

New Order

Agency: AxMedia
Office: Kansas City
Client: 667 - Fedorchak for ND
Product: 838 - 2024 Primary Election
Piggyback Product:
Estimate: 7034 - Fedorchak for ND TV 5.28 - 6.2

Station: WDAY-TV
Order Type: Normal
Cancel Date:
Received in ePort: 5/21/2024 1:54:23 PM

Flight Start: 05/27/2024
Flight End: 06/02/2024
Hiatus:

Primary Demo:
Demo 2:
Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 30
 We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794
 PopulationBuyType: CPP

Local/National: Local
Rep Office: WDAY-TV
AE: Jen Gion
Phone:
OrderID: 13449434
Status: Pending Review

Airtime Dollars: \$18,820.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$18,820.00
Total Spots: 44

MarketShare:

Terms of Sale: All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept "service fees" or "handling charges" or anything of that type. Urgently request our commercials air in the first :30 position of each pod. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. We have the right to cancel this contract. A 30-minute separation is required between our own spots and those of our major competitors.

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total					
						5/27	5/28	5/29	5/30	5/31	6/1	6/2	Spots	Rtg	CPP	Imp	CPM	
1	MTuWThF 6A-7A First News 2nd hour	EM	\$400.00	C	30	0	2	2	2	2	0	0	8					
9.8																		
2	MTuWThF 7A-8A GMA 1st hour	EM	\$350.00	C	30	0	1	1	1	1	0	0	4					
9.8																		
3	MTuWThF 11A-12P WDAY/WDAZ Nws @ 11am	DT	\$100.00	C	30	0	1	1	0	1	0	0	3					
4.7																		
4	MTuWThF 4P-5P WDAY/WDAZ News at 4	EF	\$150.00	C	30	0	0	0	1	1	0	0	2					
6																		
5	MTuWThF 5P-5:30P WDAY/WDAZ News at 5	EN	\$450.00	C	30	0	0	1	0	1	0	0	2					

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						5/27	5/28	5/29	5/30	5/31	6/1	6/2					
18	Su 7A-8A WDAY First Nws Sun	EM	\$150.00	C	30	0	0	0	0	0	0	1	1				
10.2																	
19	Su 5:30P-6P Sun 5:30 News	EN	\$350.00	C	30	0	0	0	0	0	0	1	1				
15																	
20	Su 6P-7P Amer's Funst Hm Vids	PT	\$600.00	C	30	0	0	0	0	0	0	1	1				
10.5																	
21	Su 10P-10:35P 10P News	LN	\$800.00	C	30	0	0	0	0	0	0	1	1				
16.9																	
Total Spots:						0	9	10	9	8	4	4					
Cash\$ - Spots: \$18,820.00 - 44 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$18,820.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																	