

ORDER



Orders
Order / Rev: 739221
 Alt Order #: _____
 Product Desc: H. Gaines - WRFC - 10.12-10.30
 Estimate: _____
 Flight Dates: 10/10/20 - 10/30/20
 Original Date / Rev: 10/08/20 / 10/08/20
 Order Type: GEN

WRFC-AM

Primary AE: Carol Johnston
 Sales Office: ATHR
 Sales Region: Local

Agency
Name: POL/Houston Gaines/R/State Rep/GA-
 Buying Contact: _____
 Billing Contact: _____
PO Box 1203
Athens, GA 30603

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM/EOC
 Agency Commission: 0%

Advertiser
Name: POL/Houston Gaines/R/State Rep/GA-
 Demographic: HH
 Product Codes: State Candidate
 Revenue Code 1: CORE
 Revenue Code 2: POLITICAL
 Revenue Code 3: GENERAL
 Priority: P-99

New Business Thru: _____
 Advertiser External ID: P00065289-D
 Agency External ID: _____
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/30/20	30	\$375.00	\$375.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	30	\$375.00	\$375.00	0.00
Totals	30	\$375.00	\$375.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carol Johnston			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRFC	10/12/20	10/30/20	AM Morning Drive	CM	6a-10a	MTWTF--	:30	5	\$10.00	P-02	0.00	NM	15	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--					5	\$10.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					5	\$10.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					5	\$10.00		0.00			
N 2	WRFC	10/12/20	10/30/20	PM Afternoon Drive	CM	3p-7p	MTWTF--	:30	5	\$15.00	P-02	0.00	NM	15	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--					5	\$15.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					5	\$15.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					5	\$15.00		0.00			
Totals													30	\$375.00	