CONTRACT

WBAY
115 S Jefferson St
Green Bay, WI 54301
Sales T & C: www.gray.tv/advertising
(920) 432-3331

Contract / Revision	Alt Order #
1649542 /	

Advertiser	Original Date / Revision
American Bridge 21st Century PAC	06/11/20 / 06/11/20

Contract Dates	Estimate #
07/14/20 - 07/20/20	1529

Product: American Bridge 21st Century PAC

And:

Amplify Media
222 W. Ontario St
Ste 600
Chicago, IL 60654

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WBAY	Green Bay House	Green Bay Natic

Special Handling:

Demographic: Adults 35+

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**
	5	50

Agency Ref	Advertiser Ref
66691	174180

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Type	Spots	Amount
N 1	WBAY	07/14/20	07/17/20	Action 2 News @ 6a	6a-7a		1:00			P-01	NM	2	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	07/13/20	07/19/20	-TWTF--	2	$2,000.00							
N 2	WBAY	07/14/20	07/20/20	Action 2 News M-F @ 12p-1230p			1:00			P-01	NM	2	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	07/13/20	07/19/20	-TWTF--	1	$1,800.00							
	Week:	07/20/20	07/26/20	M------	1	$1,800.00							
N 3	WBAY	07/14/20	07/17/20	Dr Phil	3p-4p		1:00			P-01	NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	07/13/20	07/19/20	-TWTF--	2	$750.00							
N 4	WBAY	07/14/20	07/20/20	M-F 430p-5p	430p-5p		1:00			P-01	NM	2	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	07/13/20	07/19/20	-TWTF--	1	$1,250.00							
	Week:	07/20/20	07/26/20	M------	1	$1,250.00							
N 5	WBAY	07/14/20	07/17/20	Action 2 News M-F @ 4p-430p			1:00			P-01	NM	2	$5,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	07/13/20	07/19/20	-TWTF--	2	$2,900.00							
N 6	WBAY	07/14/20	07/20/20	Action 2 News M-F @ 6p-630p			:30			P-01	NM	2	$6,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	07/13/20	07/19/20	-TWTF--	1	$3,300.00							
	Week:	07/20/20	07/26/20	M------	1	$3,300.00							
N 7	WBAY	07/20/20	07/20/20	Bachelor	658p-10p		1:00			P-01	NM	1	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	07/20/20	07/26/20	1------	1	$5,000.00							
N 8	WBAY	07/14/20	07/17/20	Holey Moley	658p-8p		1:00			P-01	NM	1	$3,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	07/13/20	07/19/20	---1---	1	$3,700.00							
N 9	WBAY	07/19/20	07/19/20	Celeb Family Feud	7p-8p		1:00			P-01	NM	1	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	07/13/20	07/19/20	------1	1	$3,600.00							
N 10	WBAY	07/19/20	07/19/20	Match Game	9p-10p		1:00			P-01	NM	1	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
	Week:	07/13/20	07/19/20	------1	1	$3,600.00							
N 11	WBAY	07/14/20	07/17/20	Action 2 News M-F @ 10p-1035p			1:00			P-01	NM	2	$6,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/13/20	07/19/20	-TWTF--	2	$3,100.00							
N 12	WBAY	07/14/20	07/20/20	Jimmy Kimmel Show	1035p-1137p		1:00			P-01	NM	2	$2,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/13/20	07/19/20	-TWTF--	1	$1,100.00							
Week:		07/20/20	07/26/20	M------	1	$1,100.00							
N 13	WBAY	07/14/20	07/20/20	ABC Nightline Late Ru	Various		1:00			P-01	NM	2	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		07/13/20	07/19/20	-TWTF--	1	$550.00							
Week:		07/20/20	07/26/20	M------	1	$550.00							
							Totals					22	$49,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/20 -07/20/20	22	$49,400.00	($7,410.00)	$41,990.00
Totals	22	$49,400.00	($7,410.00)	$41,990.00

Signature: _____ **Date:** _____

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Scott Kennedy, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

[✓] Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

[ ] Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Amplify Media

Address:

Contact: Scott Kennedy | Phone number: 312-787-3322 | Email: scott.kennedy@almediastrategy.co

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AB PAC

Address: 455 Massachusetts Ave NW, STE 650 Washington, DC 20001

Contact: Scott Kennedy | Phone number: 312-787-3322 | Email: scott.kennedy@almediastrategy.co

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Bradley Beychok - President

David Brock - Chair

Rodell Molineau - Traesurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: [ ] N/A

Name(s) of every candidate referred to: Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States

Date of election: 11/03/2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: [ ] N/A

Donald Trump

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	**Station Representative**
Signature: Scott Kennedy — Digitally signed by Scott Kennedy Date: 2020.04.20 09:35:29 -05'00'	Signature: Annette VanLaanen
Name: Scott Kennedy	Name: Annette VanLaanen
Date of Request to Purchase Ad Time: 04/20/2020	Date of Station Agreement to Sell Time: 6/11/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? [ ] Yes [X] No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

[ ] Accepted

[X] Accepted IN PART (e.g., ad not received to determine content)* Traffic/spot to be sent closer to start date

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1649542	Station Call Letters: WBAY	Date Received/Requested: ~~7/14-7/20~~ 6/11/20
Est. #: 1529	Station Location: Green Bay	Run Start and End Dates: 7/14-7/20/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.