

Nov 05, 18
 CONT# 32316831 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KZIM-AM (Cape Girardeau, MO)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY HARRIS SIKES MEDIA
 ADDR 11350 RANDOM HILLS ROAD SUITE 700
 FAIRFAX, VA 22030

DDS CONT# 0
 C/P/E: DJTP / MO / 10929

SALESPERSON FAX#

PH #

BYR MEGAN BURNS
 ADV DONALD TRUMP FOR PRESIDENT
 PDT Trump Rally MO
 FLT Nov 03, 18 - Nov 05, 18

* REP ORDER COMMENT *

** 11/2/2018 4:59:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u>S.	6A - 7P	30	11/03/2018 - 11/03/2018	1D	8	\$35.00	8
					** FLIGHT TOTALS **		8	\$280.00	
	2.1	<u>FLIGHT 2</u>S	6A - 7P	30	11/04/2018 - 11/04/2018	1D	8	\$35.00	8
					** FLIGHT TOTALS **		8	\$280.00	
	3.1	<u>FLIGHT 3</u> M.....	6A - 3P	30	11/05/2018 - 11/05/2018	1D	9	\$40.00	9
					** FLIGHT TOTALS **		9	\$360.00	

	Nov 18					
SPOTS	25					
CASH	920.00					
TRADE	0.00					
NSL	0.00					
TOTAL	920.00					

						TOTAL
SPOTS						25
CASH						920.00
TRADE						0.00
NSL						0.00
TOTAL						920.00

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**** Competitive Comments ****

SVC: FA06 TSA CustRadio

Demo Adults 35-64

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

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MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u>S.	10A - 7P	30	11/03/2018 - 11/03/2018	1D	8	\$50.00	8
					** FLIGHT TOTALS **		8	\$400.00	
	2.1	<u>FLIGHT 2</u>S	10A - 7P	30	11/04/2018 - 11/04/2018	1D	8	\$50.00	8
					** FLIGHT TOTALS **		8	\$400.00	
	3.1	<u>FLIGHT 3</u> M.....	6A - 3P	30	11/05/2018 - 11/05/2018	1D	9	\$50.00	9
					** FLIGHT TOTALS **		9	\$450.00	

	Nov 18					
SPOTS	25					
CASH	1250.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1250.00					

						TOTAL
SPOTS						25
CASH						1,250.00
TRADE						0.00
NSL						0.00
TOTAL						1,250.00

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	1.1	<u>FLIGHT 1</u>S.	10A - 7P	30	11/03/2018 - 11/03/2018	1D	8	\$20.00	8
					** FLIGHT TOTALS **		8	\$160.00	
	2.1	<u>FLIGHT 2</u>S	10A - 7P	30	11/04/2018 - 11/04/2018	1D	8	\$20.00	8
					** FLIGHT TOTALS **		8	\$160.00	
	3.1	<u>FLIGHT 3</u> M.....	6A - 3P	30	11/05/2018 - 11/05/2018	1D	9	\$20.00	9
					** FLIGHT TOTALS **		9	\$180.00	

	Nov 18					
SPOTS	25					
CASH	500.00					
TRADE	0.00					
NSL	0.00					
TOTAL	500.00					

						TOTAL
SPOTS						25
CASH						500.00
TRADE						0.00
NSL						0.00
TOTAL						500.00

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