3 pm

<p>A constitutional law professor argues that while race is a hot political topic, the nation won't come close to solving its problems until class is also addressed by all political parties. (Duration: 19 min, 57 sec)</p>	<p>Central Time</p>	<p>10/9/19 @ 4:30 pm</p>
<p>Since the House announced an impeachment inquiry, zero Republicans have come out in support. But some Republicans, including reliable supporters of the president, have openly criticized Trump on his Syria policy. An exploration of the line between partisanship and policy. (Duration: 22 min 34 sec)</p>	<p>The Morning Show</p>	<p>10/10/19 @ 7:30 am</p>
<p>With lawmakers on social media and 24-hour news, civility in politics can get steamrolled. A look at the national election and our current politics through the lens of civility. Also learn about work being conducted to raise the level of civil discourse in America. (Duration: 22 min, 28 sec)</p>	<p>The Morning Show</p>	<p>10/15/19 @ 6:30 am</p>
<p>Two of the world's most popular social media sites are taking drastically different approaches to political ads, with Twitter saying it will ban all of them on its platform and Facebook defending its decision not to fact-check ads from politicians. Hear why and what it all means for democracy. (Duration: 20 min, 51 sec)</p>	<p>Central Time</p>	<p>11/1/19 @ 4:30 pm</p>
<p>Former Democratic presidential nominee Hillary Clinton is urging her party to choose a candidate who can win the Electoral College in 2020. A look at why the Electoral College was created and why our guest says the National Popular Vote movement is "dangerous" and "unconstitutional." (Duration: 19 min, 43 sec)</p>	<p>Central Time</p>	<p>11/7/19 @ 4:30 pm</p>
<p>Last month, Democratic Gov. Evers called on the state Assembly and Senate to hold a special session to vote on two gun control bills. Republican lawmakers bypassed the special session Thursday by opening and quickly closing the</p>	<p>Central Time</p>	<p>11/8/19 @ 3:30 pm</p>

session. Learn more about what happened and where those bills go from here. (Duration: 8 min, 30 sec)		
A look at a series of cases heading to the nation's highest court, including a look at a DACA suit and a gender and employment complaint. (Duration: 19 min, 34 sec)	Central Time	11/12/19 @ 4:30 pm
Hear House Democrats explain their two articles of impeachment against President Donald Trump. Then, a University of Iowa political scientist discusses the charges and provides analysis. (Duration: 22 min, 28 sec)	The Morning Show	12/10/19 @ 8 am
When a representative resigned from his position in September, a political fight broke out over when to hold a special election to fill it. We talk about a new piece from WisContext looking at what happened and what the district's vacancy means for its residents' representation in Congress. (Duration: 9 min, 54 sec)	Central Time	12/11/19 @ 3:15 pm

NPR/Classical Music Network Quarterly Issues and Programs List October to December 2019		
AGRICULTURE	PROGRAM	DATE
Much of Wisconsin is at high risk for manure runoff from farms over the next few days due to an extremely wet fall. (Duration: 50 sec)	Morning Edition	10/3/19 @ 6 am
U.S. Senator Tammy Baldwin was in southwestern Wisconsin to talk about ways to improve profitability for the dairy industry. Baldwin criticized a federal agriculture official for questioning the viability of small dairy farms. (Duration: 47 sec)	Morning Edition	10/8/19 @ 5 am

The Public Service Commission is directing state agencies to take another look at a roughly \$66 million dollar project that would convert manure into energy in Brown County. (Duration: 44 sec)	Morning Edition	11/17/19 @ 6 am
New data shows farm lenders in Wisconsin and neighboring states feel the value of farmland fell this summer. State experts say less land on the market and strong demand will likely keep prices steady. (Duration: 48 sec)	Morning Edition	11/17/19 @ 5 am
With a new round of tariffs expected from China this month, Wisconsin Congressman Ron Kind is calling on the Trump Administration to better support farmers losing out on exports. (Duration: 46 sec)	Morning Edition	12/5/19 @ 6 am
ECONOMY	PROGRAM	DATE
Agriculture in Wisconsin isn't in crisis -- but 2019 has been a hard year for farmers. (Duration: 44 sec)	Morning Edition	10/17/19 @ 6 am
Foxconn is moving forward with its manufacturing plant in Mount Pleasant. But the innovation centers promised across the state are on hold. (Duration: 49 sec)	Morning Edition	10/22/19 @ 5 am
The City of Milwaukee is looking for ways to stop its so-called brain drain. Hundreds of millennials are leaving the city and the state every year. (Duration: 52 sec)	Morning Edition	11/17/19 @ 5 am
A decade after the Great Recession, Wisconsin's job market has recovered and is shifting in a new direction according to the Wisconsin Policy Forum. (Duration: 44 sec)	All Things Considered	12/2/19 @ 4 pm
Dreams of Madison becoming a technology hotspot got a boost recently when a report from the Brookings Institution listed Madison as having potential to someday rival the coastal giants. But there are barriers. (Duration: 44 sec)	Morning Edition	12/12/19 @ 6 am
EDUCATION	PROGRAM	DATE
Enrollment at Wisconsin's technical colleges has declined by more than 20 percent since 2010 but the trend isn't catching administrators by surprise. (Duration: 41 sec)	Morning Edition	10/2/19 @ 6 am

National testing data shows Wisconsin schools have the highest achievement gaps between black and white students of any state. (Duration: 47 sec)	Morning Edition	10/30/19 @ 6 am
ACT college entrance test scores declined slightly in Wisconsin this year compared with results from 2018. (Duration: 47 sec)	Morning Edition	11/1/19 @ 6 am
A new study by the Rural School and Community Trust shows Wisconsin is one of 12 states where rural districts get less state funding per student than urban and suburban districts. It typically costs rural district more to serve each student. (Duration: 48 sec)	BBC Newshour	11/7/19 @ 3 pm
The University of Wisconsin System is vowing to double the amount of students enrolled in online degree programs by 2025. The goal is to graduate more adult learners in light of projected declines in high school graduates. (Duration: 43 sec)	Morning Edition	12/3/19 @ 5 am
ENVIRONMENT	PROGRAM	DATE
Wisconsin ethanol producers and corn farmers say they're frustrated with the Trump Administration's lack of follow-through on a promised boost for ethanol demand. (Duration: 44 sec)	All Things Considered	10/16/19 @ 5 pm
The Wis. Dept. of Natural Resources is one step closer to setting specific targets to reduce phosphorus pollution in several lakes within the Wisconsin River basin. (Duration: 46 sec)	BBC Newshour	10/31/19 @ 3 pm
The Public Service Commission is directing state agencies to take another look at a roughly \$66 million dollar project that would convert manure into energy in Brown County. Company BC Organics asked state regulators to approve changes to the project and an extension on a deal to access \$15 million. (Duration: 44 sec)	Morning Edition	11/7/19 @ 6 am
The city of Milwaukee is following the trend of limiting access to plastic straws without issuing a strict ban. Plastic straw bans are one step towards decreasing pollution. (Duration: 41 sec)	All Things Considered	11/27/19 @ 4 pm
The year's not over, but 2019 will already go down as the wettest year ever recorded across the Midwest and Wisconsin. (Duration: 47 sec)	Morning Edition	12/16/19 @ 6 am
HEALTHCARE	PROGRAM	DATE

People buying their own health insurance will have more options next year and average premiums are expected to go down for the second year after spiking in previous years. (Duration: 36 sec)	All Things Considered	10/10/19 @ 4 pm
Public health officials are urging Wisconsinites to get the influenza vaccine after reports show flu season may be hitting the state early. (Duration: 38 sec)	Morning Edition	10/24/19 @ 5 am
Sen. Ron Johnson has scored a victory for the vaping industry. After nearly two months of saying he wanted to ban most flavored e-cigarettes, Pres. Trump has pulled back from proposed restrictions. (Duration: 53 sec)	All Things Considered	11/18/19 @ 4 pm
Last flu season Wisconsin set a vaccination record: 40 percent of residents got their shot. But despite efforts by state and federal officials, the majority of people in the U.S. don't get vaccinated. (Duration: 40 sec)	BBC Newshour	12/5/19 @ 3 pm
A group of Republican state lawmakers has introduced a bill that would legalize medical marijuana in Wisconsin. But GOP leaders have already said it lacks enough Republican votes to pass. (Duration: 46 sec)	All Things Considered	12/11/19 @ 5 pm
POLITICS	PROGRAM	DATE
A new poll found Wisconsin residents are narrowly divided on the impeachment proceedings against Pres. Trump. But a lot of Wisconsin voters are changing their minds on the issue. (Duration: 47 sec)	All Things Considered	10/23/19 @ 4 pm
Activists are at the State Capitol to drum up support for gun control. Gov. Evers has called a special session to force the legislature to consider measures like expanded background checks. (Duration: 45 sec)	All Things Considered	10/24/19 @ 4 pm
Over 100 Milwaukee students rallied in front of the city's Federal Building as a part of a National Day of Action to defend DACA. There were rallies across the country as the U.S. Supreme Court heard arguments in the case over Trump Administration plans to end the program. (Duration: 36 sec)	Morning Edition	11/12/19 @ 6 am
A new law will try to make voting more accessible for people with disabilities this election season. (Duration: 48 sec)	All Things Considered	11/22/19 @ 4 pm
Wisconsin's Elections Commission is divided on what the state should do next after a Judge issued a ruling that could remove hundreds of thousands of voters from the rolls. (Duration: 44 sec)	All Things Considered	12/16/19 @ 4 pm

