

CONTRACT



WABC
7 Lincoln Square
New York, NY 10023
(917) 260-7000

And:

GMMB
Washington Harbour
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 9380 /		<u>Alt Order #</u> WOC10064507
<u>Product</u> SCOTT STRINGER FOR NYC COMPTROLLER		
<u>Contract Dates</u> 08/15/13 - 08/18/13		<u>Estimate #</u> 2430
<u>Advertiser</u> Stringer 2013		<u>Original Date / Revision</u> 08/13/13 / 08/13/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 167	<u>Product Code</u> 178
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	WABC	08/12/13	08/16/13	M-F EWN This Mornin	5:15 AM-6:00 AM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	---TF--				1	\$850.00			
E 2	WABC	08/12/13	08/16/13	M-F EWN This Mornin	6:15 AM-7:00 AM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	---TF--				1	\$1,800.00			
E 3	WABC	08/12/13	08/16/13	M-F GMA	7:00 AM-9:00 AM		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	---TF--				1	\$2,800.00			
E 4	WABC	08/12/13	08/17/13	Sa-Su EWN 6a-10a R	6:51 AM-10:00 AM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-----S-				2	\$750.00			
E 5	WABC	08/12/13	08/16/13	M-Su EWN at 6p	6:15 PM-6:30 PM		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	---TF--				1	\$2,100.00			
E 6	WABC	08/12/13	08/16/13	M-F EWN at 4p	4:15 PM-5:00 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	---TF--				1	\$1,100.00			
E 7	WABC	08/12/13	08/16/13	M-F 12p-3p	12:15 PM-3:00 PM		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	---TF--				2	\$1,100.00			
E 8	WABC	08/12/13	08/16/13	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	---TF--				1	\$3,800.00			
E 9	WABC	08/12/13	08/18/13	M-Sun EWN at 11p	11:15 PM-11:35 P		:30			NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	---TFSS				1	\$4,600.00			
E 10	WABC	08/12/13	08/18/13	Sa-Su EWN Extension	11:45 PM-12:00 X		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	-----SS				2	\$2,200.00			
E 11	WABC	08/12/13	08/16/13	Nightline	12:37 XM-1:06 XM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/12/13	08/18/13	---TF--				1	\$1,000.00			
Totals											14	\$26,150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
9380 /	WOC10064507

Contract Dates	Product	Estimate #
08/15/13 - 08/18/13	SCOTT STRINGER FOR	2430

Advertiser	Original Date / Revision
Stringer 2013	08/13/13 / 08/13/13

Time Period	# of Spots	Gross Amount	Agency Amount
07/29/13 - 08/18/13	14	\$26,150.00	(\$26,927.50)
Totals	14	\$26,150.00	(\$26,927.50)

Signature: _____ **Date:** _____

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