## **New Order**

AxMedia Station: WDAY-TV Flight Start: Agency: 05/27/2024 Office: Flight End: 06/02/2024 Kansas City Order Type: Normal

Client: 667 - Fedorchak for ND Cancel Date: Hiatus:

Product: 838 - 2024 Primary Election **Piggyback Product:** 

6.2

**Estimate:** 7034 - Fedorchak for ND TV 5.28 -Received in ePort: 5/21/2024 1:54:23 PM

> **Airtime Dollars:** \$18.820.00 Interactive Dollars: \$0.00

**Primary Demo:** Local/National: Local **Non-Airtime Dollars:** \$0.00

Demo 2: **Rep Office:** WDAY-TV **Total Dollars:** \$18,820.00 AE: 44 Demo 3: Jen Gion **Total Spots:** 

GRP: 0.00 Phone:

CPP: \$0.00 OrderID: 13449434

GIMP: 0 Status: Pending Review

CPM: \$0.00 MarketShare:

Separation: 30 Comments:

We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659. Spotdata

#2095, eMediaTrade (AdCoreLocal) #EMT12794

PopulationBuvTvpe: CPP

Terms of Sale: All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by

the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :30 position of each pod. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. We have the right to cancel this contract. A 30-minute separation is required between our own spots and those of our major

competitors.

## **Daily Airtime Lines**

Line	Daypart	DPT			-								Total				
No	(Program)	Code	Rate	C/T	Len	5/27	5/28	5/29	5/30	5/31	6/1	6/2	Spots	Rtg	CPP	Imp	СРМ
1	MTuWThF 6A-7A First News 2nd hour	EM	\$400.00	С	30	0	2	2	2	2	0	0	8				
9.8																	
2	MTuWThF 7A-8A GMA 1st hour	EM	\$350.00	С	30	0	1	1	1	1	0	0	4				
9.8																	
3	MTuWThF 11A-12P WDAY/WDAZ Nws @ 11am	DT	\$100.00	С	30	0	1	1	0	1	0	0	3				
4.7																	
4	MTuWThF 4P-5P WDAY/WDAZ News at 4	EF	\$150.00	С	30	0	0	0	1	1	0	0	2				
6																	
5	MTuWThF 5P-5:30P WDAY/WDAZ News at 5	EN	\$450.00	С	30	0	0	1	0	1	0	0	2				

**New Order (Page 2)** 

Agency:AxMediaStation:WDAY-TVOrder ID:13449434

Client: 667 - Fedorchak for ND Product: 838 - 2024 Primary Election Estimate: 7034 - Fedorchak for ND TV 5.28 - 6.2

Flight Start: 05/27/2024 Flight End: 06/02/2024 Received in ePort: 5/21/2024 1:54:23 PM

riight Start:		J5/21/20 <i>i</i>		riignt	Ellu.			00/02	/2024	Received in er	UIT.	0/2 1/2024	1.54.23	IVI				
Line	Daypart	DPT												Total				
No	(Program)	Code	Rate	C/T	Len	5/27	5/28	5/29	5/30	5/31	6/1	6/2		Spots	Rtg	CPP	Imp	СРМ
11.1																		
6	MTuWThF 6P-6:30P WDAY/WDAZ News at 6	EN	\$700.00	С	30	0	1	1	1	1	0	0		4				
16.3																		
7 9.7	MTuWThF 6:30P-7P Ent Tonight	PA	\$400.00	С	30	0	1	1	1	0	0	0		3				
8	MTuWThF 10P- 10:35P WDAY/WDAZ News at 10	LN	\$750.00	С	30	0	1	1	1	0	0	0		3				
13.6																		
9	MTuWThF 10:35P- 11:35P Jimmy Kimmel	LF	\$150.00	С	30	0	1	1	1	0	0	0		3				
6.9																		
10	Tu 7P-8P Celebrity Family Feud	PT	\$700.00	С	30	0	1	0	0	0	0	0		1				
7.6																		
11	W 8P-9P Celebrity Wheel of Fortune	PT	\$700.00	С	30	0	0	1	0	0	0	0		1				
5				_		_	_	_		_	_	_						
	Th 7P-8P Celebrity Jeopardy	PT	\$800.00	C	30	0	0	0	1	0	0	0		1				
Thu 7	lay/2023 - FARGO-VALI 7:00p-8:00p TIME PERIO	DD ON W	DAY+	JS-Ma	y/2023													
	F 8P-9P 20/20	PT	\$500.00	С	30	0	0	0	0	1	0	0		1				
5.3																		
	Sa 7A-8:30A WDAY First Nws Sat	EM	\$170.00	С	30	0	0	0	0	0	1	0		1				
11.1	0.00.005		<b>A a a a a a a</b>			_	_	_	_	-								
	Sa 6P-6:30P Early News	EN	\$300.00	С	30	0	0	0	0	0	1	0		1				
14.3	Sa 7P-10P	CD.	\$350.00	С	20		0	0	0	0	1	0		1				
	NHL Stanley Cup Playoffs	SP	<b>გ</b> პეს.სს	C	30	0	0	0	0	0	1	0						
5.3	Co 40D 40:25D	LNI	¢e00.00	0	20		0	0	0	0	4	0		1				
	Sa 10P-10:35P Late News	LN	\$600.00	С	30	0	0	0	0	0	1	0		1				
10.2						l												

**New Order (Page 3)** 

WDAY-TV Agency: AxMedia Station: Order ID: 13449434

7034 - Fedorchak for ND TV 5.28 - 6.2 Client: 667 - Fedorchak for ND Product: 838 - 2024 Primary Election Estimate:

Flight Start: 05/27/2024 Flight End: 06/02/2024 Received in ePort: 5/21/2024 1:54:23 PM

							9			00/02/2021										
Line	Daypart	DPT														Total				
No	(Program)	Code	Rate	C/T	Len	5/27	5/28	5/29	5/30	5/31	6/1	6/2			İ	Spots	Rtg	CPP	Imp	СРМ
	Su 7A-8A WDAY First Nws Sun	EM	\$150.00	С	30	0	0	0	0	0	0	1				1				
10.2																				
19	Su 5:30P-6P Sun 5:30 News	EN	\$350.00	С	30	0	0	0	0	0	0	1				1				
15															Ĭ					
20	Su 6P-7P Amer's Funst Hm Vids	PT	\$600.00	С	30	0	0	0	0	0	0	1				1				
10.5																				
21	Su 10P-10:35P 10P News	LN	\$800.00	С	30	0	0	0	0	0	0	1				1				
16.9															Ĭ					
				Total	Spots:	0	9	10	9	8	4	4			•					
		Cash\$ - S	pots: \$18,	820.00 ·	· 44 T	rade\$ -	Spots	: \$0.00	- 0 T	otal Co	ost: \$1	8,820.00	Total GRP - CPP: 0.0	) - \$0.00 To	otal GIMP(	000) - CPI	M: 0 - \$0.	00		