

WOC14613153 [01.00]

Order Printout

Order Status: Opened-Revised Start/End Dates: 04/02/24 - 04/15/24 C/P/E: 75 / 77 / 654
 Traffic Order #: 3511551 Agency: GPS Impact Product Desc.: Issue
 Buyer Order #: 13355368 Advertiser: RHF/HFF/UMHMF Estimate Desc.: Reach/Health Forward/United Methodist 4.7.
 AE: Wesley Good Buyer: Dawn Chiusano Total Cost: \$30,060.00 (Cash)
 Property: KWCH TV Primary Demo: [N] Adults 50+ (RTG) Received Date: 4/09/24 8:29 AM
 Sales Region: Local

Comments:

Paid for by - Reach Healthcare Foundation/Health Forward Foundation/United Methodist Ministry FundSeparation: 30PopulationBuyType: CPP

List Items										Spots			Totals		[N] Adult
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Apr 2	Apr 9				Total Spots	Total Cost	RTG	GR
1	12 NEWS AT 600AM (Program: 12 NEWS AT 600AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+.	NM	:30	5:58 AM-7:00 AM	-T---	600.00	0	1				1	600.00	2.00	2.
1	12 NEWS AT 600AM (Program: 12 NEWS AT 600AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+.	NM	:30	5:58 AM-7:00 AM	---F--	600.00	0	1				1	600.00	2.00	2.
1	12 NEWS AT 600AM (Program: 12 NEWS AT 600AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+.	NM	:30	5:58 AM-7:00 AM	-W----	600.00	0	1				1	600.00	2.00	2.
1	12 NEWS AT 600AM (Program: 12 NEWS AT 600AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+.	NM	:30	5:58 AM-7:00 AM	-----M	600.00	0	1				1	600.00	2.00	2.
1	12 NEWS AT 600AM (Program: 12 NEWS AT 600AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+.	NM	:30	5:58 AM-7:00 AM	T-----	600.00	0	1				1	600.00	2.00	2.
2	CBS MORNINGS (Program: CBS MORNINGS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+.	NM	:30	7:00 AM-9:00 AM	-T---	600.00	0	1				1	600.00	2.10	2.
2	CBS MORNINGS (Program: CBS MORNINGS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+.	NM	:30	7:00 AM-9:00 AM	---F--	600.00	0	1				1	600.00	2.10	2.

List Items										Spots										Totals		[N] Adult	
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Apr 2	Apr 9										Total Spots	Total Cost	RTG	GRI		
2	CBS MORNINGS	NM	:30	7:00 AM-9:00 AM	-W----	600.00	0	1										1	600.00	2.10	2.		
	(Program: CBS MORNINGS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+.																						
2	CBS MORNINGS	NM	:30	7:00 AM-9:00 AM	-----M	600.00	1	1										2	1,200.00	2.10	4.		
	(Program: CBS MORNINGS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+.																						
2	CBS MORNINGS	NM	:30	7:00 AM-9:00 AM	T-----	600.00	0	1										1	600.00	2.10	2.		
	(Program: CBS MORNINGS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+.																						
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	--T---	600.00	0	1										1	600.00	3.60	3.		
	(Program: THE PRICE IS RIGHT)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+.																						
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	---F---	600.00	0	1										1	600.00	3.60	3.		
	(Program: THE PRICE IS RIGHT)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+.																						
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	-W-----	600.00	0	1										1	600.00	3.60	3.		
	(Program: THE PRICE IS RIGHT)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+.																						
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	-----M	600.00	1	1										2	1,200.00	3.60	7.		
	(Program: THE PRICE IS RIGHT)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+.																						
3	THE PRICE IS RIGHT	NM	:30	9:58 AM-11:00 AM	T-----	600.00	0	1										1	600.00	3.60	3.		
	(Program: THE PRICE IS RIGHT)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+.																						
4	THE YOUNG & RESTLESS	NM	:30	11:00 AM-12:00 PM	--T---	550.00	0	1										1	550.00	3.50	3.		
	(Program: THE YOUNG & RESTLESS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.																						
4	THE YOUNG & RESTLESS	NM	:30	11:00 AM-12:00 PM	---F---	550.00	0	1										1	550.00	3.50	3.		
	(Program: THE YOUNG & RESTLESS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.																						
4	THE YOUNG & RESTLESS	NM	:30	11:00 AM-12:00 PM	-W-----	550.00	0	1										1	550.00	3.50	3.		
	(Program: THE YOUNG & RESTLESS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.																						
4	THE YOUNG & RESTLESS	NM	:30	11:00 AM-12:00 PM	-----M	550.00	0	1										1	550.00	3.50	3.		
	(Program: THE YOUNG & RESTLESS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.																						
4	THE YOUNG & RESTLESS	NM	:30	11:00 AM-12:00 PM	T-----	550.00	0	1										1	550.00	3.50	3.		
	(Program: THE YOUNG & RESTLESS)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+.																						
5	12 NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	--T---	450.00	0	1										1	450.00	4.70	4.		
	(Program: 12 NEWS AT 1200PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+.																						

List Items										Spots				Totals		[N] Adult
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Apr 2	Apr 9					Total Spots	Total Cost	RTG	GR
5	12 NEWS AT 1200PM (Program: 12 NEWS AT 1200PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+.	NM	:30	12:00 PM-12:30 PM	---F---	450.00	0	1					1	450.00	4.70	4.
5	12 NEWS AT 1200PM (Program: 12 NEWS AT 1200PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+.	NM	:30	12:00 PM-12:30 PM	-W-----	450.00	0	1					1	450.00	4.70	4.
5	12 NEWS AT 1200PM (Program: 12 NEWS AT 1200PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+.	NM	:30	12:00 PM-12:30 PM	-----M	450.00	0	1					1	450.00	4.70	4.
5	12 NEWS AT 1200PM (Program: 12 NEWS AT 1200PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+.	NM	:30	12:00 PM-12:30 PM	T-----	450.00	0	1					1	450.00	4.70	4.
6	LETS MAKE A DEAL (Program: LETS MAKE A DEAL)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+.	NM	:30	2:00 PM-3:00 PM	--T---	340.00	0	1					1	340.00	3.40	3.
6	LETS MAKE A DEAL (Program: LETS MAKE A DEAL)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+.	NM	:30	2:00 PM-3:00 PM	---F---	340.00	0	1					1	340.00	3.40	3.
6	LETS MAKE A DEAL (Program: LETS MAKE A DEAL)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+.	NM	:30	2:00 PM-3:00 PM	-W-----	340.00	0	1					1	340.00	3.40	3.
6	LETS MAKE A DEAL (Program: LETS MAKE A DEAL)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+.	NM	:30	2:00 PM-3:00 PM	-----M	340.00	1	1					2	680.00	3.40	6.
6	LETS MAKE A DEAL (Program: LETS MAKE A DEAL)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+.	NM	:30	2:00 PM-3:00 PM	T-----	340.00	0	1					1	340.00	3.40	3.
7	12 NEWS AT 600PM (Program: 12 NEWS AT 600PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+.	NM	:30	6:00 PM-6:30 PM	--T---	1,500.00	0	1					1	1,500.00	7.40	7.
7	12 NEWS AT 600PM (Program: 12 NEWS AT 600PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+.	NM	:30	6:00 PM-6:30 PM	---F---	1,500.00	0	1					1	1,500.00	7.40	7.
7	12 NEWS AT 600PM (Program: 12 NEWS AT 600PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+.	NM	:30	6:00 PM-6:30 PM	-W-----	1,500.00	0	1					1	1,500.00	7.40	7.
7	12 NEWS AT 600PM (Program: 12 NEWS AT 600PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+.	NM	:30	6:00 PM-6:30 PM	-----M	1,500.00	0	1					1	1,500.00	7.40	7.
7	12 NEWS AT 600PM (Program: 12 NEWS AT 600PM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+.	NM	:30	6:00 PM-6:30 PM	T-----	1,500.00	0	1					1	1,500.00	7.40	7.
8	12 NEWS SUN AT 700AM (Program: 12 NEWS SUN AT 700AM)Dec2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec2023LS Sun 7:00a-8:00a TIME PERIOD ON KWCH+.	NM	:30	7:00 AM-8:00 AM	-----S-	300.00	1	1					2	600.00	1.80	3.

List Items										Spots				Totals		[N] Adult	
Line	Program	ST	Len	Time	Days	Rate	Apr 2	Apr 9						Total Spots	Total Cost	RTG	GR
9	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S-	760.00	1	1						2	1,520.00	4.30	8.4
(Program: CBS SUNDAY MORNING)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sun 8:00a-9:30a TIME PERIOD ON KWCH+.																	
10	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	--T----	550.00	0	1						1	550.00	4.50	4.4
(Program: THE BOLD AND THE BEAUTIFUL)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:30p-1:00p TIME PERIOD ON KWCH+.																	
10	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	---F---	550.00	0	1						1	550.00	4.50	4.4
(Program: THE BOLD AND THE BEAUTIFUL)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:30p-1:00p TIME PERIOD ON KWCH+.																	
10	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-----M	550.00	0	1						1	550.00	4.50	4.4
(Program: THE BOLD AND THE BEAUTIFUL)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:30p-1:00p TIME PERIOD ON KWCH+.																	
10	THE BOLD AND THE BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-W-----	550.00	0	1						1	550.00	4.50	4.4
(Program: THE BOLD AND THE BEAUTIFUL)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:30p-1:00p TIME PERIOD ON KWCH+.																	
11	12 NEWS SAT AT 800AM	NM	:30	8:00 AM-9:30 AM	----S--	285.00	0	1						1	285.00	2.20	2.4
(Program: 12 NEWS SAT AT 800AM)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sat 8:00a-9:30a TIME PERIOD ON KWCH+.																	
12	12 NEWS AT 600PM SAT	NM	:30	6:00 PM-6:30 PM	----S--	715.00	0	1						1	715.00	5.60	5.4
(Program: 12 NEWS AT 600PM SAT)Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sat 6:00p-6:30p TIME PERIOD ON KWCH+.																	
Spot Totals: 5 43																	
[N] Adults 50+ GRP: 15.20 165.40																	
Rate Totals: 2600.00 27460.00																	
180.00																	

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
April	48	\$30,060.00	180.60				



KWCH
KBSD KBSH KBSL
KWCH.COM

ORDER

Order / Rev: 3511551

Alt Order #: WOC14613153

Product Desc: Issue

Estimate: 654

Flight Dates: 04/02/24 - 04/15/24

Original Date / Rev: 04/09/24 / 04/09/24

Order Type: NORMAL

Agency

Name:

GPS Impact

Buying Contact:

Billing Contact:

112 SE 4th St Unit 202

Des Moines, IA 50309-4858

Advertiser

Name:

RHF/HFF/UMHMF

Demographic:

A50+

Product Codes:

Issue - National - Other

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

POL-SS

Priority:

P-03

Primary AE: Wesley Good
 Sales Office: GN-PA
 Sales Region: National
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%
 New Business End:
 Advertiser External ID: 630864
 Agency External ID: 133411
 Unit Code: General
 Order Separation: 00:30:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/15/24	48	\$30,060.00	\$25,551.00
April 2024		48	\$30,060.00	\$25,551.00
Totals		48	\$30,060.00	\$25,551.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good	GN-PA	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	04/09/24	04/15/24	12 News @ 6a	CM	5:58 AM-7:00 AM	11111--	:30	5	\$600.00	P-03	2.00	NM	5	\$3,000.00
(Program: 12 NEWS AT 600AM) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 5:58a-7:00a TIME PERIOD ON KWCH+															
2	All	04/02/24	04/15/24	CBS Mornings	CM	7:00 AM-9:00 AM	1-----	:30	1	\$600.00	P-03	2.10	NM	6	\$3,600.00
(Program: CBS MORNINGS) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 7:00a-9:00a TIME PERIOD ON KWCH+															
3	All	04/02/24	04/15/24	CBS Price Is Right	CM	9:58 AM-11:00 AM	1-----	:30	1	\$600.00	P-03	3.60	NM	6	\$3,600.00
(Program: THE PRICE IS RIGHT) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 9:58a-11:00a TIME PERIOD ON KWCH+															
4	All	04/09/24	04/15/24	CBS Young and Restless	CM	11:00 AM-12:00 PM	11111--	:30	5	\$550.00	P-03	3.50	NM	5	\$2,750.00
(Program: THE YOUNG & RESTLESS) Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+															

Order / Rev: 3511551

Alt Order #: WOC14613153

Flight Dates: 04/02/24 - 04/15/24

Advertiser: RHF/HFF/UMHMF

Product Desc: Issue

Estimate: 654

KWCH

MultiChannel
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount
Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 11:00a-12:00p TIME PERIOD ON KWCH+

Week: 04/15/24 04/14/24 -1111- Spots/Week 4 Rate \$550.00 Rating 3.50
Week: 04/08/24 04/14/24 -1111- Spots/Week 4 Rate \$550.00 Rating 3.50
12 News @ 12p CM 12:00 PM-12:30 PM (12:00 PM-12:30 PM)
5 All 04/09/24 04/15/24 12 News @ 12p :30 5 \$450.00P-03 4.70 NM
(Program: 12 NEWS AT 1200PM)

Start Date End Date Weekdays Spots/Week Rate Rating
Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 12:00p-12:30p TIME PERIOD ON KWCH+

Week: 04/09/24 04/15/24 11111- Spots/Week 5 Rate \$450.00 Rating 4.70
Week: 04/02/24 04/15/24 11111- Spots/Week 5 Rate \$450.00 Rating 4.70
6 All 04/02/24 04/15/24 CBS Let's Make A Deal CM 2:00 PM-3:00 PM (2:00 PM-3:00 PM)
6 All 04/02/24 04/15/24 CBS Let's Make A Deal CM 2:00 PM-3:00 PM (2:00 PM-3:00 PM)
(Program: LETS MAKE A DEAL)

Start Date End Date Weekdays Spots/Week Rate Rating
Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 2:00p-3:00p TIME PERIOD ON KWCH+

Week: 04/09/24 04/15/24 11111- Spots/Week 5 Rate \$340.00 Rating 3.40
Week: 04/02/24 04/08/24 11111- Spots/Week 5 Rate \$340.00 Rating 3.40
12 News @ 6p M-F CM 6:00 PM-6:30 PM (6:00 PM-6:30 PM)
5 All 04/09/24 04/15/24 12 News @ 6p M-F :30 5 \$1,500.00P-02 7.40 NM
(Program: 12 NEWS AT 600PM)

Start Date End Date Weekdays Spots/Week Rate Rating
Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Mo-Fr 6:00p-6:30p TIME PERIOD ON KWCH+

Week: 04/09/24 04/15/24 11111- Spots/Week 5 Rate \$1,500.00 Rating 7.40
Week: 04/02/24 04/15/24 11111- Spots/Week 5 Rate \$1,500.00 Rating 7.40
12 News @ 7a Sun CM 7:00 AM-8:00 AM (7:00 AM-8:00 AM)
8 All 04/02/24 04/14/24 12 News @ 7a Sun :30 1 \$300.00P-03 1.80 NM
(Program: 12 NEWS SUN AT 700AM)

Start Date End Date Weekdays Spots/Week Rate Rating
Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sun 7:00a-8:00a TIME PERIOD ON KWCH+

Week: 04/02/24 04/08/24 1111- Spots/Week 1 Rate \$300.00 Rating 1.80
Week: 04/09/24 04/15/24 1111- Spots/Week 1 Rate \$300.00 Rating 1.80
CBS Sunday Morning CM 8:00 AM-9:30 AM (8:00 AM-9:30 AM)
9 All 04/02/24 04/14/24 CBS Sunday Morning :30 1 \$760.00P-03 4.30 NM
(Program: CBS SUNDAY MORNING)

Start Date End Date Weekdays Spots/Week Rate Rating
Dec/2023LS - WICHITA-HUTCHINSON PLUS - ACTUAL Dec/2023LS Sun 8:00a-9:30a TIME PERIOD ON KWCH+

Week: 04/02/24 04/08/24 1111- Spots/Week 1 Rate \$760.00 Rating 4.30
Week: 04/09/24 04/15/24 1111- Spots/Week 1 Rate \$760.00 Rating 4.30
CBS Bold and Beautiful CM 12:30 PM-1:00 PM (12:30 PM-1:00 PM)
4 All 04/09/24 04/15/24 CBS Bold and Beautiful :30 4 \$550.00P-03 4.50 NM
(Program: THE BOLD AND THE BEAUTIFUL)

Start Date End Date Weekdays Spots/Week Rate Rating
12:30p-1:00p TIME PERIOD ON KWCH+

Week: 04/08/24 04/14/24 -111- Spots/Week 3 Rate \$550.00 Rating 4.50
Week: 04/15/24 04/21/24 1111- Spots/Week 1 Rate \$550.00 Rating 4.50
12 News @ 8a Sat CM 8:00 AM-9:30 AM (8:00 AM-9:30 AM)
11 All 04/09/24 04/15/24 12 News @ 8a Sat :30 1 \$285.00P-03 2.20 NM
(Program: 12 NEWS SAT AT 800AM)

Start Date End Date Weekdays Spots/Week Rate Rating
TIME PERIOD ON KWCH+

Week: 04/09/24 04/15/24 -1- Spots/Week 1 Rate \$285.00 Rating 2.20
Week: 04/02/24 04/15/24 -1- Spots/Week 1 Rate \$285.00 Rating 2.20
12 News @ 6p Sat CM 6:00 PM-6:30 PM (6:00 PM-6:30 PM)
12 All 04/09/24 04/15/24 12 News @ 6p Sat :30 1 \$715.00P-03 5.60 NM
(Program: 12 NEWS AT 600PM SAT)

Start Date End Date Weekdays Spots/Week Rate Rating
TIME PERIOD ON KWCH+

Week: 04/09/24 04/15/24 -1- Spots/Week 1 Rate \$715.00 Rating 5.60
Week: 04/02/24 04/15/24 -1- Spots/Week 1 Rate \$715.00 Rating 5.60
12 News @ 6p Sat CM 6:00 PM-6:30 PM (6:00 PM-6:30 PM)
12 All 04/09/24 04/15/24 12 News @ 6p Sat :30 1 \$715.00P-03 5.60 NM
(Program: 12 NEWS AT 600PM SAT)

Start Date End Date Weekdays Spots/Week Rate Rating
TIME PERIOD ON KWCH+

Week: 04/09/24 04/15/24 -1- Spots/Week 1 Rate \$715.00 Rating 5.60
Week: 04/02/24 04/15/24 -1- Spots/Week 1 Rate \$715.00 Rating 5.60
12 News @ 6p Sat CM 6:00 PM-6:30 PM (6:00 PM-6:30 PM)
12 All 04/09/24 04/15/24 12 News @ 6p Sat :30 1 \$715.00P-03 5.60 NM
(Program: 12 NEWS AT 600PM SAT)

Totals 48 \$30,060.00