



WDAY+
301 8th ST S
Fargo, ND 58103

Ax Media
800 W. 47th Street
Suite 200
Kansas City, MO 64112

Contract # 91627

Schedule Dates 05/28/24-06/02/24
Advertiser Fedorchak for ND (9914)
Agency Ax Media (2051)
Product POLITICAL N.D. Congress (1046)
Brand Political (1024)
Salesperson Jen, Gion (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE 667/838/7034
Account Types National/Political - Candidate
Billing Type Standard
Comments 5.28-6.2.24
WDAY

Date Entered 05/23/24
Last Modified 05/23/24
Entered By Jennifer Gion
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,823.00
Net Total \$15,997.00
Sales Tax

WDAY+ (WDAY+)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Jun. 2024 | 44 | \$18,820.00 |
| Grand Total: | 44 | \$18,820.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|---------------|----------------------------|---------|
| 1.0 | Normal Line / SPOT | 05/28/24-05/31/24 | 1 | :30 | 6A- 7A (CST) | | | 2 | 2 | 2 | 2 | | | 8 | \$400.00 | \$3,200.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 2.0 | Normal Line / SPOT | 05/28/24-05/31/24 | 1 | :30 | 7A- 8A (CST) | | | 1 | 1 | 1 | 1 | | | 4 | \$350.00 | \$1,400.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 3.0 | Normal Line / SPOT | 05/28/24-05/31/24 | 1 | :30 | 11A- 12P (CST) | | | 1 | 1 | | 1 | | | 3 | \$100.00 | \$300.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 4.0 | Normal Line / SPOT | 05/30/24-05/31/24 | 1 | :30 | 4P- 5P (CST) | | | | | 1 | 1 | | | 2 | \$150.00 | \$300.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 5.0 | Normal Line / SPOT | 05/29/24-05/31/24 | 1 | :30 | 5P- 5:30P (CST) | | | | 1 | | 1 | | | 2 | \$450.00 | \$900.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 6.0 | Normal Line / SPOT | 05/28/24-05/31/24 | 1 | :30 | 6P- 6:30P (CST) | | | 1 | 1 | 1 | 1 | | | 4 | \$700.00 | \$2,800.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 7.0 | Normal Line / SPOT | 05/28/24-05/30/24 | 1 | :30 | 6:30P- 7P (CST) | | | 1 | 1 | 1 | | | | 3 | \$400.00 | \$1,200.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 8.0 | Normal Line / SPOT | 05/28/24-05/30/24 | 1 | :30 | 10P- 10:35P (CST) | | | 1 | 1 | 1 | | | | 3 | \$750.00 | \$2,250.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 9.0 | Normal Line / SPOT | 05/28/24-05/30/24 | 1 | :30 | 10:35P- 11:35P (CST) | | | 1 | 1 | 1 | | | | 3 | \$150.00 | \$450.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 10.0 | Normal Line / SPOT | 05/28/24-05/28/24 | 1 | :30 | 7P- 8P (CST) | | | 1 | | | | | | 1 | \$700.00 | \$700.00 | WDAY+ (WDAY+) | Celebrity Family Feud | 5/23/24 |
| 11.0 | Normal Line / SPOT | 05/29/24-05/29/24 | 1 | :30 | 8P- 9P (CST) | | | | 1 | | | | | 1 | \$700.00 | \$700.00 | WDAY+ (WDAY+) | Celebrity Wheel of Fortune | 5/23/24 |
| 12.0 | Normal Line / SPOT | 05/30/24-05/30/24 | 1 | :30 | 7P- 8P (CST) | | | | | 1 | | | | 1 | \$800.00 | \$800.00 | WDAY+ (WDAY+) | Celebrity Jeopardy | 5/23/24 |
| 13.0 | Normal Line / SPOT | 05/31/24-05/31/24 | 1 | :30 | 8P- 9P (CST) | | | | | | 1 | | | 1 | \$500.00 | \$500.00 | WDAY+ (WDAY+) | 20/20 | 5/23/24 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

Forum Communications does not discriminate in advertising contracts on the basis of race, ethnicity or gender.



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|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------|----------|---------|
| 14.0 | Normal Line / SPOT | 06/01/24-06/01/24 | 1 | :30 | 7A- 8:30A (CST) | | | | | | | 1 | | 1 | \$170.00 | \$170.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 15.0 | Normal Line / SPOT | 06/01/24-06/01/24 | 1 | :30 | 6P- 6:30P (CST) | | | | | | | 1 | | 1 | \$300.00 | \$300.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 16.0 | Normal Line / SPOT | 06/01/24-06/01/24 | 1 | :30 | 7P- 10P (CST) | | | | | | | 1 | | 1 | \$350.00 | \$350.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 17.0 | Normal Line / SPOT | 06/01/24-06/01/24 | 1 | :30 | 10P- 10:35P (CST) | | | | | | | 1 | | 1 | \$600.00 | \$600.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 18.0 | Normal Line / SPOT | 06/02/24-06/02/24 | 1 | :30 | 7A- 8A (CST) | | | | | | | | 1 | 1 | \$150.00 | \$150.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 19.0 | Normal Line / SPOT | 06/02/24-06/02/24 | 1 | :30 | 5:30P- 6P (CST) | | | | | | | | 1 | 1 | \$350.00 | \$350.00 | WDAY+ (WDAY+) | | 5/23/24 |
| 20.1 | Normal Line / SPOT | 06/02/24-06/02/24 | 1 | :30 | 6P- 7P (CST) | | | | | | | | 1 | 1 | \$600.00 | \$600.00 | WDAY+ (WDAY+) | AFV | 5/23/24 |
| 21.0 | Normal Line / SPOT | 06/02/24-06/02/24 | 1 | :30 | 10P- 10:35P (CST) | | | | | | | | 1 | 1 | \$800.00 | \$800.00 | WDAY+ (WDAY+) | | 5/23/24 |

CONFIRMATION CONTRACT

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