

ORDER



Orders
Order / Rev: 727380
 Alt Order #:
Product Desc: H. Gaines - WRFC - Oct-Nov 2020
Estimate:
Flight Dates: 10/10/20 - 11/03/20
Original Date / Rev: 09/10/20 / 09/10/20
Order Type: GEN

WRFC-AM

Primary AE: Carol Johnston
Sales Office: ATHR
Sales Region: Local

Agency Name: POL/Houston Gaines/R/State Rep/GA-
Buying Contact:
Billing Contact:
 PO Box 1203
 Athens, GA 30603

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL/Houston Gaines/R/State Rep/GA-
Demographic: HH
Product Codes: State Candidate
Revenue Code 1: CORE
Revenue Code 2: POLITICAL
Revenue Code 3: GENERAL
Priority: P-99

New Business Thru:
Advertiser External ID: P00065289-D
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	57	\$915.00	\$915.00
11/01/20	11/03/20	7	\$85.00	\$85.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	57	\$915.00	\$915.00	0.00
November 2020	7	\$85.00	\$85.00	0.00
Totals	64	\$1,000.00	\$1,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carol Johnston			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRFC	10/12/20	10/30/20	AM	CM	6a-10a	MTWTF--	:30	8	\$10.00	P-99	0.00	NM	24	\$240.00
				Morning Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--		8				\$10.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		8				\$10.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		8				\$10.00		0.00			
N 2	WRFC	10/12/20	10/30/20	PM	CM	3p-7p	MTWTF--	:30	8	\$15.00	P-99	0.00	NM	24	\$360.00
				Afternoon Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	MTWTF--		8				\$15.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		8				\$15.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		8				\$15.00		0.00			
N 3	WRFC	10/10/20	10/24/20	UGA Football	CM	Various	-----3-	:30	3	\$35.00	P-99	0.00	NM	9	\$315.00
				UGA Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----3-		3				\$35.00		0.00			
		Week: 10/12/20	10/18/20	-----3-		3				\$35.00		0.00			
		Week: 10/19/20	10/25/20	-----3-		3				\$35.00		0.00			
N 4	WRFC	11/02/20	11/03/20	AM	CM	6a-10a	MT-----	:30	4	\$10.00	P-99	0.00	NM	4	\$40.00
				Morning Drive											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		4				\$10.00		0.00			

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Advertiser: POL/Houston Gaines/R/State Rep/GA-D
 Product Desc: H. Gaines - WRFC - Oct-Nov 2020 **WRFC-AM**
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WRFC	11/02/20	11/03/20	PM Afternoon Drive	CM	3p-7p	MT-----	:30	3	\$15.00	P-99	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/02/20	11/08/20	MT-----		3		\$15.00		0.00					
													Totals	64	\$1,000.00