

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WABI-TV Bangor, ME</span>	<b>Date:</b> <span style="margin-left: 20px;">10/19/2016</span>
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I, Betsy Vonderheid

do hereby request station time concerning the following issue:

No on Question 2 PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

This broadcast time will be used by: No on Question 2 PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

No on Question 2 PAC  
125 Community Drive  
Augusta, ME

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jim Rier - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/18/2016

Date \_\_\_\_\_

Betsy Vanderpool

703-683-9755

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Signature

Kim Lee

Printed Name

GSM

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

7/55



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25333554	<b>Changes as of:</b> 10/19/2016 at 11:32 AM	<b>Version:</b> Original Order
<b>CPE:</b> 158/418/1210	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Total \$:</b> \$24,450.00
<b>Agency:</b> SRCP Media	<b>Advertiser:</b> NO ON 2	<b>Total Spots:</b> 8
SRCP MEDIA 201	<b>Product:</b> Tu-Mon Week	<b>Total CPP:</b> \$0.00
NORTH UNION ST		
SUITE 200		
ALEXANDRIA VA		
22314		

Comments: Separation: 30

<b>Agency Order #:</b> 5495085	<b>Primary Demo:</b>	<b>Total GRP:</b>
<b>Buyer:</b> Fiedler, Amanda	<b>Con Type:</b> POLITICAL/NOTE	<b>Separation:</b>
<b>Salesperson:</b> NILE NOYES	<b>Assistant:</b> NILE NOYES	
202-872-5880	202-872-5880	

#	Day/Time	DP	Program	Rate	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
						10/25					
1	Tu-F,M 6a-7a		TV5 MORN NWS 2	\$2,150.00	30	3		3	\$6,450.00	\$0.00	0.0
2	Tu-F,M 6p-7p		TV5 NEWS AT 6/CBS EVE NWS	\$3,600.00	30	5		5	\$18,000.00	\$0.00	0.0
<b>TOTALS:</b>						<b>8</b>		<b>8</b>	<b>\$24,450.00</b>	<b>\$0.00</b>	<b>0.0</b>

# KATZ TELEVISION GROUP

125 West 65th St  
New York, NY 10019

Contract # 25333554  
CPE: 158/418/1210  
Agency: SRCP Media  
SRCP MEDIA 201  
NORTH UNION ST  
SUITE 200  
ALEXANDRIA VA  
22314

Agency Order #: 5495085  
Buyer: Fiedler, Amanda  
Salesperson: NILE NOYES  
202-872-5880

Primary Demo:  
Con Type: POLITICAL/VOTE  
Assistant: NILE NOYES  
202-872-5880

Total GRP:  
Separation:

Flight: 10/25/16 - 10/31/16  
Advertiser: NO ON 2  
Product: Tu-Mon Week

Station: WABI  
Market: Bangor  
Office: WASHINGTON

Total Spots: 8  
Total GRP: \$24,450.00  
Total CPP: \$0.00

## Special Instructions

## Order Level Comments

Date/Time Added by Comment  
10/19/16 11:32 AM NILE NOYES Separation: 30

Competitive Information	
Market Budget:	\$37,045
WABI Share:	66%
Comment:	
WLBZ:	29%
WWII:	5%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$24,450.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$24,450.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	8	\$24,450.00
<b>Total</b>	<b>8</b>	<b>\$24,450.00</b>

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/19/16 11:32 AM	NILE NOYES	New	8	\$24,450.00
					\$24,450.00

Non-Discrimination Policy  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ORDER



Orders	Order / Rev:	7155
	Alt Order #:	25333554
	Product Desc:	Tu-Mon Week
	Estimate:	1210
	Flight Dates:	10/25/16 - 10/31/16
	Original Date / Rev:	10/19/16 / 10/19/16
	Order Type:	GENERAL

WABI-TV 5

Primary AE:	Katz Washington, DC
Sales Office:	DC
Sales Region:	National

Agency	Name:	SRCP Media
	Buying Contact:	
	Billing Contact:	
		201 North Union St. Suite 200
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>NO ON 2</b>
	Demographic:	A18+
	Product Codes:	Issues/Propositions
	Priority:	P-01
	Revenue Codes:	AGY, POL, POL-ISS

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	6	\$18,700.00	\$15,895.00
10/31/16	10/31/16	2	\$5,750.00	\$4,887.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$18,700.00	\$15,895.00	0.00
November 2016	2	\$5,750.00	\$4,887.50	0.00
<b>Totals</b>	<b>8</b>	<b>\$24,450.00</b>	<b>\$20,782.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
WABI-TV 5	66%	\$24,450.00
Market	100%	\$37,045.45

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EABI	0%	\$0.00
UNKWN	0%	\$0.00
WBAN	0%	\$0.00
WBGR	0%	\$0.00
WFBX	0%	\$0.00
WLBZ	29%	\$10,743.18
WMEB	0%	\$0.00
WMED	0%	\$0.00
WVH	5%	\$1,852.27

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WABI	10/25/16	10/31/16	TV 5 News at 6a TV 5 News at 6a	CM	6a-7a	MTWTF--	:30	3	\$2,150.00	P-01	0.00	NM	3	\$6,450.00
TV5 MORN NWS 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/25/16	10/31/16	MTWTF--		3			\$2,150.00		0.00				
E 2	WABI	10/25/16	10/31/16	Early News Rot. M-F 6p-7p Early News Rot. M-F 6p-7p	CM	6p-7p	MTWTF--	:30	5	\$3,600.00	P-01	0.00	NM	5	\$18,000.00



WABI-TV 5

Totals	8	\$24,450.00
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