

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  WABI-TV Bangor, ME	<b>Date:</b> 10/19/2016
--	----------------------------

I, Betsy Vonderheid

do hereby request station time concerning the following issue:

No on Question 2 PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

This broadcast time will be used by: No on Question 2 PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

No on Question 2 PAC  
125 Community Drive  
Augusta, ME

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jim Rier - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/18/2016

Date

Betsy Vandewater

703-683-9755

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Kim Lee  
Signature

Kim Lee  
Printed Name

BSM  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

7155

Contract # 25333554 Changes as of: 10/19/2016 at 11:32 AM Version: Original Order Total \$: \$24,450.00

CPE: 158/418/1210 Flight: 10/25/16 - 10/31/16 Station: WABI Total Spots: 8

Agency: SRCP Media Advertiser: NO ON 2 Market: Bangor Total CPP: \$0.00

SRCP MEDIA 201 NORTH UNION ST SUITE 200 ALEXANDRIA VA 22314 Product: Tu-Mon Week Office: WASHINGTON

Agency Order #: 5495085 Buyer: Fiedler, Amanda Primary Demo: Con Type: POLITICAL/VOTE

Salesperson: NILE NOYES 202-872-5880 Salesperson: NILE NOYES 202-872-5880 Assistant: NILE NOYES 202-872-5880

Comments: Separation: 30 Total GRP: Separation:

#	Day/Time	DP	Program	Rate	Len	10/25	10/25 - 10/25	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 6a-7a		TV5 MORN NWS 2	\$2,150.00	30	3		3	\$6,450.00	\$0.00	0.0
2	Tu-F,M 6p-7p		TV5 NEWS AT 6/CBS EVE NWS	\$3,600.00	30	5		5	\$18,000.00	\$0.00	0.0
<b>TOTALS: 8</b>								<b>8</b>	<b>\$24,450.00</b>	<b>\$0.00</b>	<b>0.0</b>

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25333554  
CPE: 1584/18/1210  
Agency: SRCP Media  
SRCP MEDIA 201  
NORTH UNION ST  
SUITE 200  
ALEXANDRIA VA  
22314

Changes as of: 10/19/2016 at 11:32 AM  
Flight: 10/25/16 - 10/31/16  
Advertiser: NO ON 2  
Product: Tu-Mon Week  
Agency Order #: 5495085  
Buyer: Fiedler, Amanda  
Salesperson: NILE NOYES  
202-872-5890

Version: Original Order  
Station: WABI  
Market: Bangor  
Office: WASHINGTON  
Primary Demo:  
Con Type: POLITICAL/VOTE  
Assistant: NILE NOYES  
202-872-5890

Total \$: \$24,450.00  
Total Spots: 8  
Total CPP: \$0.00  
Total GRP:  
Separation:

Special Instructions

Date/Time	Added by	Comment
10/19/16 11:32 AM	NILE NOYES	Separation: 30

Competitive Information	
Market Budget:	\$37,045
WABI Share:	68%
Comment:	
WLBZ:	29%
WVII:	5%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$24,450.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$24,450.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	8	\$24,450.00
<b>Total</b>	<b>8</b>	<b>\$24,450.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/19/16 11:32 AM	NILE NOYES	New	8		\$24,450.00	\$24,450.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# ORDER



**Orders**  
**Order / Rev:** 7155  
**Alt Order #:** 25333554  
**Product Desc:** Tu-Mon Week  
**Estimate:** 1210  
**Flight Dates:** 10/25/16 - 10/31/16  
**Original Date / Rev:** 10/19/16 / 10/19/16  
**Order Type:** GENERAL

**WABI-TV 5**  
**Primary AE:** Katz Washington, DC  
**Sales Office:** DC  
**Sales Region:** National

**Agency Name:** SRCP Media  
**Buying Contact:**  
**Billing Contact:**  
 201 North Union St. Suite 200  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** NO ON 2  
**Demographic:** A18+  
**Product Codes:** Issues/Propositions  
**Priority:** P-01  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	6	\$18,700.00	\$15,895.00
10/31/16	10/31/16	2	\$5,750.00	\$4,887.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$18,700.00	\$15,895.00	0.00
November 2016	2	\$5,750.00	\$4,887.50	0.00
<b>Totals</b>	<b>8</b>	<b>\$24,450.00</b>	<b>\$20,782.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WABI-TV 5	66%	\$24,450.00
Market	100%	\$37,045.45

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EABI	0%	\$0.00
UNKWN	0%	\$0.00
WBAN	0%	\$0.00
WBGR	0%	\$0.00
WFVX	0%	\$0.00
WLBZ	29%	\$10,743.18
WMEB	0%	\$0.00
WMED	0%	\$0.00
WVII	5%	\$1,852.27

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WABI	10/25/16	10/31/16	TV 5 News at 6a TV 5 News at 6a	CM	6a-7a	MTWTF--	:30	3	\$2,150.00	P-01	0.00	NM	3	\$6,450.00
TV5 MORN NWS 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--		3				\$2,150.00		0.00			
E 2	WABI	10/25/16	10/31/16	Early News Rot. M-F 6p-7p Early News Rot. M-F 6p-7p		6p-7p	MTWTF--	:30	5	\$3,600.00	P-01	0.00	NM	5	\$18,000.00

Order / Rev: 7155  
 Alt Order #: 25333554  
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: NO ON 2  
 Product Desc: Tu-Mon Week  
 Estimate: 1210

WABI-TV 5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TV5 NEWS AT 6/CBS EVE NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--					5	\$3,600.00		0.00			
													Totals	8	\$24,450.00